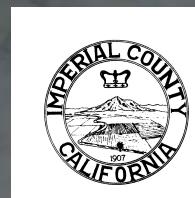




Imperial County, CA

Imperial County Workforce Development Office



2799 South Fourth Street
El Centro, California 92243

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Report Parameters

1 County

6025 Imperial County, CA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

181,724

Population (2024)

Population grew by 1,285 over the last 5 years and is projected to grow by 691 over the next 5 years.

74,778

Total Regional Employment

Jobs grew by 3,717 over the last 5 years and are projected to grow by 4,072 over the next 5 years.

\$56.4K

Median Household Income (2023)

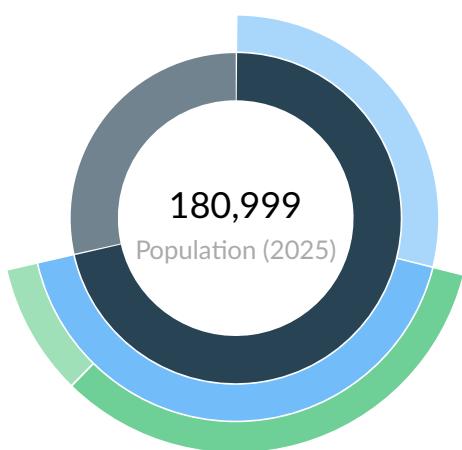
Median household income is \$22.1K below the national median household income of \$78.5K.

Takeaways

- As of 2024 the region's population increased by 0.7% since 2019, growing by 1,285. Population is expected to increase by 0.4% between 2024 and 2029, adding 691.
- From 2019 to 2024, jobs increased by 5.2% in Imperial County, CA from 71,060 to 74,778. This change outpaced the national growth rate of 4.4% by 0.8%. As the number of jobs increased, the labor force participation rate decreased from 58.4% to 56.9% between 2019 and 2024.
- Concerning educational attainment, 11.7% of Imperial County, CA residents possess a Bachelor's Degree (9.8% below the national average), and 8.0% hold an Associate's Degree (0.8% below the national average).
- The top three industries in 2024 are Education and Hospitals (Local Government), Individual and Family Services, and Local Government, Excluding Education and Hospitals.

	Population (2025)	Labor Force (Sep 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	180,999	77,083	74,778	101.8	\$9.26B	\$15.26B	\$17.72B
State	39,189,106	19,983,464	20,654,885	135.2	\$4.00T	\$2.00T	\$2.81T

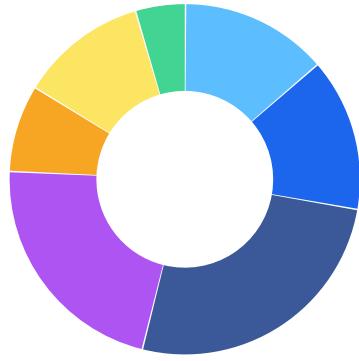
Sep 2025 Labor Force Breakdown



	Population
● 16+ Civilian Non-Institutionalized Population	129,236
● Not in Labor Force (16+)	52,153
● Labor Force	77,083
● Employed	60,540
● Unemployed	16,543
● Under 16, Military, and institutionalized Population	51,762

Educational Attainment

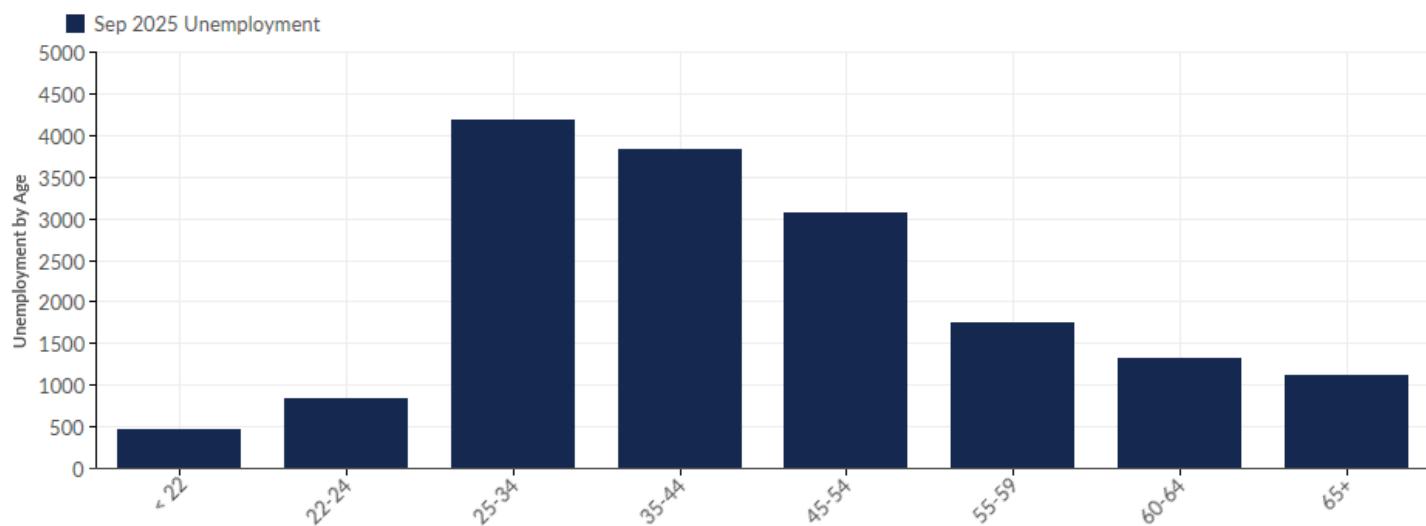
Concerning educational attainment, **11.7% of Imperial County, CA residents possess a Bachelor's Degree** (9.8% below the national average), and **8.0% hold an Associate's Degree** (0.8% below the national average).



	% of Population	Population
● Less Than 9th Grade	13.6%	15,336
● 9th Grade to 12th Grade	14.1%	15,907
● High School Diploma	26.1%	29,491
● Some College	21.8%	24,612
● Associate's Degree	8.0%	9,064
● Bachelor's Degree	11.7%	13,232
● Graduate Degree and Higher	4.6%	5,190

