



# Imperial County, CA

Imperial County Workforce Development Office



2799 South Fourth Street  
El Centro, California 92243

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## Report Parameters

### 1 County

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6025	Imperial County, CA
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

181,085

Population (2021)

Population **grew by 1,204** over the last 5 years and is projected to **grow by 3,906** over the next 5 years.

69,242

Total Regional Employment

Jobs **decreased by 1,453** over the last 5 years but are projected to **grow by 3,379** over the next 5 years.

\$47.6K

Median Household Income (2019)

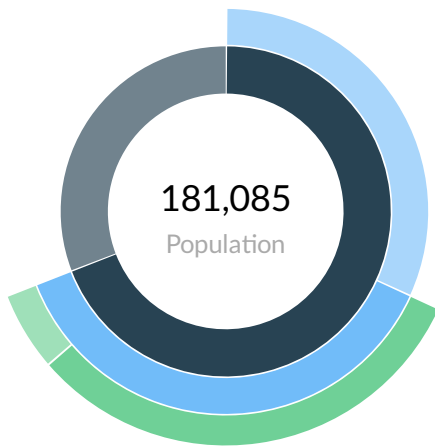
Median household income is **\$15.2K below** the national median household income of \$62.8K.

## Takeaways

- As of 2021 the region's population **increased by 0.7%** since 2016, growing by 1,204. Population is expected to **increase by 2.2%** between 2021 and 2026, adding 3,906.
- From 2016 to 2021, jobs **declined by 2.1%** in Imperial County, CA from 70,695 to **69,242**. This change **fell short of the national growth rate of 0.4% by 1.7%**. As the number of jobs declined, the **labor force participation rate decreased from 61.2% to 54.0% between 2016 and 2021**.
- Concerning educational attainment, **11.2% of Imperial County, CA residents possess a Bachelor's Degree** (9.1% below the national average), and **6.5% hold an Associate's Degree** (2.2% below the national average).
- The top three industries in 2021 are Education and Hospitals (Local Government), Support Activities for Crop Production, and Individual and Family Services.

	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	181,085	67,555	69,242	103.5	\$7.21B	\$12.31B	\$14.74B
State	39,531,909	19,027,516	19,090,810	135.2	\$3.15T	\$1.75T	\$2.33T

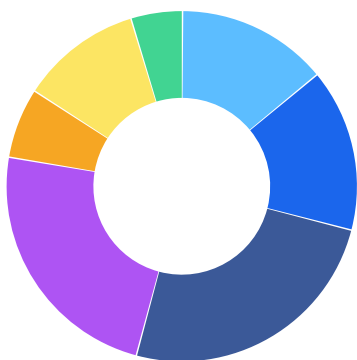
## Dec 2021 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	125,045
Not in Labor Force (16+)	57,490
Labor Force	67,555
Employed	57,654
Unemployed	9,901
Under 16, Military, and institutionalized Population	56,040

## Educational Attainment

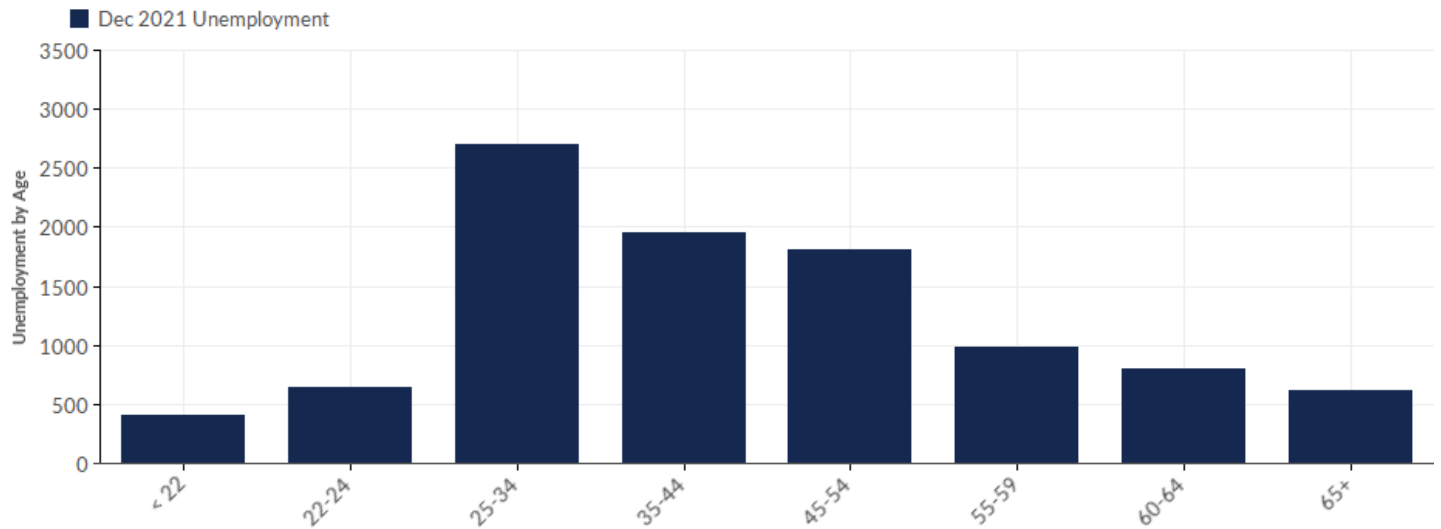
Concerning educational attainment, **11.2% of Imperial County, CA residents possess a Bachelor's Degree** (9.1% below the national average), and **6.5% hold an Associate's Degree** (2.2% below the national average).



	% of Population	Population
Less Than 9th Grade	14.0%	15,636
9th Grade to 12th Grade	15.0%	16,822
High School Diploma	25.2%	28,190
Some College	23.5%	26,315
Associate's Degree	6.5%	7,267
Bachelor's Degree	11.2%	12,525
Graduate Degree and Higher	4.8%	5,331

