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Report Parameters

1 County

6025 Imperial County, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.
Economy Overview

### Takeaways

- As of 2019 the region's population increased by 2.7% since 2014, growing by 4,894. Population is expected to increase by 2.3% between 2019 and 2024, adding 4,274.

- From 2014 to 2019, jobs increased by 0.7% in Imperial County, CA from 70,726 to 71,221. This change fell short of the national growth rate of 7.9% by 7.2%. As the number of jobs increased, the labor force participation rate decreased from 57.3% to 51.6% between 2014 and 2019.

- Concerning educational attainment, 9.1% of Imperial County, CA residents possess a Bachelor's Degree (9.8% below the national average), and 6.4% hold an Associate's Degree (1.7% below the national average).

- The top three industries in 2019 are Education and Hospitals (Local Government), Support Activities for Crop Production, and Individual and Family Services.

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<table>
<thead>
<tr>
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<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>183,126</td>
<td>71,883</td>
<td>71,221</td>
<td>98.0</td>
<td>$6.75B</td>
<td>$10.73B</td>
<td>$11.98B</td>
</tr>
<tr>
<td>State</td>
<td>39,837,308</td>
<td>19,470,122</td>
<td>20,076,272</td>
<td>135.9</td>
<td>$3.06T</td>
<td>$1.52T</td>
<td>$2.17T</td>
</tr>
<tr>
<td>Nation</td>
<td>329,399,330</td>
<td>163,493,315</td>
<td>165,694,988</td>
<td>100.0</td>
<td>$21.12T</td>
<td>$0</td>
<td>$8.96T</td>
</tr>
</tbody>
</table>
2019 Labor Force Breakdown

Concerning educational attainment, 9.1% of Imperial County, CA residents possess a Bachelor's Degree (9.8% below the national average), and 6.4% hold an Associate's Degree (1.7% below the national average).
Historic & Projected Trends

Population Trends

As of 2019 the region's population increased by 2.7% since 2014, growing by 4,894. Population is expected to increase by 2.3% between 2019 and 2024, adding 4,274.

### Timeframe Populations

<table>
<thead>
<tr>
<th>Year</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>178,232</td>
</tr>
<tr>
<td>2015</td>
<td>179,179</td>
</tr>
<tr>
<td>2016</td>
<td>180,266</td>
</tr>
<tr>
<td>2017</td>
<td>181,572</td>
</tr>
<tr>
<td>2018</td>
<td>181,826</td>
</tr>
<tr>
<td>2019</td>
<td>183,126</td>
</tr>
<tr>
<td>2020</td>
<td>184,139</td>
</tr>
<tr>
<td>2021</td>
<td>185,069</td>
</tr>
<tr>
<td>2022</td>
<td>185,920</td>
</tr>
<tr>
<td>2023</td>
<td>186,696</td>
</tr>
<tr>
<td>2024</td>
<td>187,400</td>
</tr>
</tbody>
</table>
Job Trends

From 2014 to 2019, jobs increased by 0.7% in Imperial County, CA from 70,726 to 71,221. This change fell short of the national growth rate of 7.9% by 7.2%.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>70,726</td>
</tr>
<tr>
<td>2015</td>
<td>71,552</td>
</tr>
<tr>
<td>2016</td>
<td>70,300</td>
</tr>
<tr>
<td>2017</td>
<td>70,289</td>
</tr>
<tr>
<td>2018</td>
<td>70,522</td>
</tr>
<tr>
<td>2019</td>
<td>71,221</td>
</tr>
<tr>
<td>2020</td>
<td>72,219</td>
</tr>
<tr>
<td>2021</td>
<td>73,021</td>
</tr>
<tr>
<td>2022</td>
<td>73,684</td>
</tr>
<tr>
<td>2023</td>
<td>74,224</td>
</tr>
<tr>
<td>2024</td>
<td>74,542</td>
</tr>
</tbody>
</table>
Labor Force Participation Rate Trends

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Labor Force Participation Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>56.30%</td>
</tr>
<tr>
<td>2016</td>
<td>54.87%</td>
</tr>
<tr>
<td>2017</td>
<td>52.17%</td>
</tr>
<tr>
<td>2018</td>
<td>51.50%</td>
</tr>
<tr>
<td>2019</td>
<td>51.28%</td>
</tr>
<tr>
<td>January - February 2020</td>
<td>51.48%</td>
</tr>
<tr>
<td>March 2020</td>
<td>52.25%</td>
</tr>
<tr>
<td>April 2020</td>
<td>51.37%</td>
</tr>
<tr>
<td>May 2020</td>
<td>51.20%</td>
</tr>
</tbody>
</table>
Unemployment Rate Trends

Imperial County, CA had a May 2020 unemployment rate of 27.79%, increasing from 24.47% 5 years before.