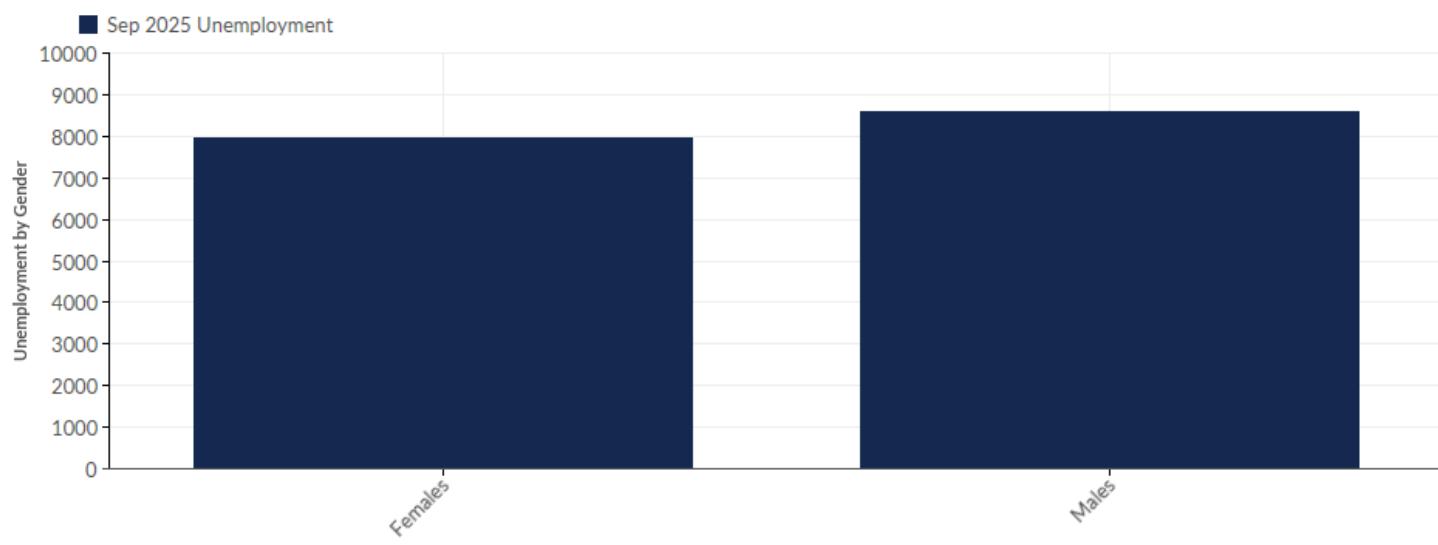
Unemployment by Demographics

Unemployment by Age



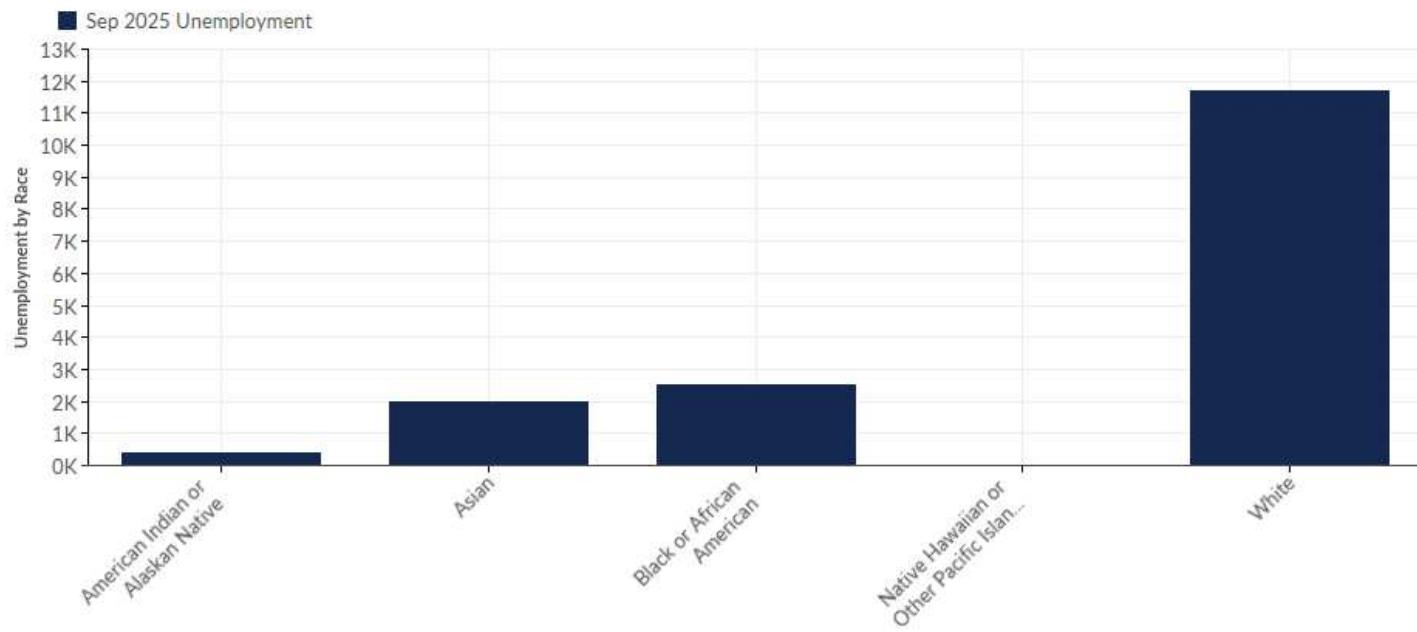
Age	Unemployment (Sep 2025)	% of Unemployed
< 22	473	2.86%
22-24	834	5.04%
25-34	4,185	25.30%
35-44	3,821	23.10%
45-54	3,062	18.51%
55-59	1,740	10.52%
60-64	1,319	7.97%
65+	1,110	6.71%
Total	16,543	100.00%

Unemployment by Gender



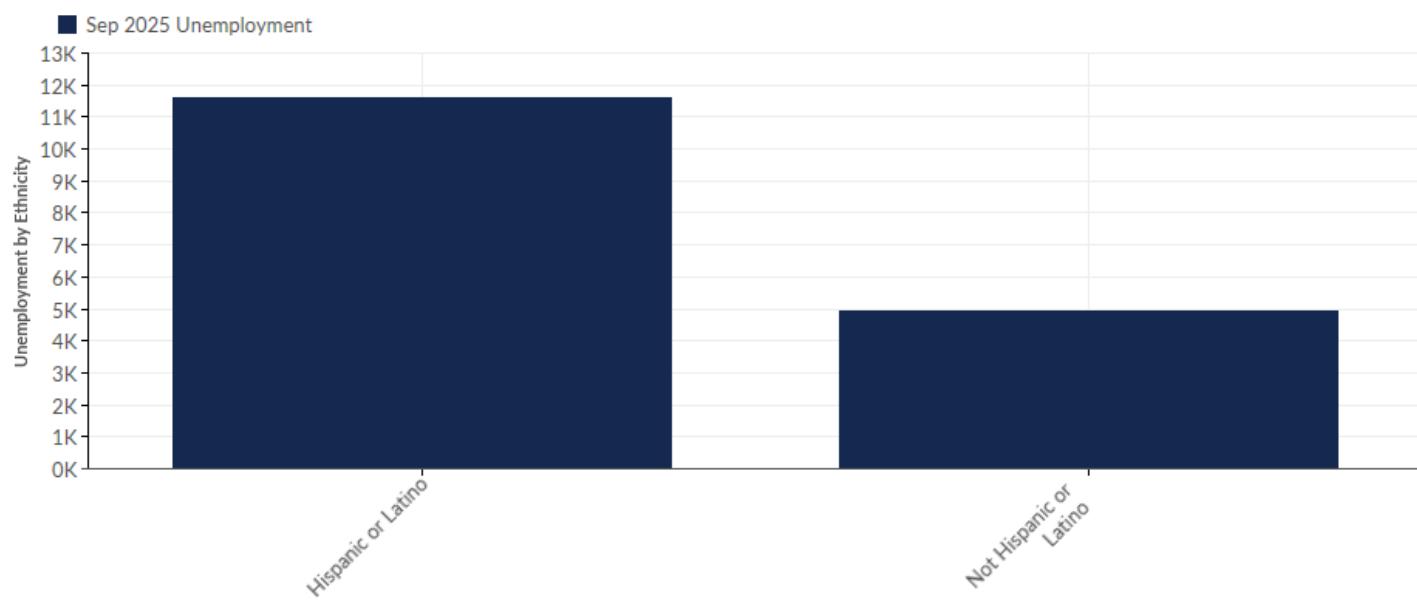
Gender	Unemployment (Sep 2025)	% of Unemployed
Females	7,963	48.14%
Males	8,580	51.86%
Total	16,543	100.00%

Unemployment by Race



Race	Unemployment (Sep 2025)	% of Unemployed
American Indian or Alaskan Native	365	2.21%
Asian	1,978	11.96%
Black or African American	2,522	15.25%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	11,679	70.60%
Total	16,543	100.00%

Unemployment by Ethnicity

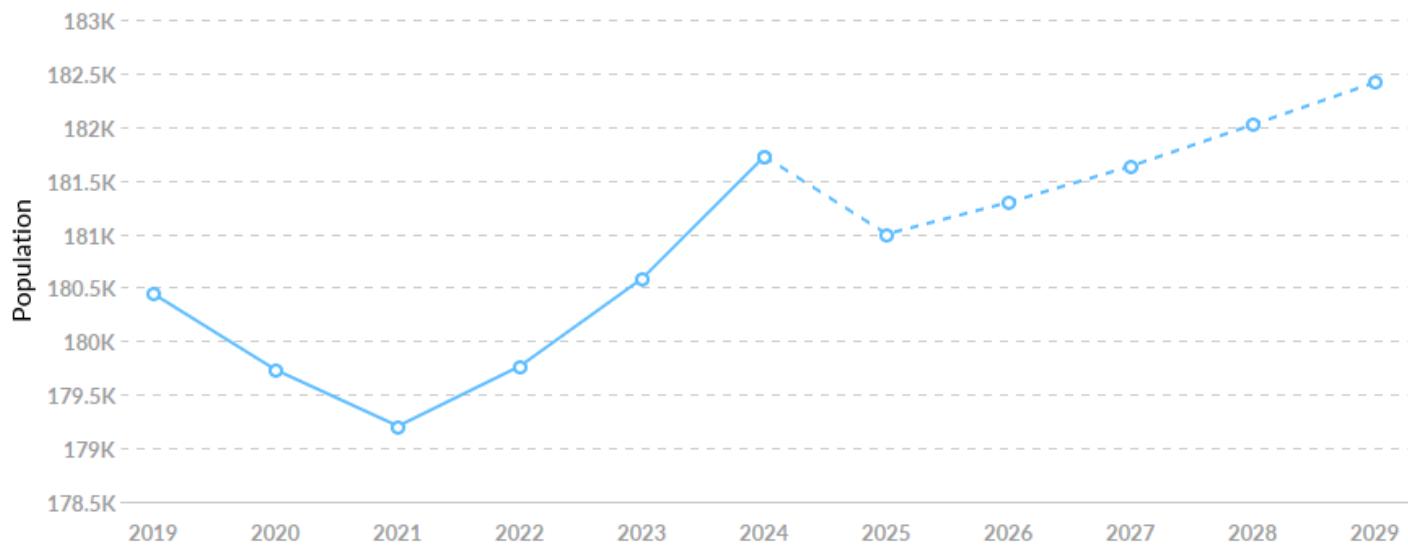


Ethnicity	Unemployment (Sep 2025)	% of Unemployed
Hispanic or Latino	11,614	70.20%
Not Hispanic or Latino	4,929	29.80%
Total	16,543	100.00%

Historic & Projected Trends

Population Trends

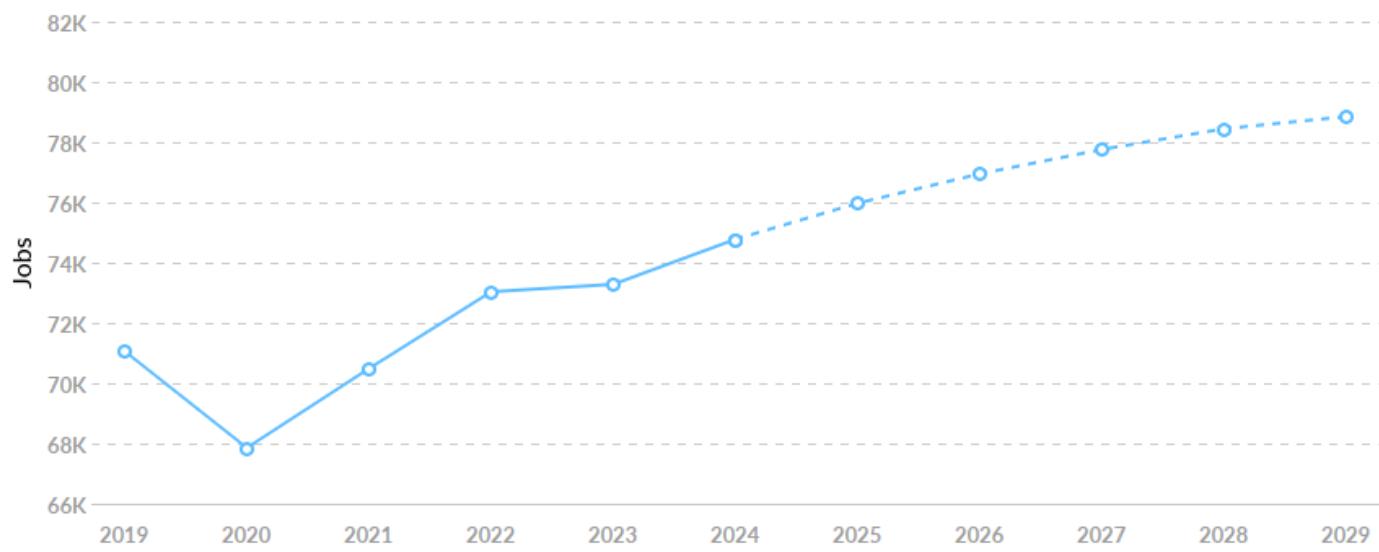
As of 2024 the region's population **increased by 0.7%** since 2019, growing by 1,285. Population is expected to **increase by 0.4%** between 2024 and 2029, adding 691.