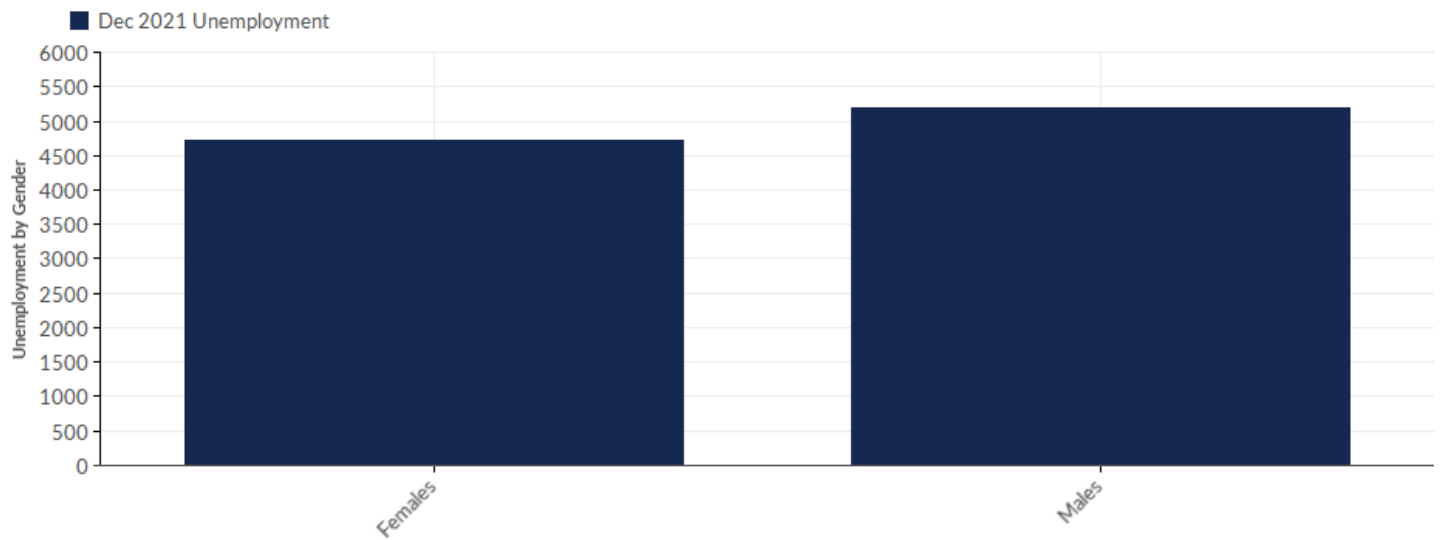
# Unemployment by Demographics

## Unemployment by Age



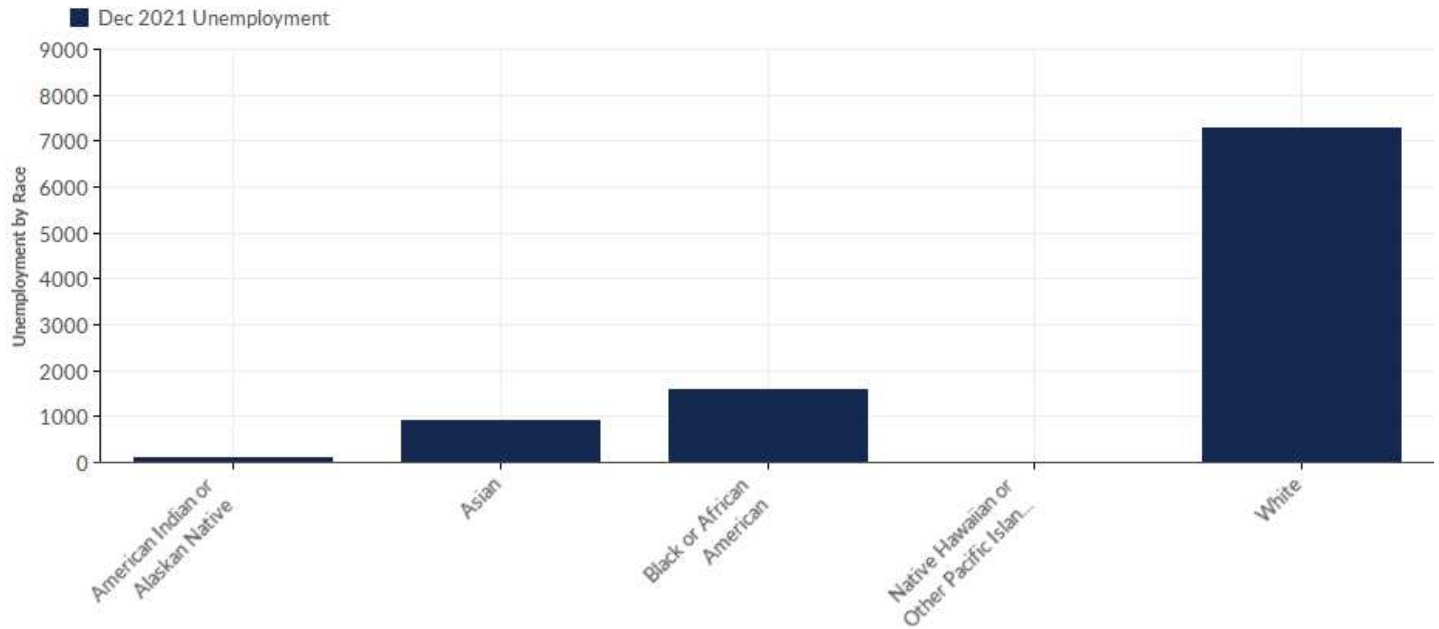
Age	Unemployment (Dec 2021)	% of Cohort
< 22	411	4.15%
22-24	638	6.44%
25-34	2,701	27.28%
35-44	1,948	19.67%
45-54	1,804	18.22%
55-59	982	9.92%
60-64	804	8.12%
65+	614	6.20%
Total	9,901	100.00%

## Unemployment by Gender



Gender	Unemployment (Dec 2021)	% of Cohort
Females	4,718	47.65%
Males	5,183	52.35%
Total	9,901	100.00%

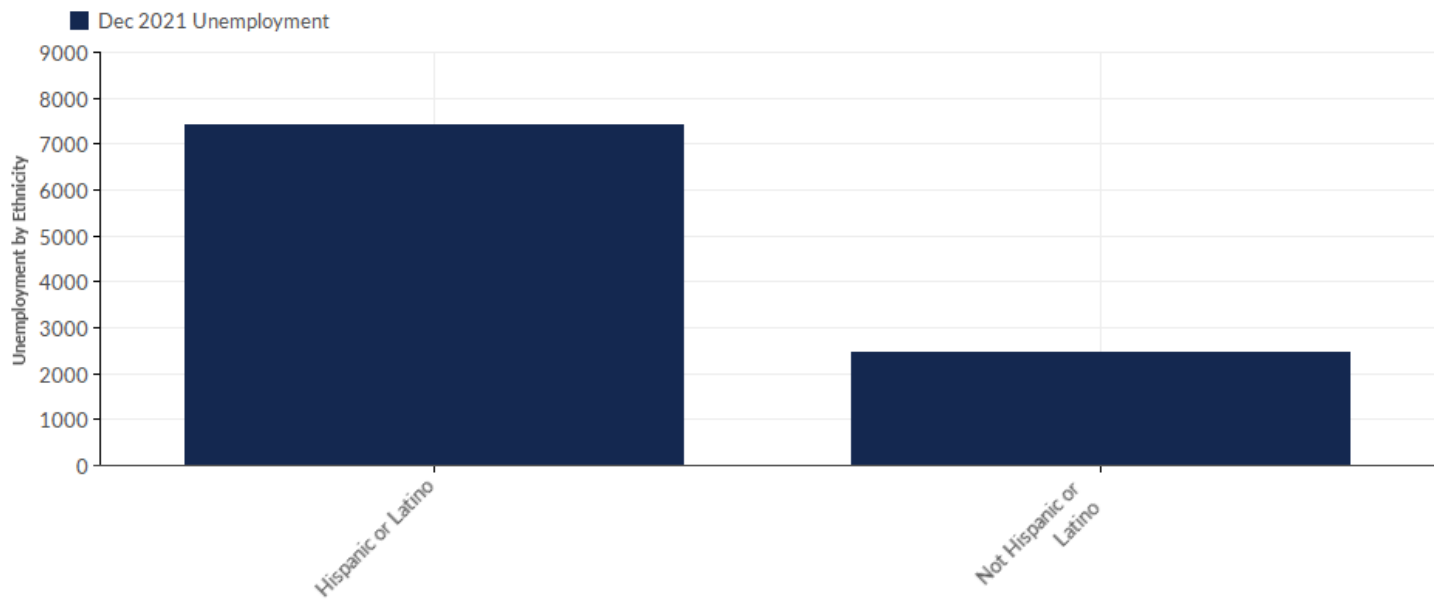
## Unemployment by Race



Race	Unemployment (Dec 2021)	% of Cohort
American Indian or Alaskan Native	107	1.08%
Asian	925	9.34%
Black or African American	1,573	15.89%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	7,295	73.68%
Total	9,901	100.00%