Unemployment Rate

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Unemployment Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>24.47%</td>
</tr>
<tr>
<td>2016</td>
<td>24.13%</td>
</tr>
<tr>
<td>2017</td>
<td>19.54%</td>
</tr>
<tr>
<td>2018</td>
<td>18.84%</td>
</tr>
<tr>
<td>2019</td>
<td>18.30%</td>
</tr>
<tr>
<td>January - February 2020</td>
<td>17.51%</td>
</tr>
<tr>
<td>March 2020</td>
<td>20.81%</td>
</tr>
<tr>
<td>April 2020</td>
<td>28.06%</td>
</tr>
<tr>
<td>May 2020</td>
<td>27.79%</td>
</tr>
</tbody>
</table>
Imperial County, CA has 38,914 millennials (ages 25-39). The national average for an area this size is 37,381.

Retirement risk is low in Imperial County, CA. The national average for an area this size is 52,632 people 55 or older, while there are 42,440 here.

Racial diversity is high in Imperial County, CA. The national average for an area this size is 72,038 racially diverse people, while there are 162,997 here.

Imperial County, CA has 5,453 veterans. The national average for an area this size is 10,343.

Imperial County, CA has 3.46 violent crimes per 1,000 people. The national rate is 3.87 per 1,000 people.

Imperial County, CA has 26.63 property crimes per 1,000 people. The national rate is 22.98 per 1,000 people.
Place of Work vs Place of Residence

Understanding where talent in Imperial County, CA currently works compared to where talent lives can help you optimize site decisions.

<table>
<thead>
<tr>
<th>County</th>
<th>Name</th>
<th>2019 Employment</th>
<th>2019 Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>6025</td>
<td>Imperial County, CA</td>
<td>71,221</td>
<td>82,011</td>
</tr>
</tbody>
</table>
Industry Characteristics

Largest Industries

- Government
- Agriculture, Forestry, Fishing and Hunting
- Health Care and Social Assistance
- Retail Trade
- Accommodation and Food Services
- Support and Waste Management and Remediation Services
- Construction
- Transportation and Warehousing
- Wholesale Trade
- Other Services (except Public Administration)
- Manufacturing
- Professional, Scientific, and Technical Services
- Finance and Insurance
- Real Estate and Rental and Leasing
- Educational Services
- Utilities
- Mining, Quarrying, and Oil and Gas Extraction
- Information
- Arts, Entertainment, and Recreation
- Management of Companies and Enterprises
Top Growing Industries

- Government
- Health Care and Social Assistance
- Transportation and Warehousing
- Accommodation and Food Services
- Educational Services
- Mining, Quarrying, and Oil and Gas Extraction
- Wholesale Trade

Industry Jobs Growth
Top Industry LQ

- Agriculture, Forestry, Fishing and Hunting
- Utilities
- Government
- Mining, Quarrying, and Oil and Gas Extraction
- Retail Trade
- Health Care and Social Assistance
- Transportation and Warehousing
- Wholesale Trade
- Accommodation and Food Services
- Construction
- Administrative and Support and Waste Management and Remediation Services
- Other Services (except Public Administration)
- Real Estate and Rental and Leasing
- Educational Services
- Manufacturing
- Finance and Insurance
- Professional, Scientific, and Technical Services
- Information
- Arts, Entertainment, and Recreation
- Management of Companies and Enterprises
Top Industry GRP

2019 Gross Regional Product

- Government
- Agriculture, Forestry, Fishing and Hunting
- Retail Trade
- Wholesale Trade
- Health Care and Social Assistance
- Transportation and Warehousing
- Manufacturing
- Utilities
- Construction
- Accommodation and Food Services
- Real Estate and Rental and Leasing
- Finance and Insurance
- Administrative and Support and Waste Management and Remediation Services
- Mining, Quarrying, and Oil and Gas Extraction
- Professional, Scientific, and Technical Services
- Other Services (except Public Administration)
- Information
- Educational Services
- Management of Companies and Enterprises
- Arts, Entertainment, and Recreation
Top Industry Earnings