Timeframe	Population
2019	180,439
2020	179,730
2021	179,206
2022	179,767
2023	180,585
2024	181,724
2025	180,999
2026	181,295
2027	181,633
2028	182,021
2029	182,415

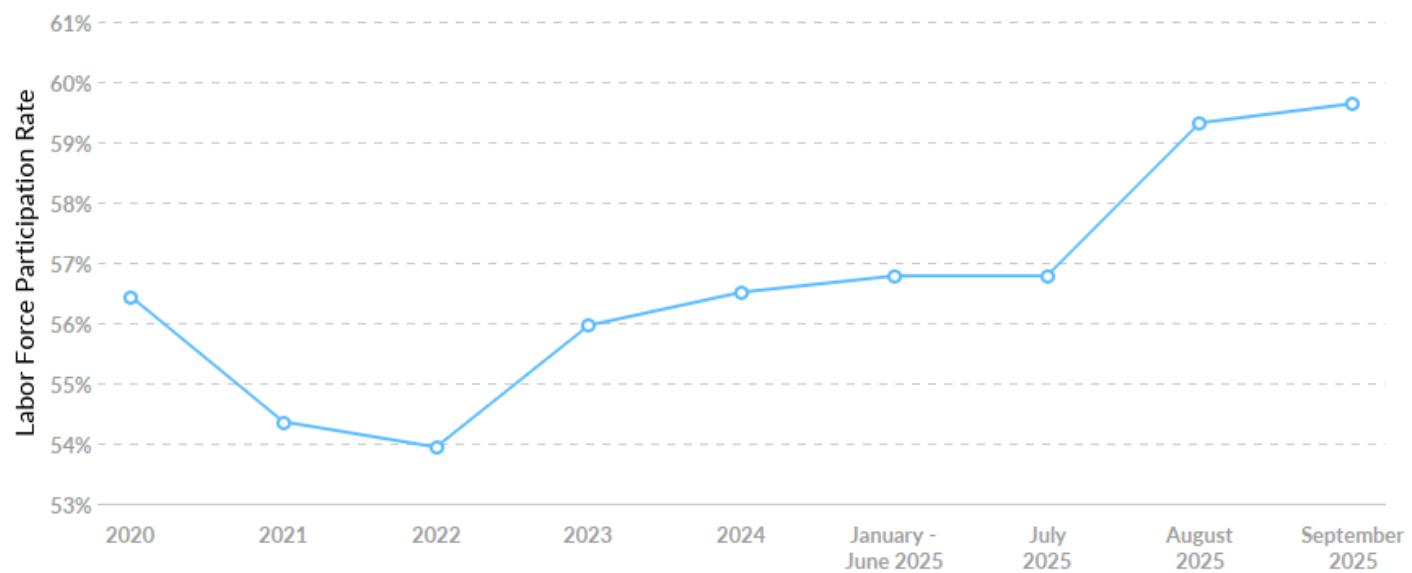
Job Trends

From 2019 to 2024, jobs increased by 5.2% in Imperial County, CA from 71,060 to 74,778. This change outpaced the national growth rate of 4.4% by 0.8%.



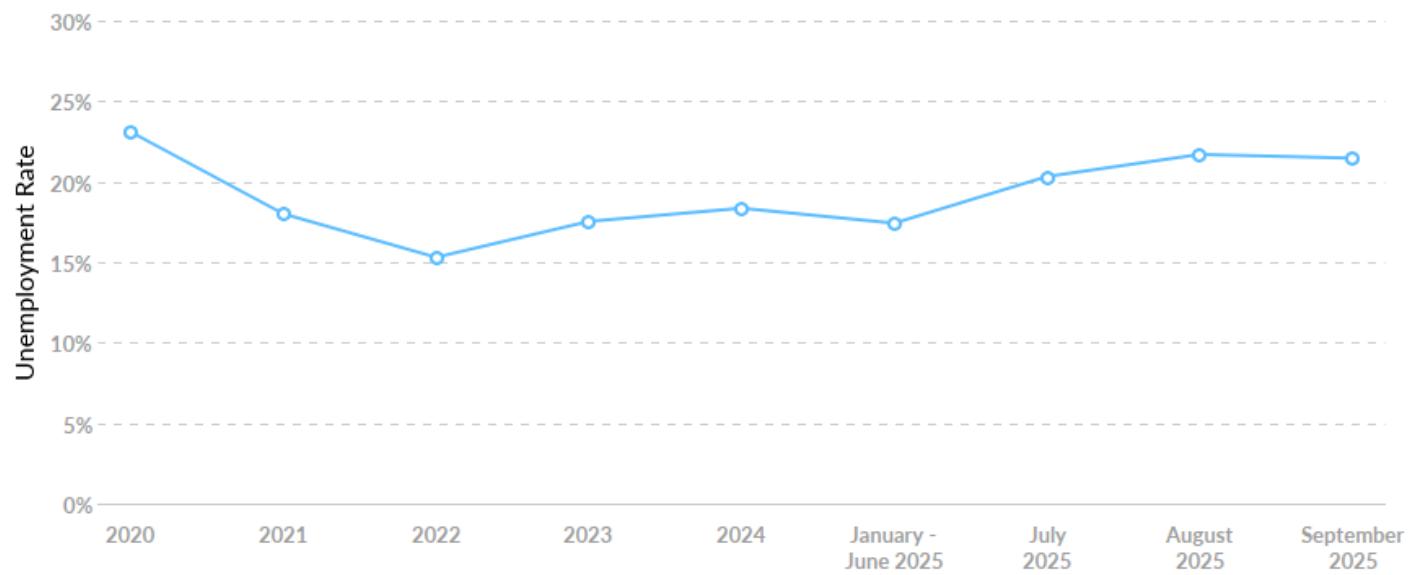
Timeframe	Jobs
2019	71,060
2020	67,855
2021	70,487
2022	73,035
2023	73,283
2024	74,778
2025	75,975
2026	76,949
2027	77,759
2028	78,447
2029	78,850

Labor Force Participation Rate Trends

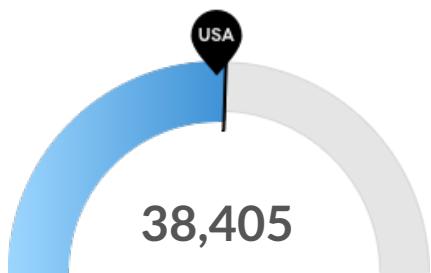


Unemployment Rate Trends

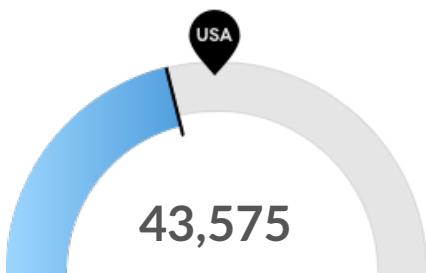
Imperial County, CA had a September 2025 unemployment rate of 21.46%, decreasing from 23.09% 5 years before.



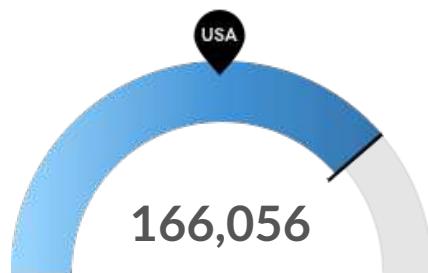
Population Characteristics



Millennials



Retiring Soon

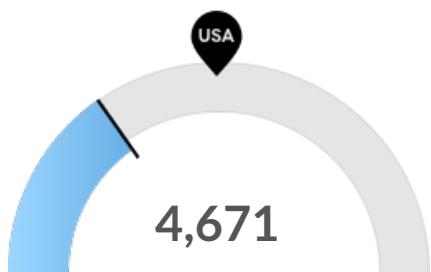


Racial Diversity

Imperial County, CA has 38,405 millennials (ages 25-39). The national average for an area this size is 37,201.

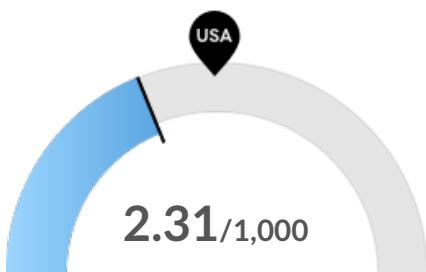
Retirement risk is low in Imperial County, CA. The national average for an area this size is 54,949 people 55 or older, while there are 43,575 here.

Racial diversity is high in Imperial County, CA. The national average for an area this size is 77,302 racially diverse people, while there are 166,056 here.



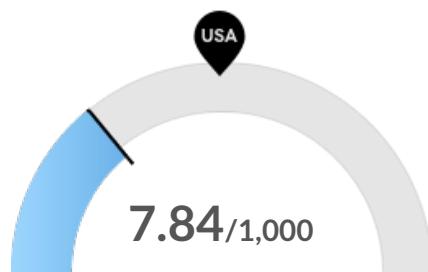
Veterans

Imperial County, CA has 4,671 veterans. The national average for an area this size is 8,884.