## Unemployment by Ethnicity

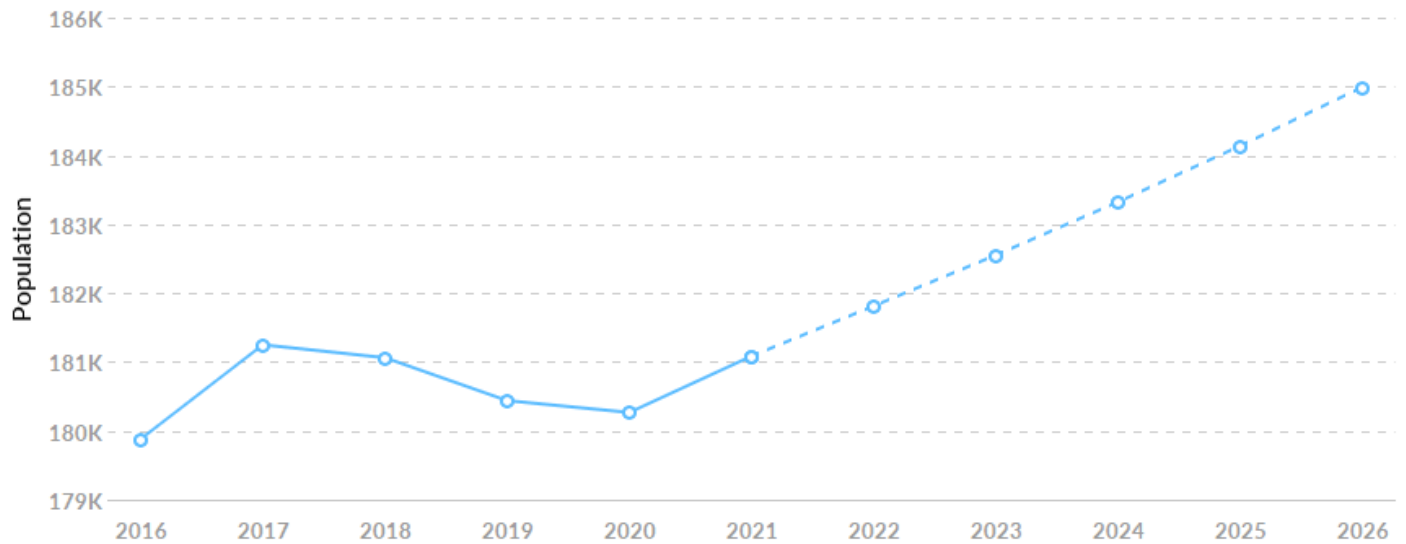


Ethnicity	Unemployment (Dec 2021)	% of Cohort
Hispanic or Latino	7,426	75.00%
Not Hispanic or Latino	2,475	25.00%
Total	9,901	100.00%

# Historic & Projected Trends

## Population Trends

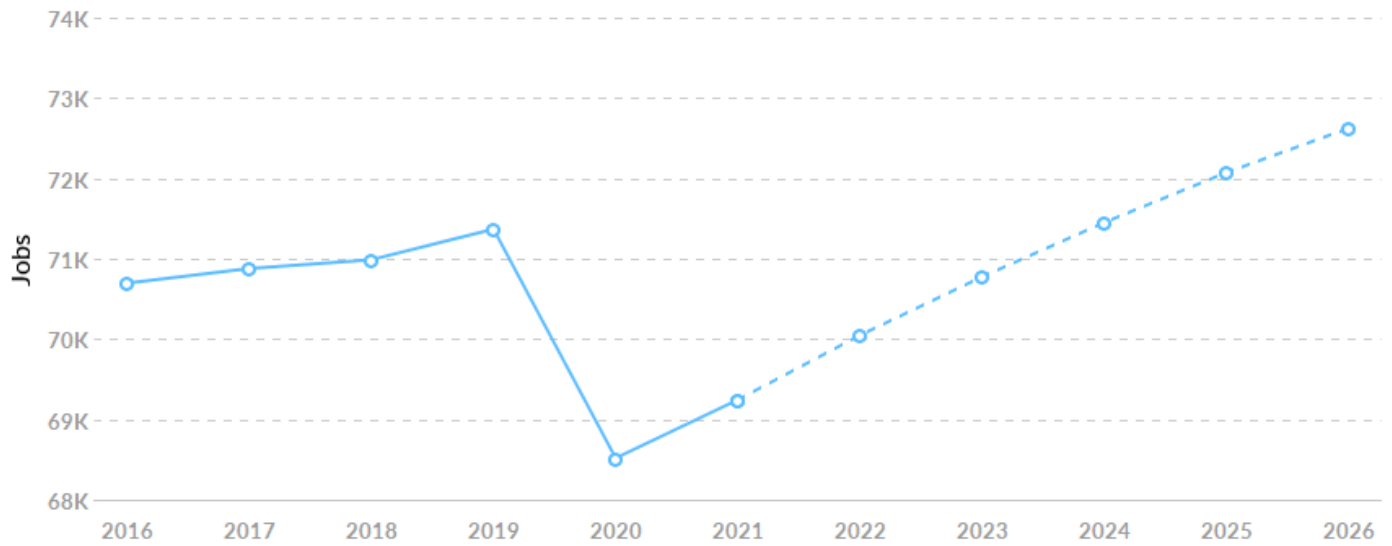
As of 2021 the region's population **increased by 0.7%** since 2016, growing by 1,204. Population is expected to **increase by 2.2%** between 2021 and 2026, adding 3,906.



Timeframe	Population
2016	179,881
2017	181,250
2018	181,062
2019	180,439
2020	180,267
2021	181,085
2022	181,813
2023	182,552
2024	183,324
2025	184,138
2026	184,992

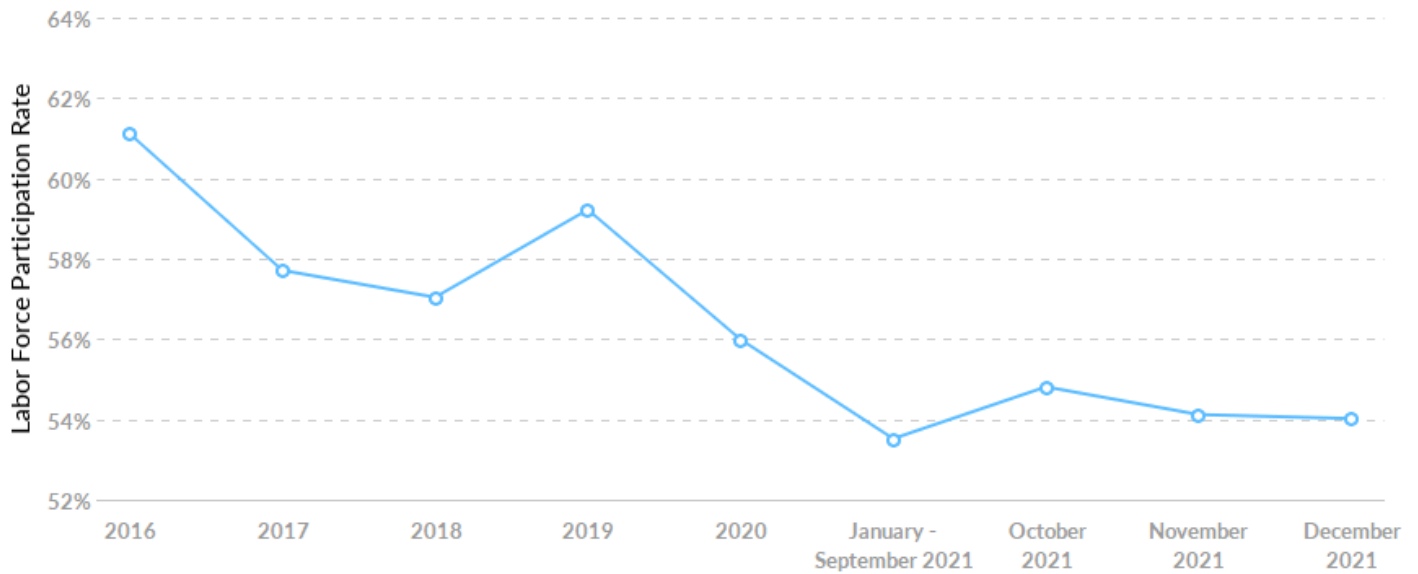
## Job Trends

From 2016 to 2021, jobs **declined by 2.1%** in Imperial County, CA from 70,695 to **69,242**. This change **fell short of the national growth rate of 0.4% by 1.7%**.