2019 Earnings Per Worker

- Utilities
- Mining, Quarrying, and Oil and Gas Extraction
- Government
- Wholesale Trade
- Management of Companies and Enterprises
- Manufacturing
- Finance and Insurance
- Professional, Scientific, and Technical Services
- Construction
- Real Estate and Rental and Leasing
- Information
- Transportation and Warehousing
- Agriculture, Forestry, Fishing and Hunting
- Administrative and Support and Waste Management and Remediation Services
- Retail Trade
- Other Services (except Public Administration)
- Health Care and Social Assistance
- Educational Services
- Arts, Entertainment, and Recreation
- Accommodation and Food Services

Economy Overview

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Business Characteristics

6,076 Companies Employ Your Workers

Online profiles for your workers mention 6,076 companies as employers, with the top 10 appearing below. In the last 12 months, 1,486 companies in Imperial County, CA posted job postings, with the top 10 appearing below.

<table>
<thead>
<tr>
<th>Top Companies</th>
<th>Profiles</th>
</tr>
</thead>
<tbody>
<tr>
<td>Imperial Irrigation District</td>
<td>368</td>
</tr>
<tr>
<td>El Centro Regional Medical Center</td>
<td>313</td>
</tr>
<tr>
<td>Imperial Valley Community Foundation</td>
<td>198</td>
</tr>
<tr>
<td>Calexico Unified School District</td>
<td>186</td>
</tr>
<tr>
<td>County of Imperial</td>
<td>174</td>
</tr>
<tr>
<td>Imperial County Office of Education</td>
<td>152</td>
</tr>
<tr>
<td>Pioneers Memorial Healthcare District</td>
<td>150</td>
</tr>
<tr>
<td>Clinicas De Salud Del Pueblo, Inc.</td>
<td>94</td>
</tr>
<tr>
<td>Wal-Mart, Inc.</td>
<td>85</td>
</tr>
<tr>
<td>El Centro Elementary School District</td>
<td>76</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Top Companies Posting</th>
<th>Unique Postings</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRST International, Inc.</td>
<td>553</td>
</tr>
<tr>
<td>HealthCare Employment Netwo...</td>
<td>329</td>
</tr>
<tr>
<td>El Centro Regional Medical Cen...</td>
<td>188</td>
</tr>
<tr>
<td>CompHealth, Inc.</td>
<td>181</td>
</tr>
<tr>
<td>NurseFly</td>
<td>138</td>
</tr>
<tr>
<td>Dallas County Community College</td>
<td>122</td>
</tr>
<tr>
<td>Care.com, Inc.</td>
<td>118</td>
</tr>
<tr>
<td>C.R. England, Inc.</td>
<td>116</td>
</tr>
<tr>
<td>Imperial Valley College Foundation</td>
<td>109</td>
</tr>
<tr>
<td>Centene Corporation</td>
<td>107</td>
</tr>
</tbody>
</table>
### Business Size

<table>
<thead>
<tr>
<th>Employee Range</th>
<th>Percentage</th>
<th>Business Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 to 4 employees</td>
<td>30.8%</td>
<td>1,260</td>
</tr>
<tr>
<td>5 to 9 employees</td>
<td>27.2%</td>
<td>1,114</td>
</tr>
<tr>
<td>10 to 19 employees</td>
<td>22.1%</td>
<td>903</td>
</tr>
<tr>
<td>20 to 49 employees</td>
<td>15.3%</td>
<td>627</td>
</tr>
<tr>
<td>50 to 99 employees</td>
<td>3.3%</td>
<td>135</td>
</tr>
<tr>
<td>100 to 249 employees</td>
<td>1.0%</td>
<td>42</td>
</tr>
<tr>
<td>250 to 499 employees</td>
<td>0.2%</td>
<td>8</td>
</tr>
<tr>
<td>500+ employees</td>
<td>0.1%</td>
<td>5</td>
</tr>
</tbody>
</table>

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*
Workforce Characteristics

Largest Occupations

- Farming, Fishing, and Forestry
- Sales and Related
- Office and Administrative Support
- Healthcare Support
- Transportation and Material Moving
- Educational Instruction and Library
- Food Preparation and Serving Related
- Management
- Protective Service
- Healthcare Practitioners and Technical
- Installation, Maintenance, and Repair
- Building and Grounds Cleaning and Maintenance
- Business and Financial Operations
- Construction and Extraction
- Production
- Personal Care and Service
- Community and Social Service
- Arts, Design, Entertainment, Sports, and Media
- Life, Physical, and Social Science
- Computer and Mathematical
- Architecture and Engineering
- Legal
- Military-only