Violent Crime

Imperial County, CA has 2.31 violent crimes per 1,000 people. The national rate is 3.38 per 1,000 people.

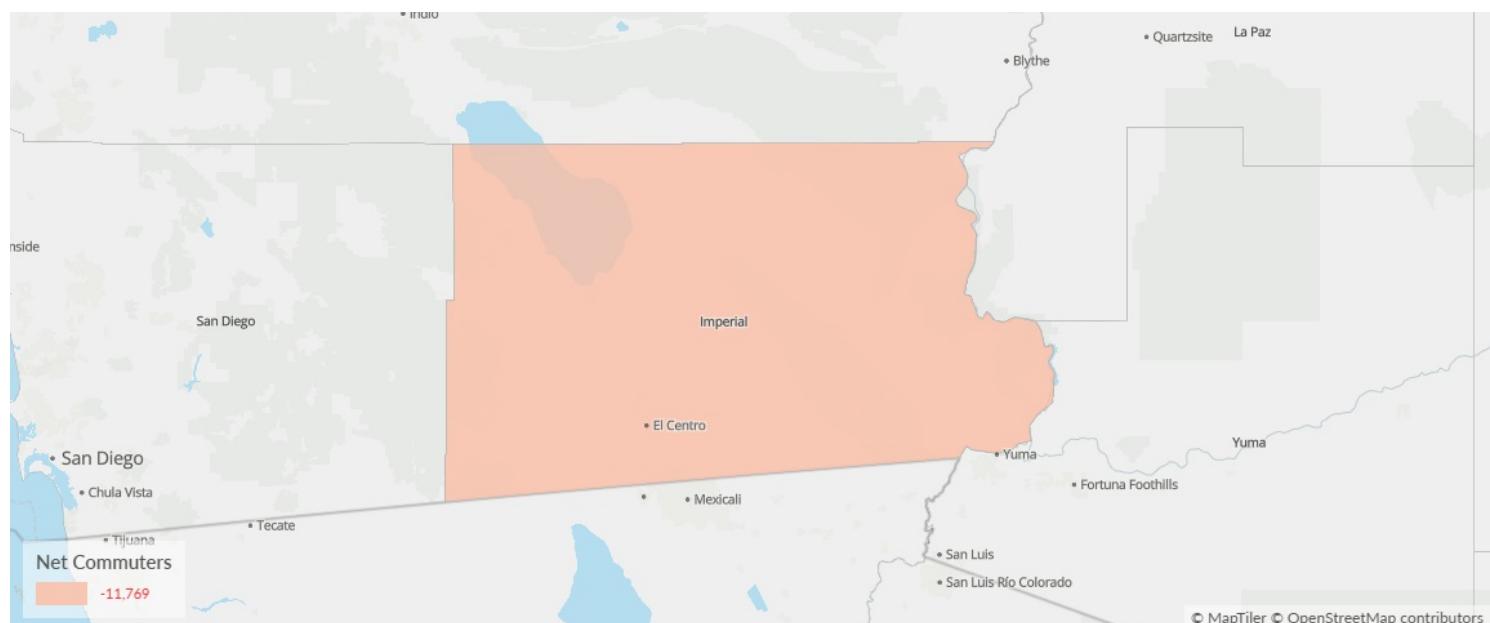


Property Crime

Imperial County, CA has 7.84 property crimes per 1,000 people. The national rate is 16.44 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Imperial County, CA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

County	Name	2024 Employment
6025	Imperial County, CA	74,778

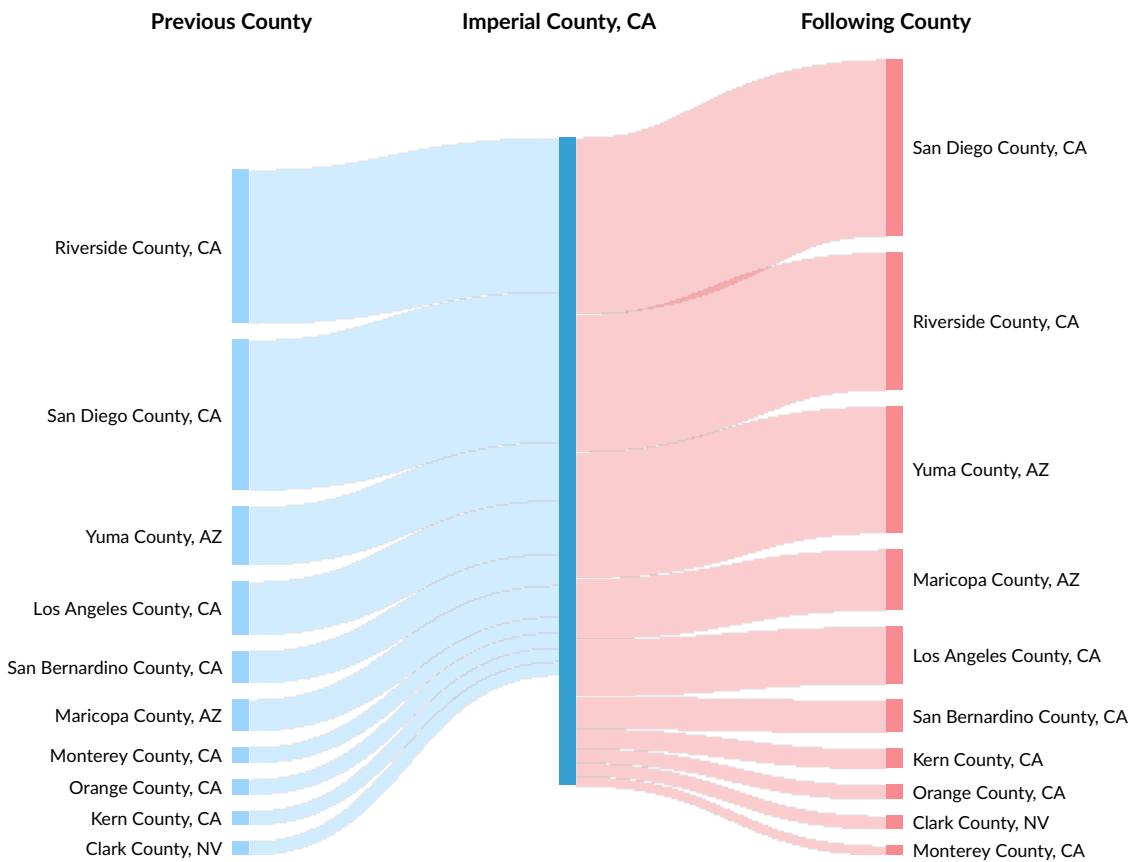
Where Talent Lives

County	Name	2024 Workers
6025	Imperial County, CA	86,547

Inbound and Outbound Migration

The table below analyzes past and current residents of Imperial County, CA. The left column shows residents of other counties migrating to Imperial County, CA. The right column shows residents migrating from Imperial County, CA to other counties.

As of 2022, **851** people have migrated from Riverside County, CA to Imperial County, CA. In the same year, **978** people left Imperial County, CA migrating to San Diego County, CA. The total Net Migration for Imperial County, CA in 2022 was **-993**.