Timeframe	Jobs
2016	70,695
2017	70,877
2018	70,986
2019	71,367
2020	68,516
2021	69,242
2022	70,045
2023	70,773
2024	71,449
2025	72,071
2026	72,622

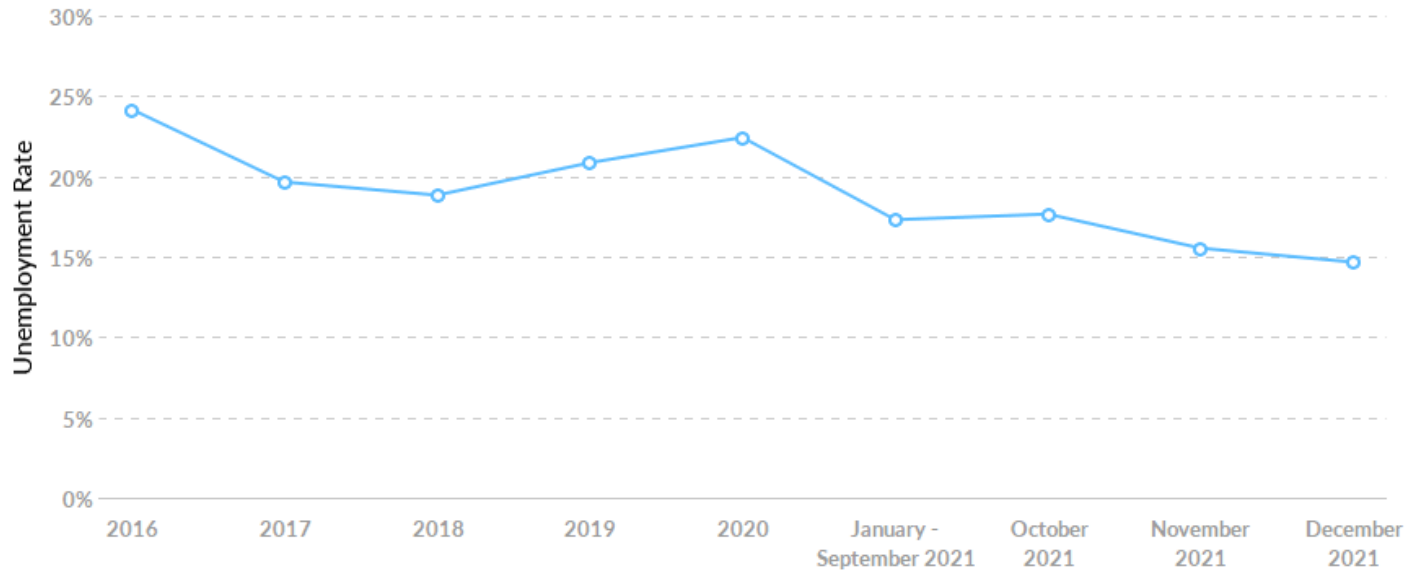
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	61.11%
2017	57.71%
2018	57.04%
2019	59.22%
2020	55.99%
January - September 2021	53.52%
October 2021	54.81%
November 2021	54.12%
December 2021	54.02%

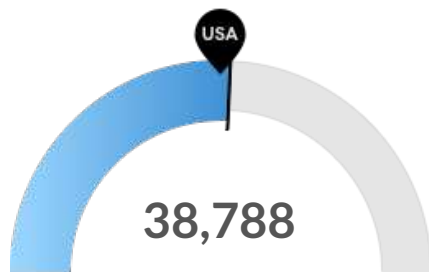
## Unemployment Rate Trends

Imperial County, CA had a December 2021 unemployment rate of 14.66%, **decreasing from 24.17%** 5 years before.



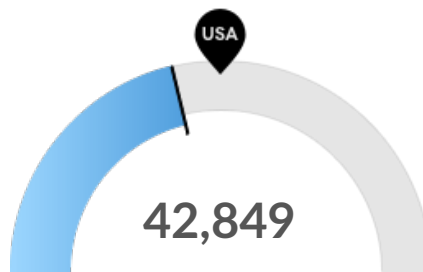
Timeframe	Unemployment Rate
2016	24.17%
2017	19.65%
2018	18.83%
2019	20.85%
2020	22.42%
January - September 2021	17.30%
October 2021	17.65%
November 2021	15.53%
December 2021	14.66%

## Population Characteristics



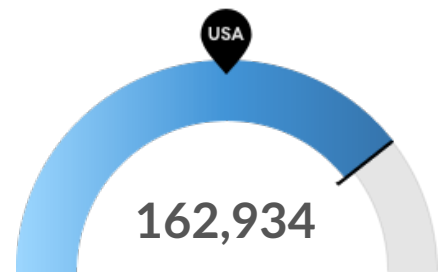
**Millennials**

Imperial County, CA has 38,788 millennials (ages 25-39). The national average for an area this size is 37,148.



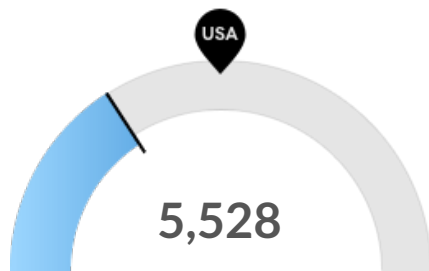
**Retiring Soon**

Retirement risk is low in Imperial County, CA. The national average for an area this size is 53,652 people 55 or older, while there are 42,849 here.



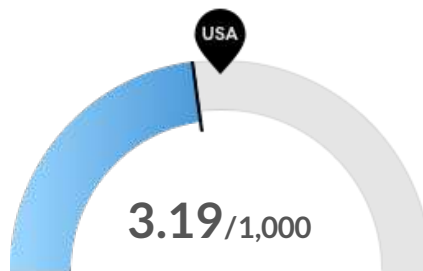
**Racial Diversity**

Racial diversity is high in Imperial County, CA. The national average for an area this size is 72,609 racially diverse people, while there are 162,934 here.



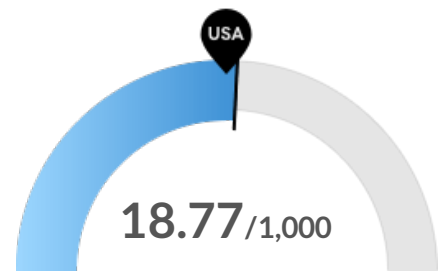
**Veterans**

Imperial County, CA has 5,528 veterans. The national average for an area this size is 10,019.



**Violent Crime**

Imperial County, CA has 3.19 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.