Economy Overview

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Top Growing Occupations

- Healthcare Support
- Educational Instruction and Library
- Transportation and Material Moving
- Food Preparation and Serving Related
- Healthcare Practitioners and Technical
- Management
- Business and Financial Operations
- Community and Social Service
- Arts, Design, Entertainment, Sports, and Media
- Legal
- Life, Physical, and Social Science
- Installation, Maintenance, and Repair
Top Occupation LQ

- Farming, Fishing, and Forestry
- Protective Service
- Healthcare Support
- Community and Social Service
- Educational Instruction and Library
- Management
- Sales and Related
- Building and Grounds Cleaning and Maintenance
- Life, Physical, and Social Science
- Installation, Maintenance, and Repair
- Personal Care and Service
- Transportation and Material Moving
- Food Preparation and Serving Related
- Office and Administrative Support
- Healthcare Practitioners and Technical
- Construction and Extraction
- Business and Financial Operations
- Legal
- Arts, Design, Entertainment, Sports, and Media
- Production
- Military-only
- Architecture and Engineering
- Computer and Mathematical
Top Occupation Earnings

2019 Median Hourly Earnings

- Architecture and Engineering
- Legal
- Protective Service
- Life, Physical, and Social Science
- Management
- Healthcare Practitioners and Technical
- Computer and Mathematical
- Business and Financial Operations
- Educational Instruction and Library
- Arts, Design, Entertainment, Sports, and Media
- Construction and Extraction
- Community and Social Service
- Installation, Maintenance, and Repair
- Military-only
- Office and Administrative Support
- Transportation and Material Moving
- Production
- Building and Grounds Cleaning and Maintenance
- Sales and Related
- Food Preparation and Serving Related
- Personal Care and Service
- Healthcare Support
- Farming, Fishing, and Forestry
Top Posted Occupations

- Healthcare Practitioners and Technical
- Sales and Related
- Transportation and Material Moving
- Office and Administrative Support
- Food Preparation and Serving Related
- Management
- Educational Instruction and Library
- Installation, Maintenance, and Repair
- Computer and Mathematical
- Community and Social Service
- Healthcare Support
- Protective Service
- Business and Financial Operations
- Personal Care and Service
- Arts, Design, Entertainment, Sports, and Media
- Building and Grounds Cleaning and Maintenance
- Production
- Architecture and Engineering
- Life, Physical, and Social Science
- Construction and Extraction
- Legal
- Farming, Fishing, and Forestry
Underemployment

- Jobs Requiring Ed. Level
- Population at Ed. Level

- No Formal Education Required
- High School Diploma or Equivalent
- Some College, Non-Degree Award
- Associate's Degree
- Bachelor's Degree
- Graduate Degree and Higher

Economy Overview

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Largest Occupations

- Farming, Fishing, and Forestry
- Sales and Related
- Office and Administrative Support
- Healthcare Support
- Transportation and Material Moving
- Educational Instruction and Library
- Food Preparation and Serving Related
- Management
- Protective Service
- Healthcare Practitioners and Technical
- Installation, Maintenance, and Repair
- Building and Grounds Cleaning and Maintenance
- Business and Financial Operations
- Construction and Extraction
- Production
- Personal Care and Service
- Community and Social Service
- Arts, Design, Entertainment, Sports, and Media
- Life, Physical, and Social Science
- Computer and Mathematical
- Architecture and Engineering
- Legal
- Military-only

Economy Overview

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Educational Pipeline

In 2019, there were 3,218 graduates in Imperial County, CA. This pipeline has grown by 69% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Biological and Physical Sciences, and Liberal Arts and Sciences/Liberal Studies.

<table>
<thead>
<tr>
<th></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Imperial Valley College</td>
<td>2,986</td>
<td></td>
</tr>
<tr>
<td>CET-EL Centro</td>
<td>232</td>
<td></td>
</tr>
</tbody>
</table>

- Certificate
- Associate's
- Bachelor's
- Master's or Higher
In-Demand Skills

- Merchandising
- Basic Life Support
- Nursing
- Restaurant Operation
- Selling Techniques
- Cardiopulmonary Resuscitation (CPR)
- Cash Register
- Advanced Cardiovascular Life Support (ACLS)
- Customer Experience
- Accounting

Top Hard Skills vs. National Average