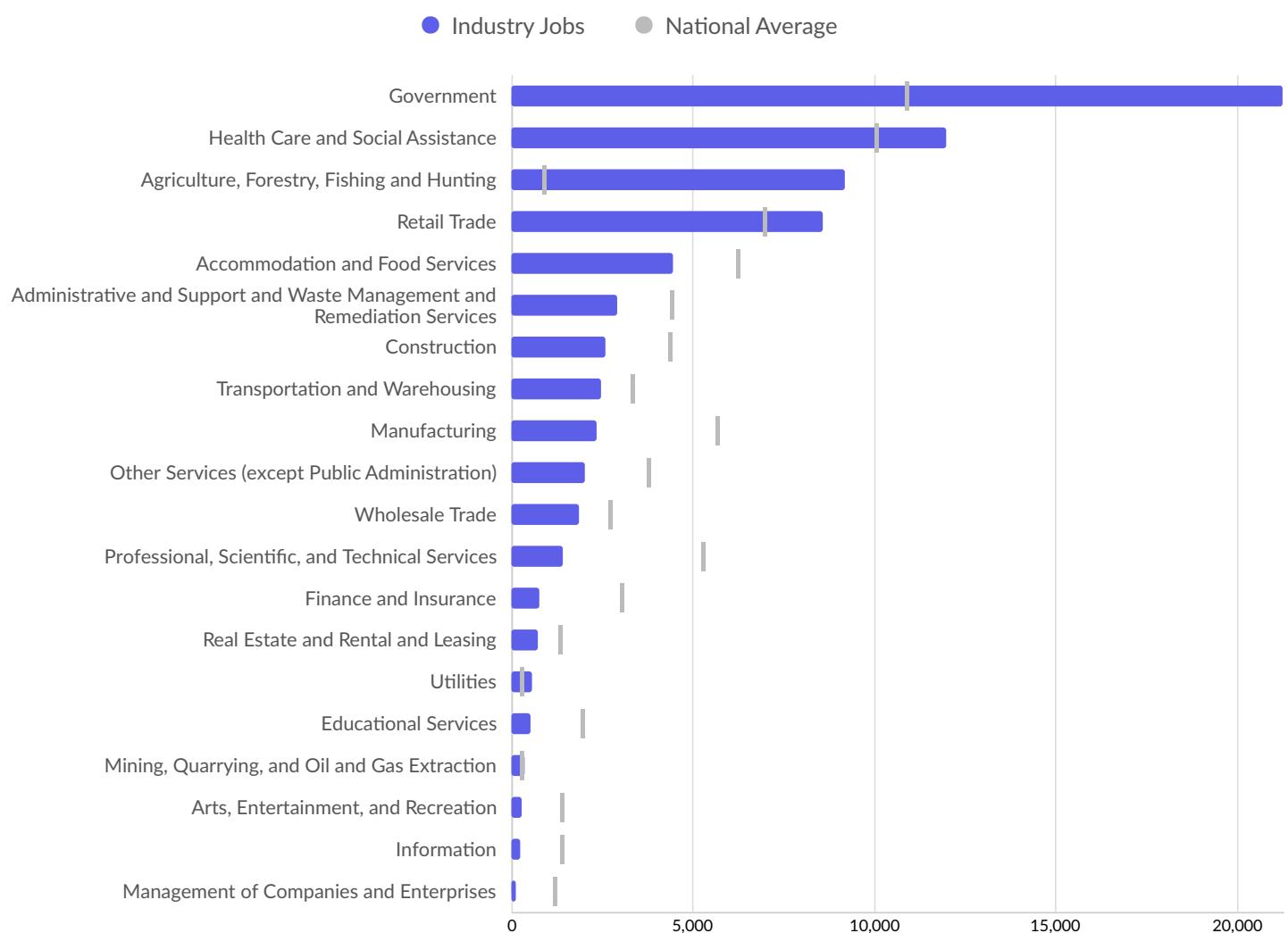


Top Previous Counties	Migrations
Riverside County, CA	851
San Diego County, CA	833
Yuma County, AZ	323
Los Angeles County, CA	295
San Bernardino County, CA	176
Maricopa County, AZ	173

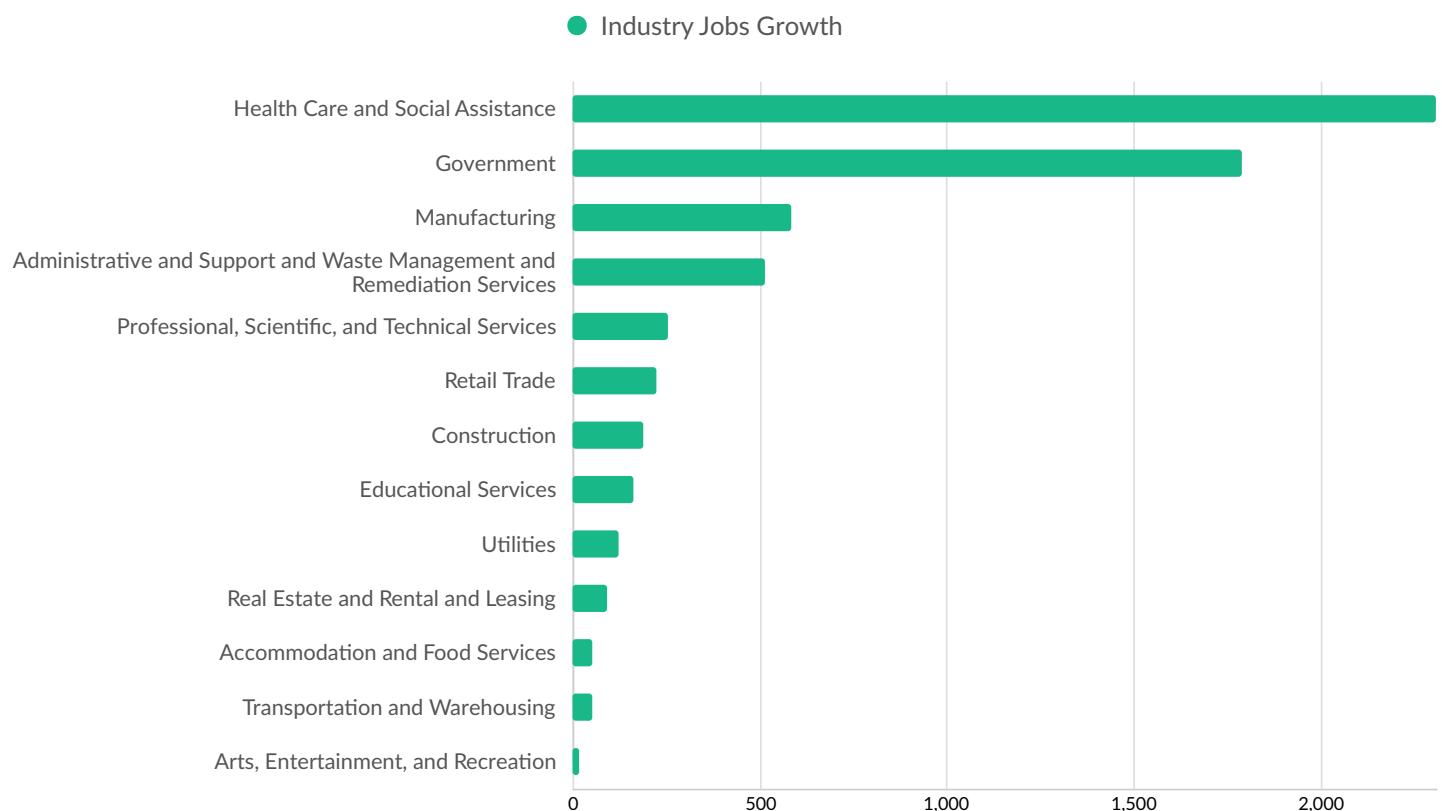
Top Previous Counties	Migrations
Monterey County, CA	87
Orange County, CA	84
Kern County, CA	77
Clark County, NV	76
Fresno County, CA	62
Sacramento County, CA	50
Ventura County, CA	39
Harris County, TX	35
King County, WA	35
Top Following Counties	Migrations
San Diego County, CA	978
Riverside County, CA	761
Yuma County, AZ	702
Maricopa County, AZ	336
Los Angeles County, CA	316
San Bernardino County, CA	180
Kern County, CA	109
Orange County, CA	80
Clark County, NV	74
Monterey County, CA	52
Fresno County, CA	52
Pima County, AZ	46
Pinal County, AZ	36
Pierce County, WA	35
King County, WA	35