**Property Crime**

Imperial County, CA has 18.77 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Imperial County, CA currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

County	Name	2021 Employment
6025	Imperial County, CA	69,242

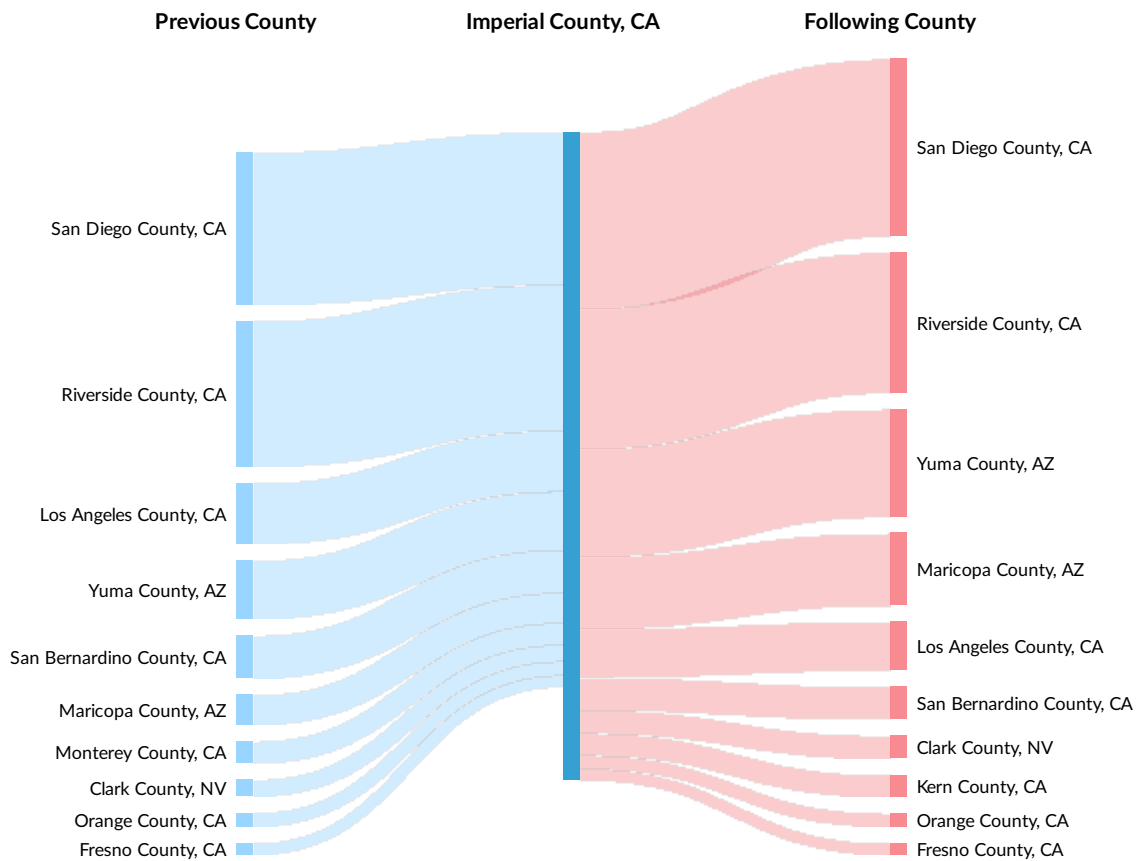
### Where Talent Lives

County	Name	2021 Workers
6025	Imperial County, CA	79,718

## Inbound and Outbound Migration

The table below analyzes past and current residents of Imperial County, CA. The left column shows residents of other counties migrating to Imperial County, CA. The right column shows residents migrating from Imperial County, CA to other counties.

As of 2019, **816** people have migrated from San Diego County, CA to Imperial County, CA. In the same year, **948** people left Imperial County, CA migrating to San Diego County, CA. The total Net Migration for Imperial County, CA in 2019 was **-995**.



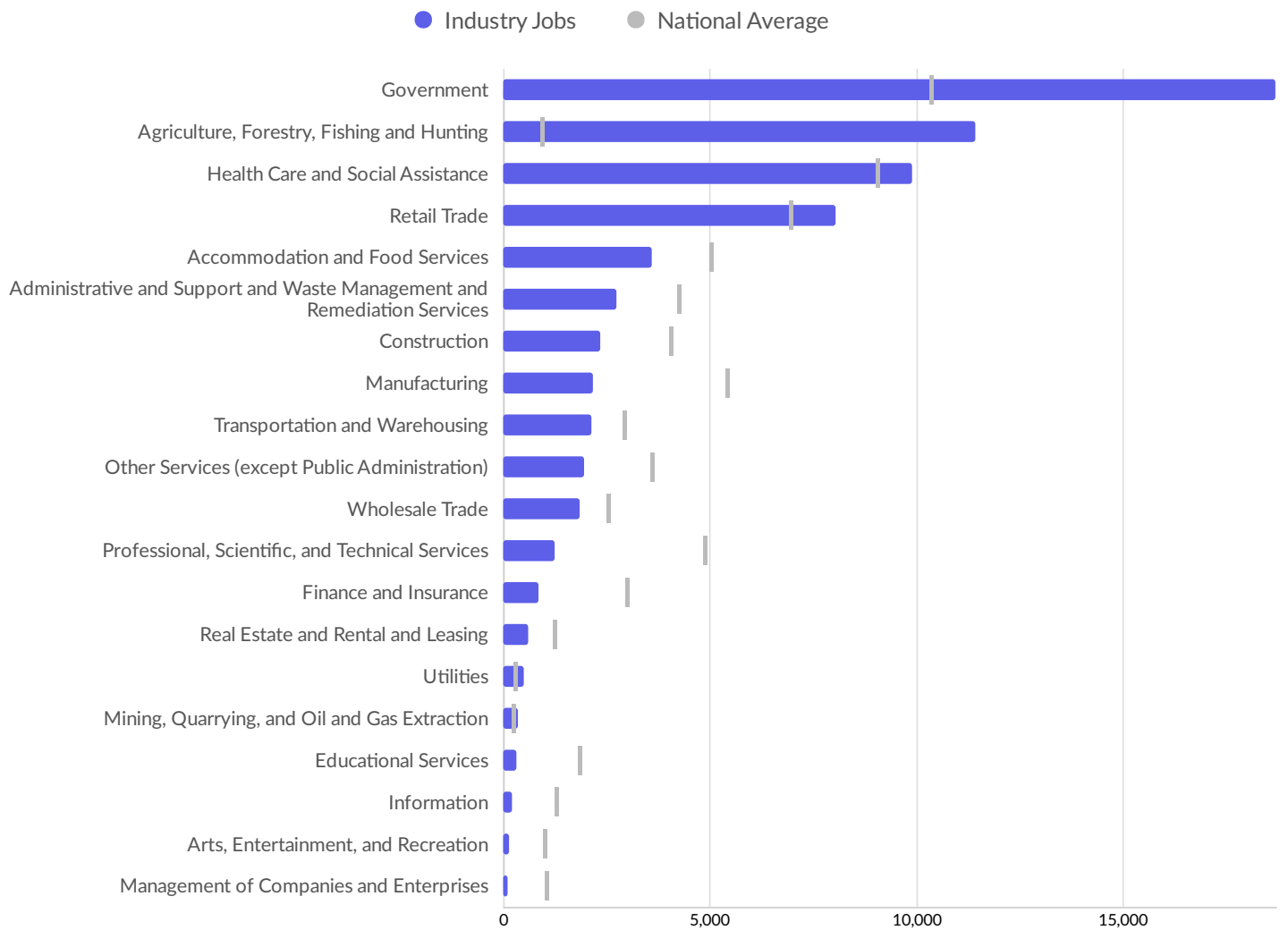
Top Previous Counties	Migrations
San Diego County, CA	816
Riverside County, CA	780
Los Angeles County, CA	326
Yuma County, AZ	313
San Bernardino County, CA	230
Maricopa County, AZ	161



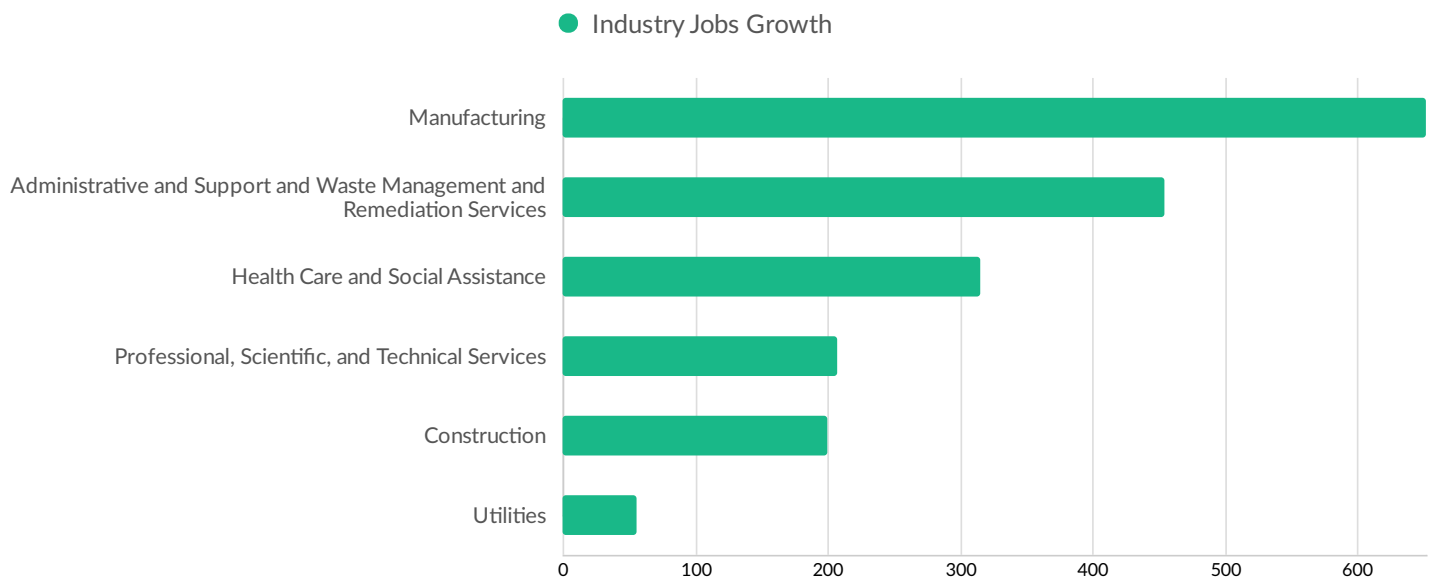
Top Previous Counties	Migrations
Monterey County, CA	117
Clark County, NV	89
Orange County, CA	74
Fresno County, CA	63
Kern County, CA	56
Santa Clara County, CA	45
Ventura County, CA	43
King County, WA	35
Harris County, TX	34
Top Following Counties	Migrations
San Diego County, CA	948
Riverside County, CA	750
Yuma County, AZ	576
Maricopa County, AZ	386
Los Angeles County, CA	260
San Bernardino County, CA	174
Clark County, NV	123
Kern County, CA	117
Orange County, CA	72
Fresno County, CA	62
Monterey County, CA	61
Sacramento County, CA	49
Pinal County, AZ	47
Pima County, AZ	42
Ventura County, CA	38