Industry Characteristics

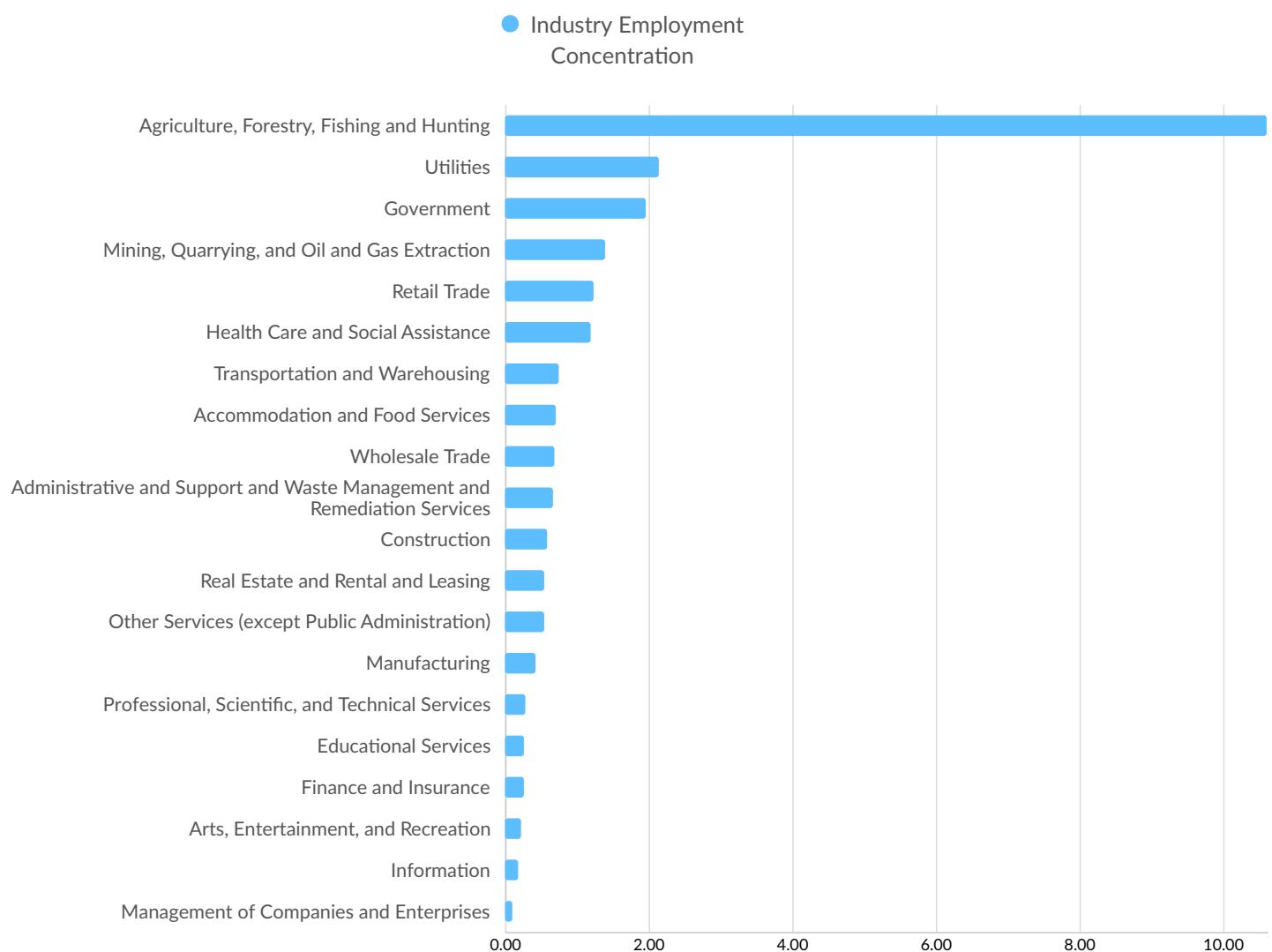
Largest Industries



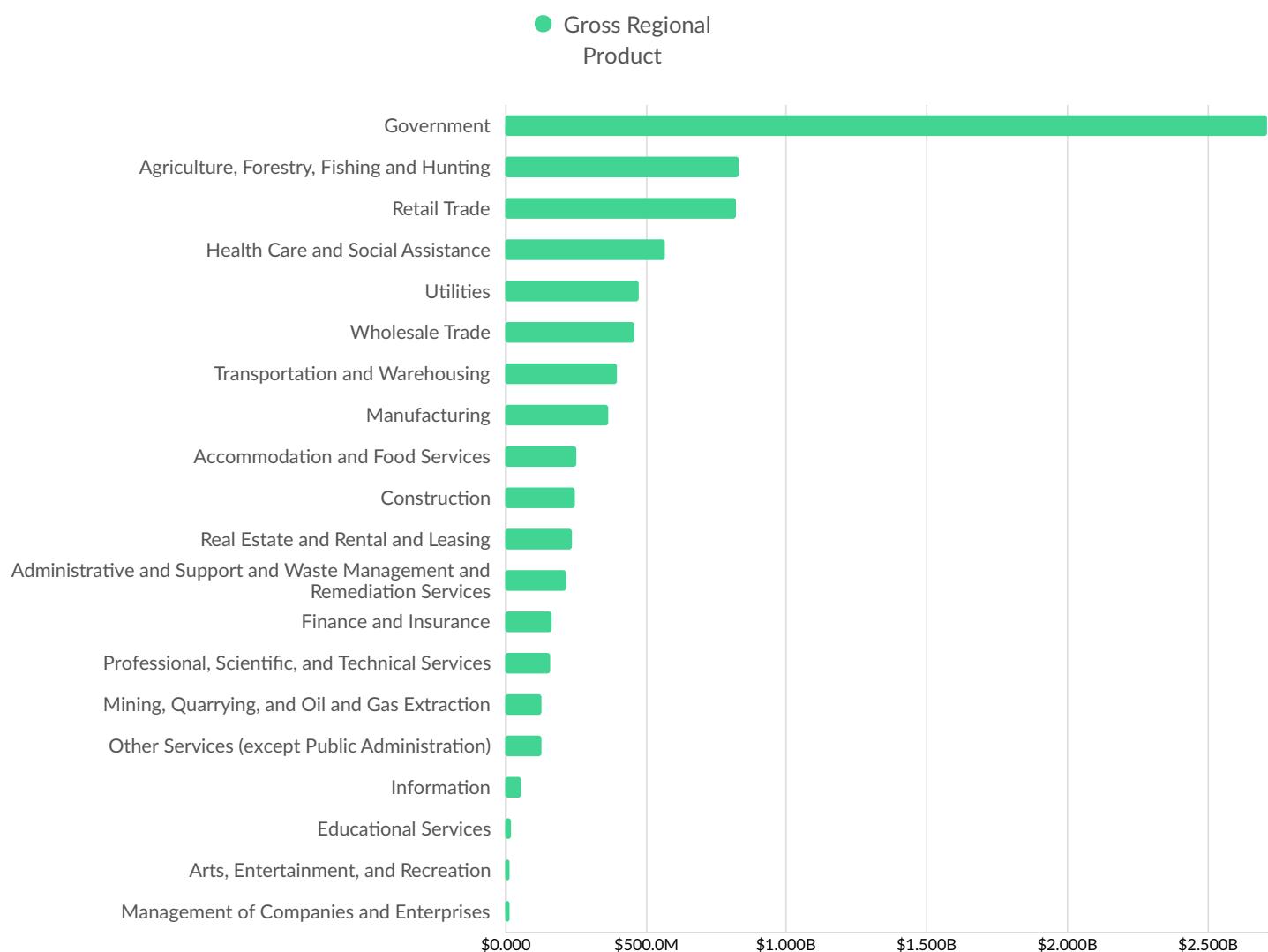
Top Growing Industries



Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



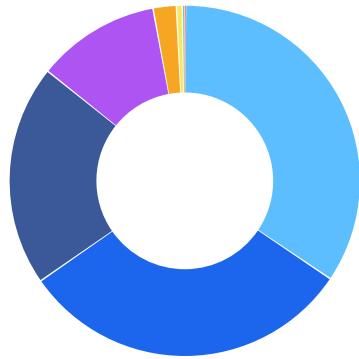
Business Characteristics

10,614 Companies Employ Your Workers

Online profiles for your workers mention 10,614 companies as employers, with the top 10 appearing below. In the last 12 months, 1,219 companies in Imperial County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Imperial Irrigation District	519	Imperial Valley College	304
Imperial Valley College	360	CompHealth	164
El Centro Regional Medical Cent...	294	County Of Imperial	148
Pioneers Memorial Healthcare D...	251	Headway	130
County Of Imperial	223	United States Department of Ho...	116
Imperial County Office Of Educa...	222	Walmart	105
Calexico Unified School Dist	193	Pioneers Memorial Healthcare D...	97
El Centro Elementary School Dis...	132	El Centro Regional Medical Cent...	86
Walmart	131	Imperial Irrigation District	84
United States Department of Ho...	126	Encompass Health	81

Business Size

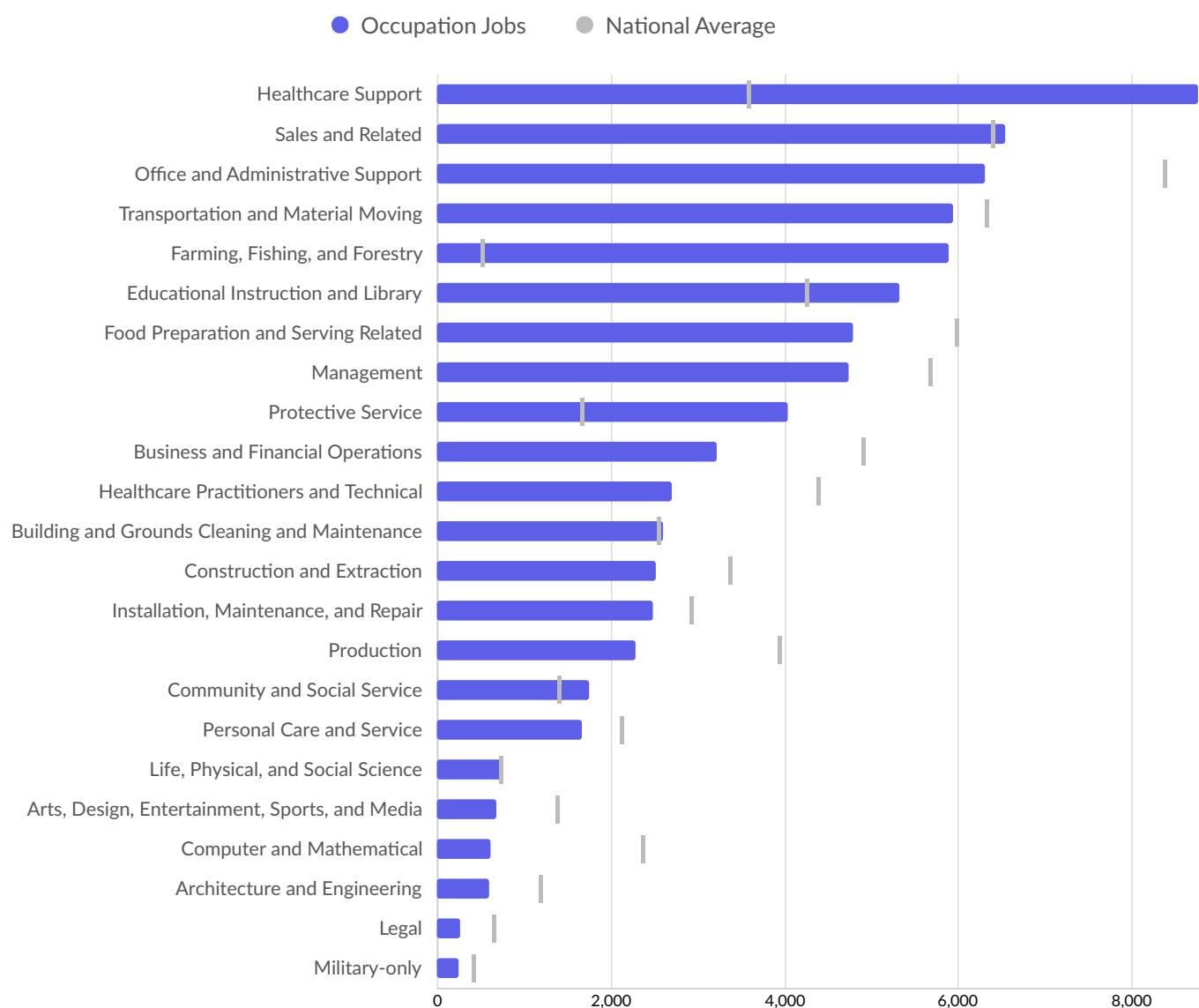


	Percentage	Business Count
1 to 4 employees	34.4%	1,767
5 to 9 employees	30.9%	1,590
10 to 19 employees	20.4%	1,049
20 to 49 employees	11.4%	584
50 to 99 employees	2.1%	110
100 to 249 employees	0.5%	28
250 to 499 employees	0.2%	12
500+ employees	0.1%	3