# Industry Characteristics

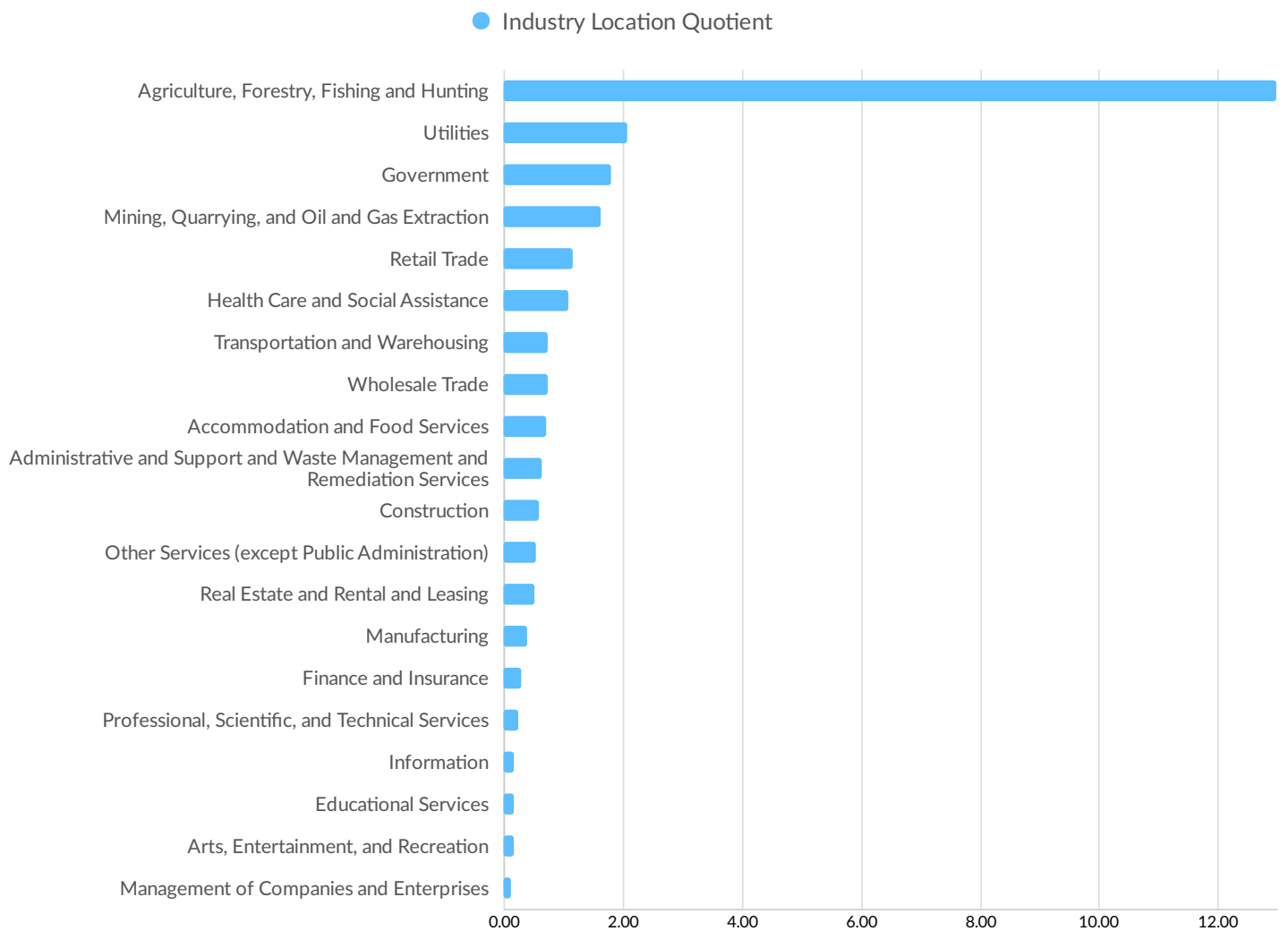
## Largest Industries



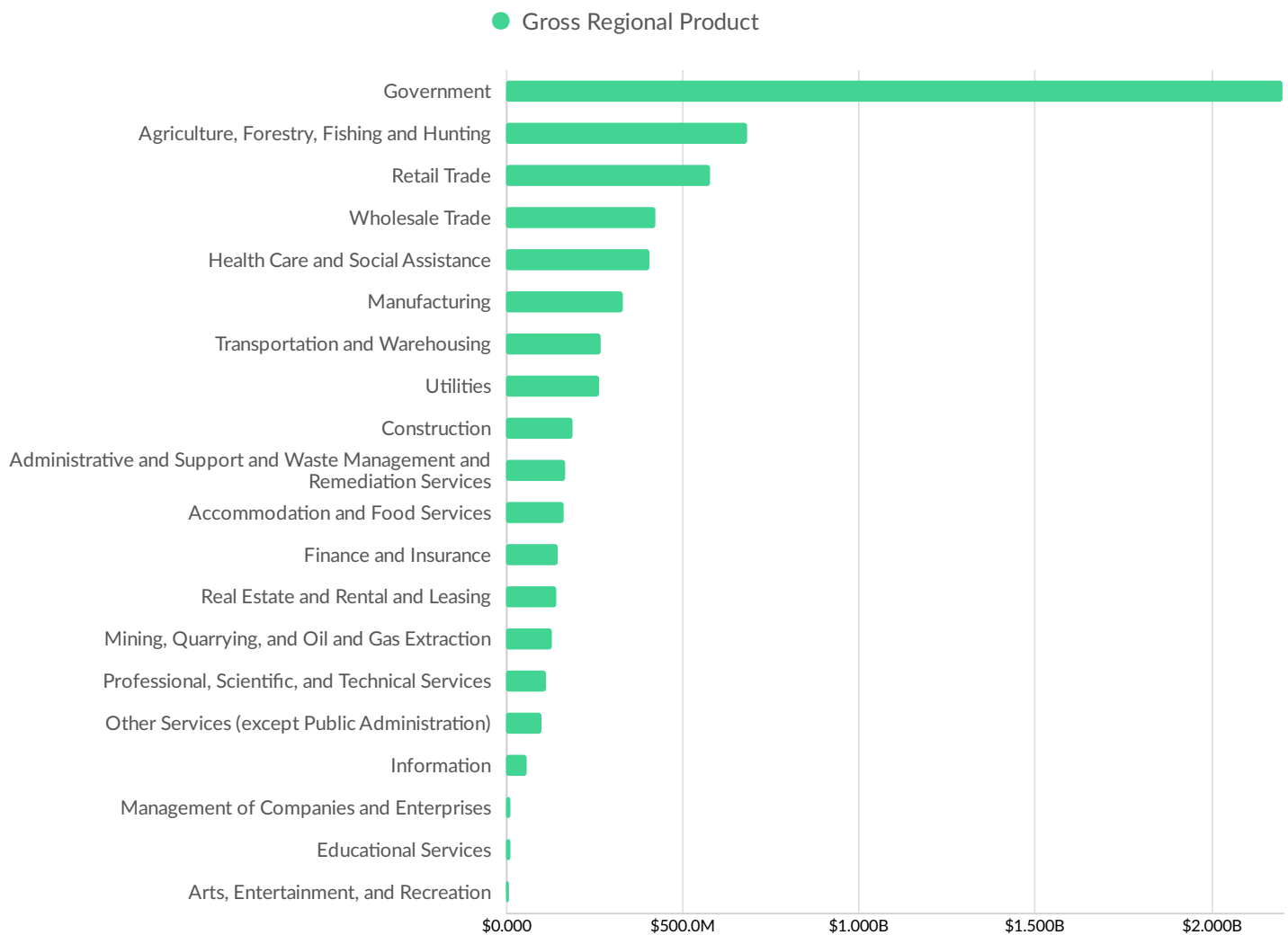
## Top Growing Industries



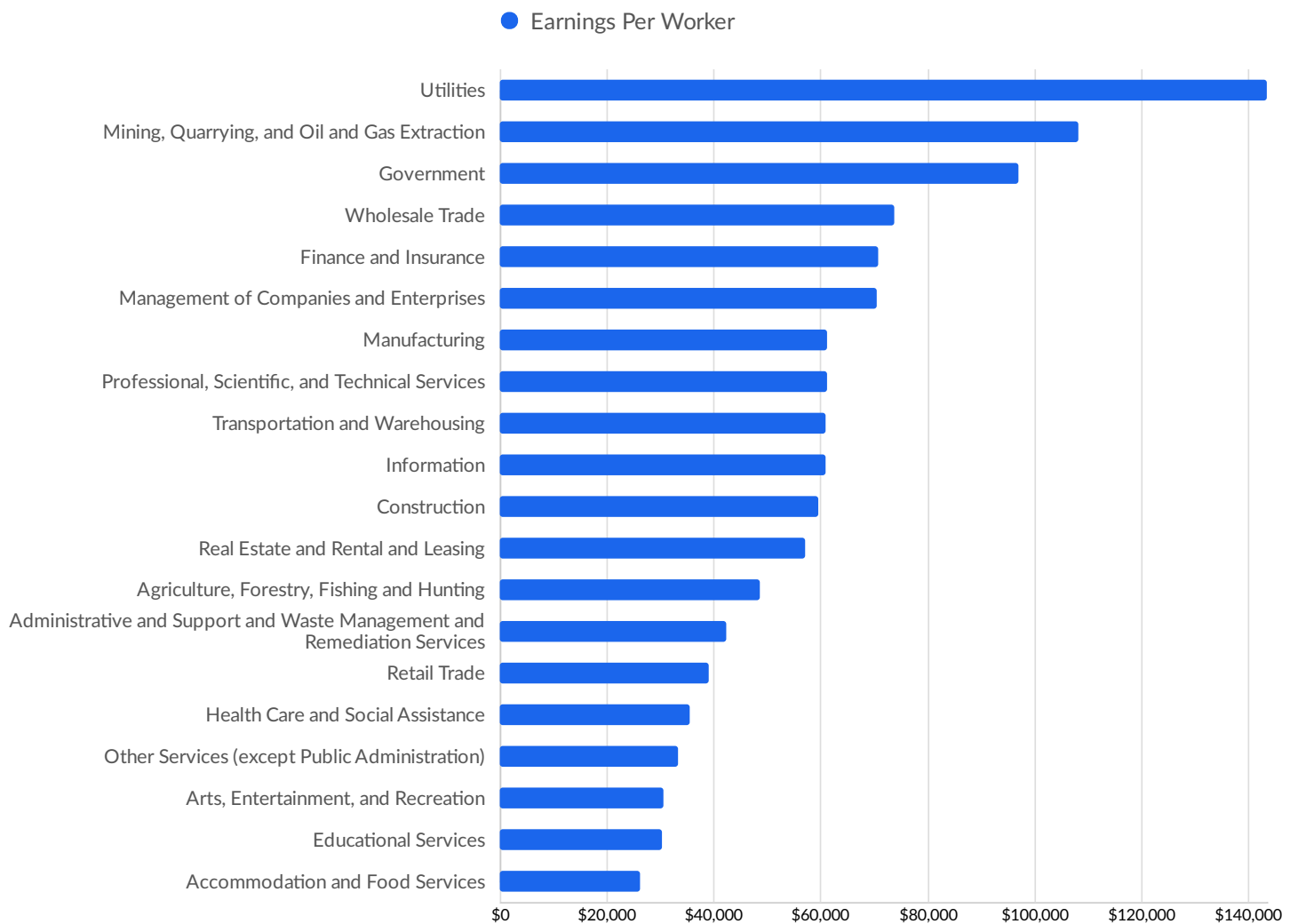
## Top Industry Location Quotient



## Top Industry GRP



## Top Industry Earnings



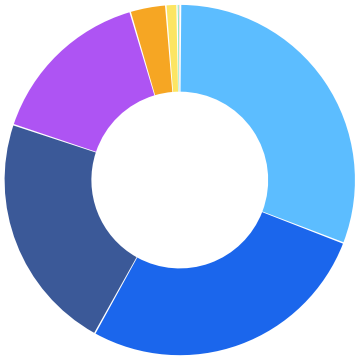
## Business Characteristics

### 6,949 Companies Employ Your Workers

Online profiles for your workers mention 6,949 companies as employers, with the top 10 appearing below. In the last 12 months, 707 companies in Imperial County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Imperial Irrigation District	457 <div></div>	Pioneers Memorial Healthcare D...	192 <div></div>
Imperial Valley Community Colle...	282 <div></div>	AccentCare	97 <div></div>
El Centro Regional Medical Cen...	244 <div></div>	Calexico Unified School District	95 <div></div>
Calexico Unified School Dist	207 <div></div>	Imperial Valley College	92 <div></div>
Pioneers Memorial Healthcare D...	181 <div></div>	Walmart	72 <div></div>
Imperial County Office Of Educ...	170 <div></div>	El Centro Elementary School Dis...	70 <div></div>
County Of Imperial	136 <div></div>	GEO Group	65 <div></div>
Walmart	110 <div></div>	Jack in the Box	62 <div></div>
United States Navy	100 <div></div>	State of California	60 <div></div>
El Centro Elementary School Dis...	89 <div></div>	Imperial Irrigation District	52 <div></div>