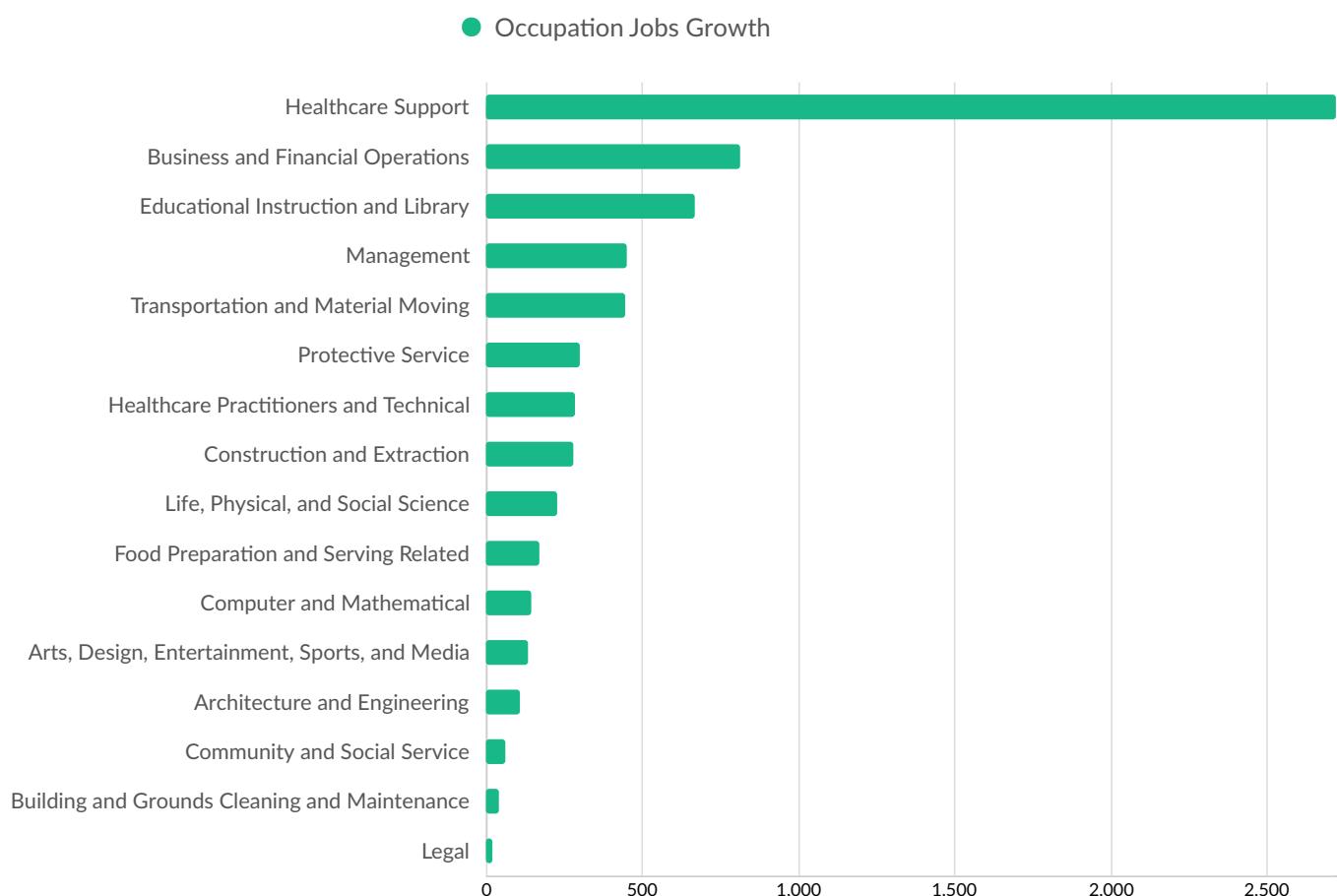
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

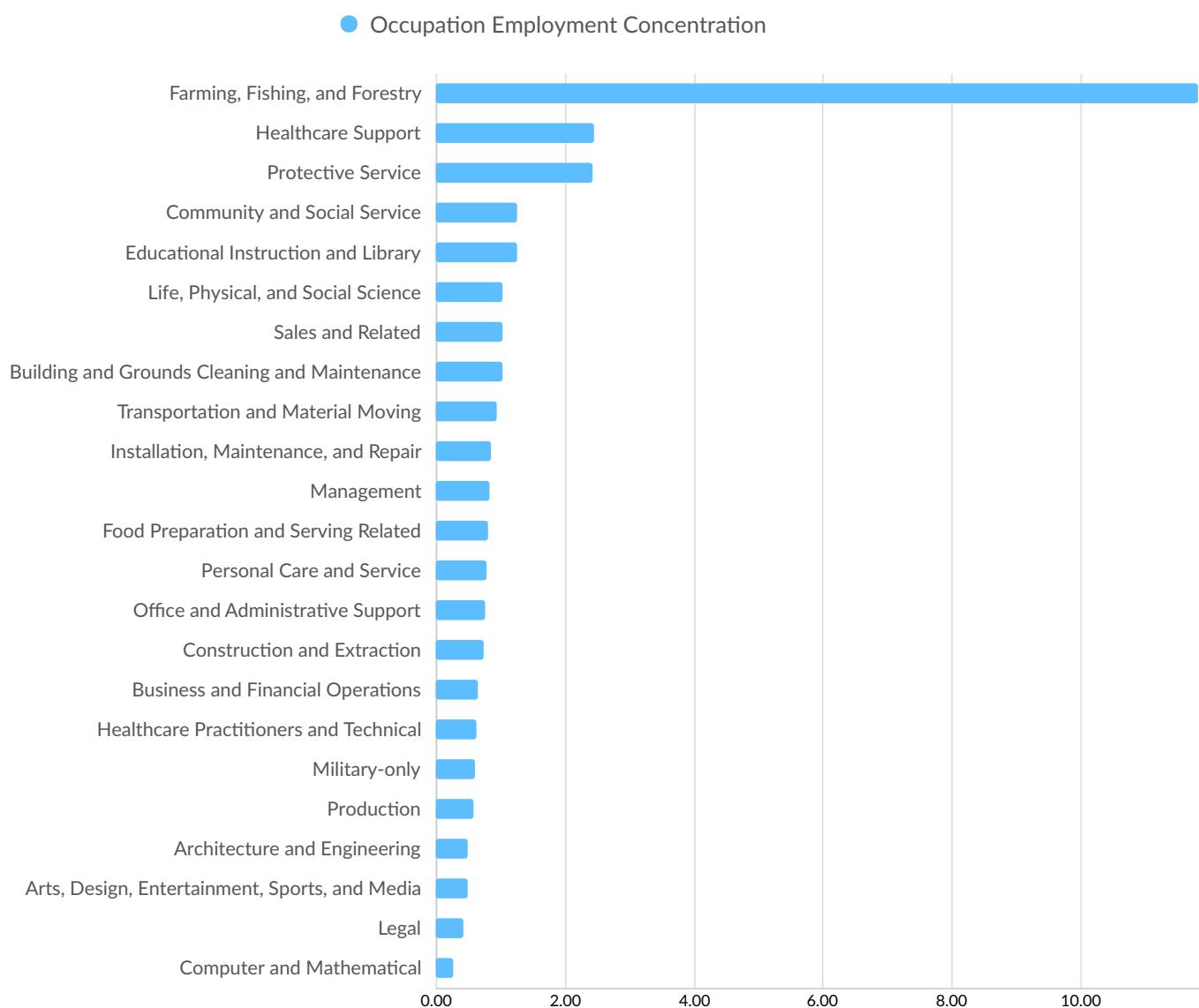
Largest Occupations



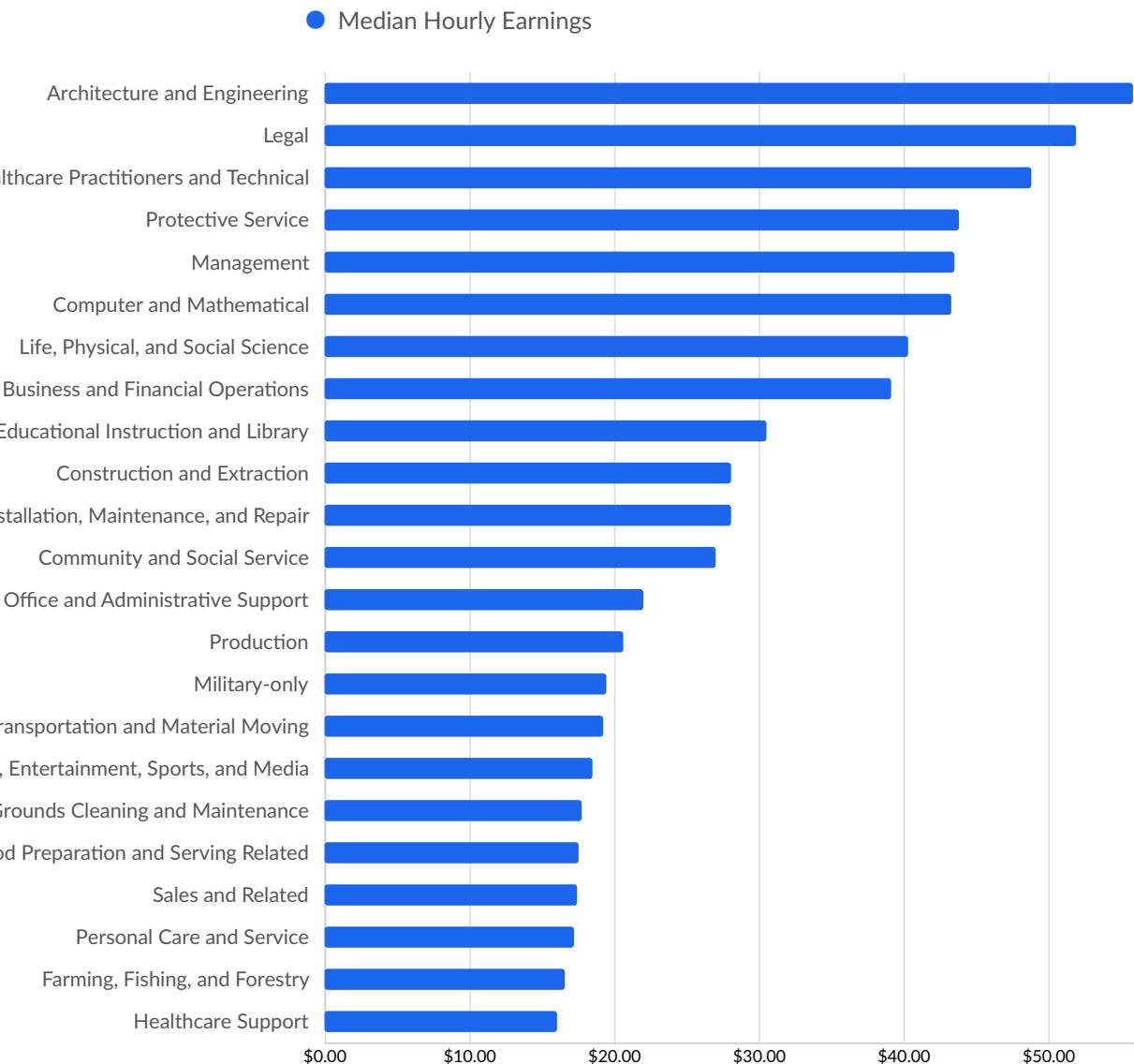
Top Growing Occupations



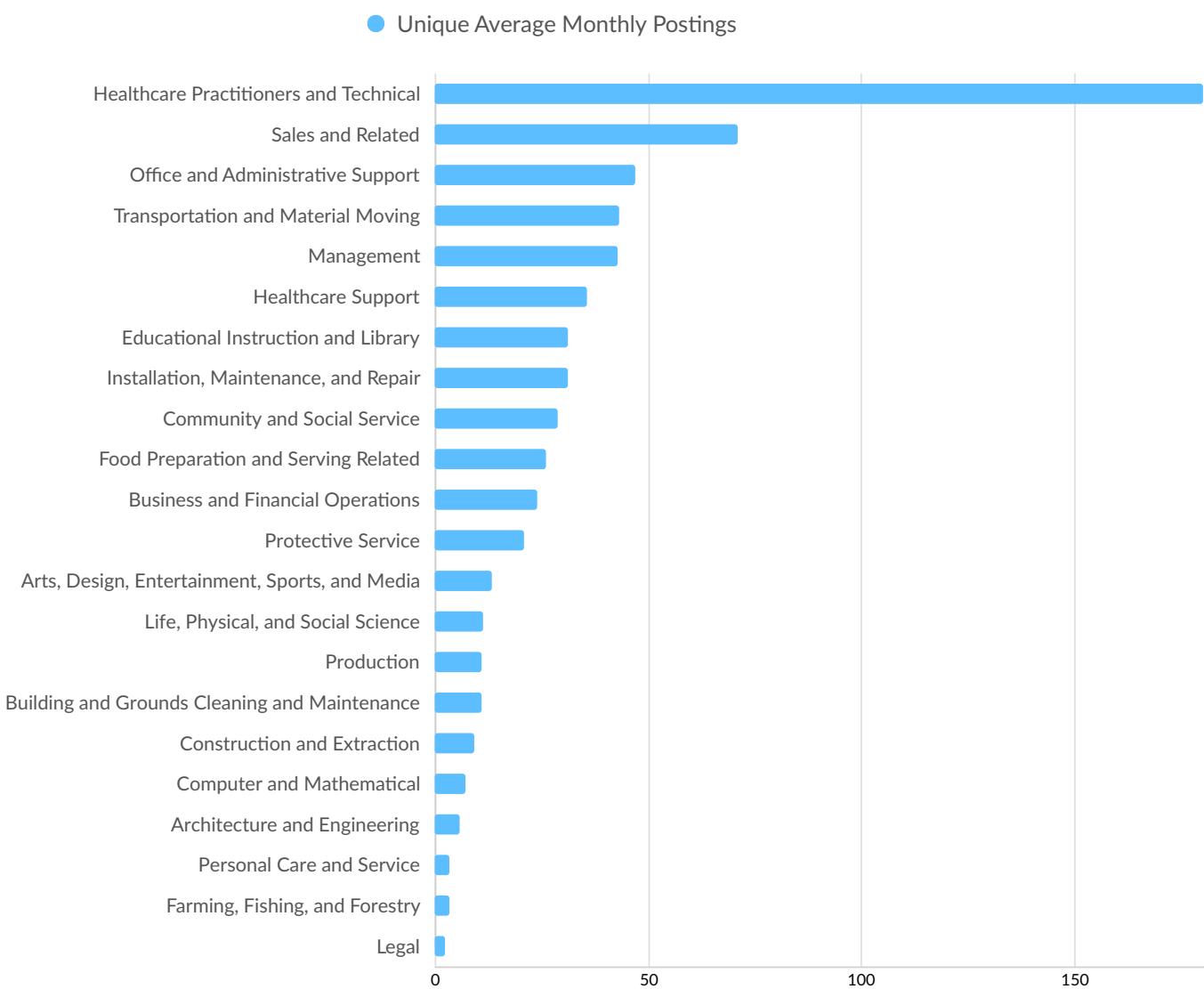
Top Occupation Employment Concentration



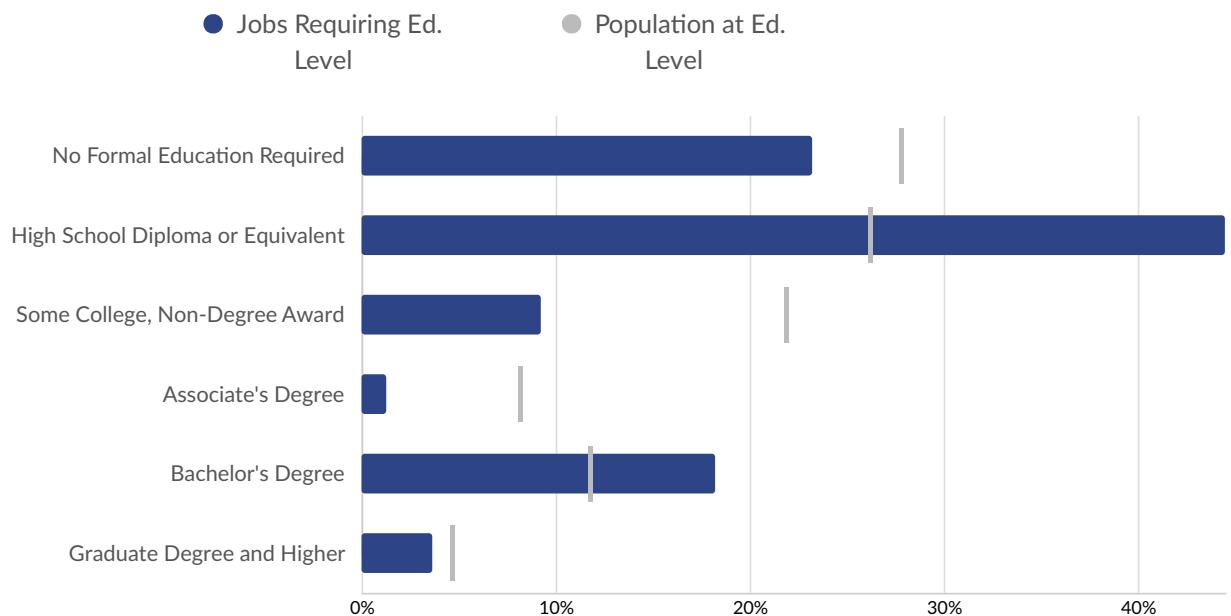
Top Occupation Earnings



Top Posted Occupations

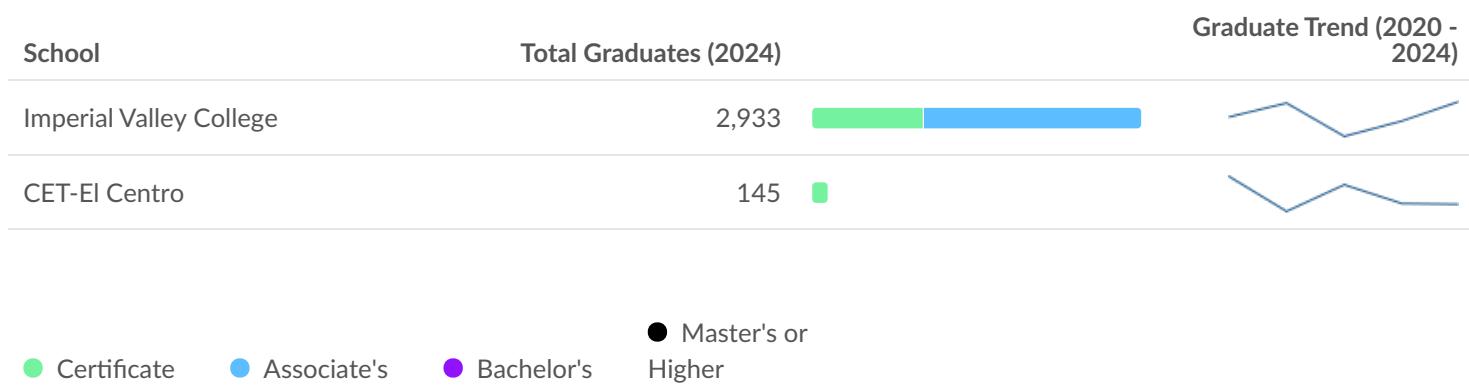


Underemployment



Educational Pipeline

In 2024, there were 3,078 graduates in Imperial County, CA. This pipeline has grown by 3% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Certificate), "Biological and Physical Sciences" (Associate's), and "Liberal Arts and Sciences/Liberal Studies" (Associate's).



In-Demand Skills