## Business Size



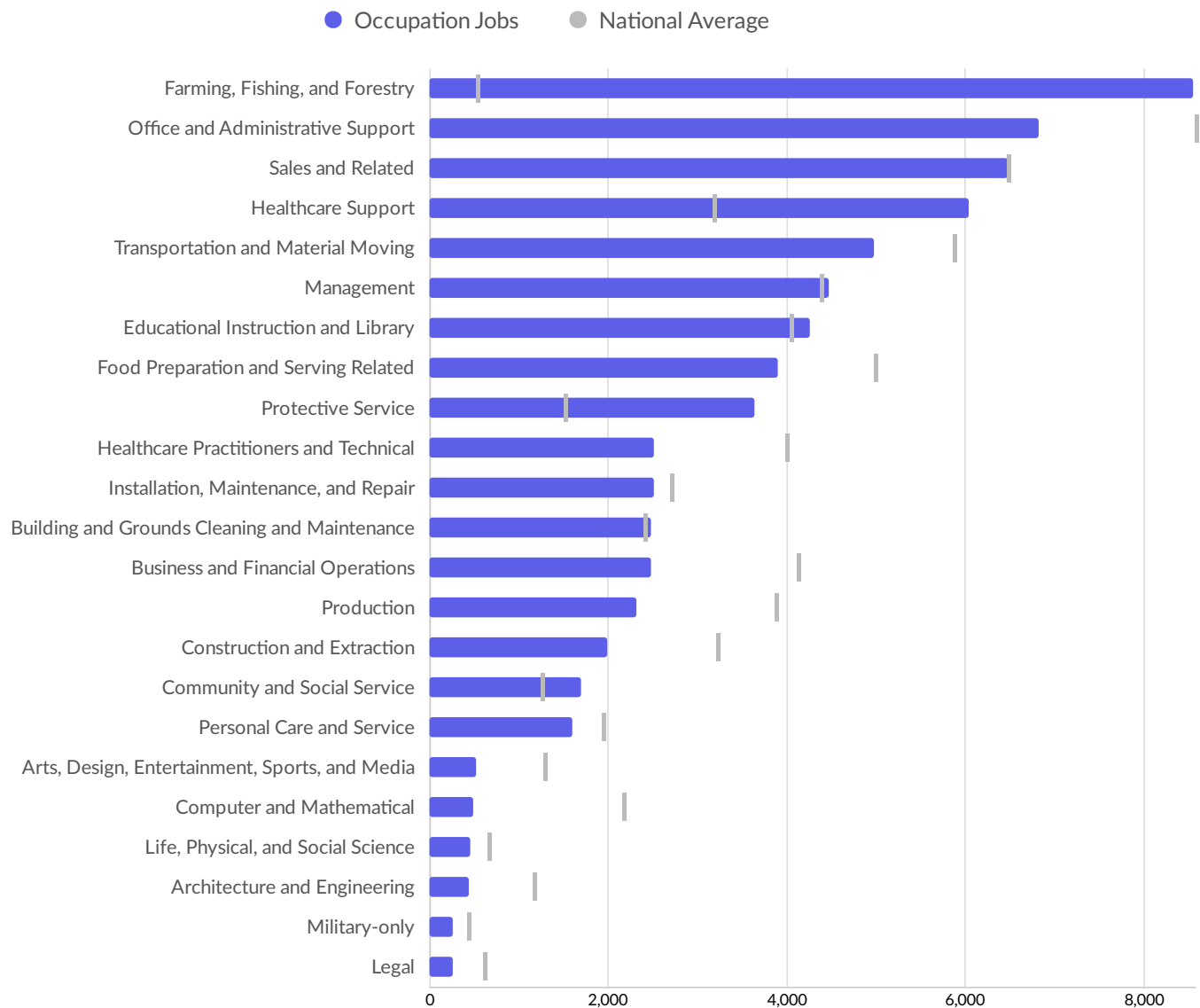
	Percentage	Business Count
1 to 4 employees	30.8%	1,260
5 to 9 employees	27.2%	1,114
10 to 19 employees	22.1%	903
20 to 49 employees	15.3%	627
50 to 99 employees	3.3%	135
100 to 249 employees	1.0%	42
250 to 499 employees	0.2%	8
500+ employees	0.1%	5

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

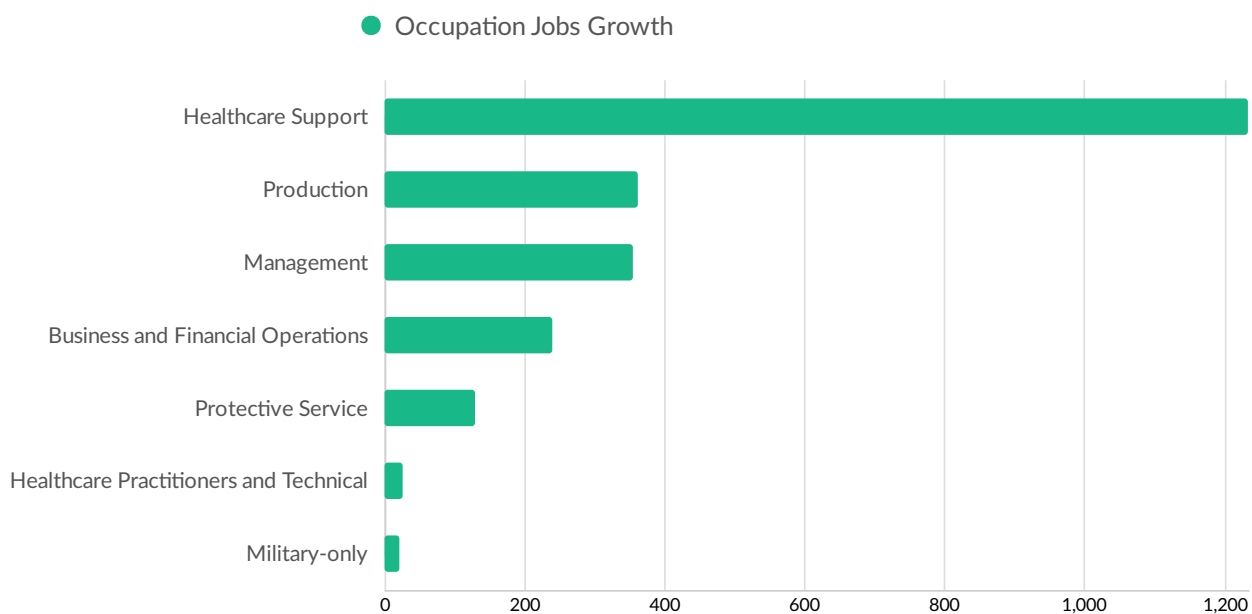


# Workforce Characteristics

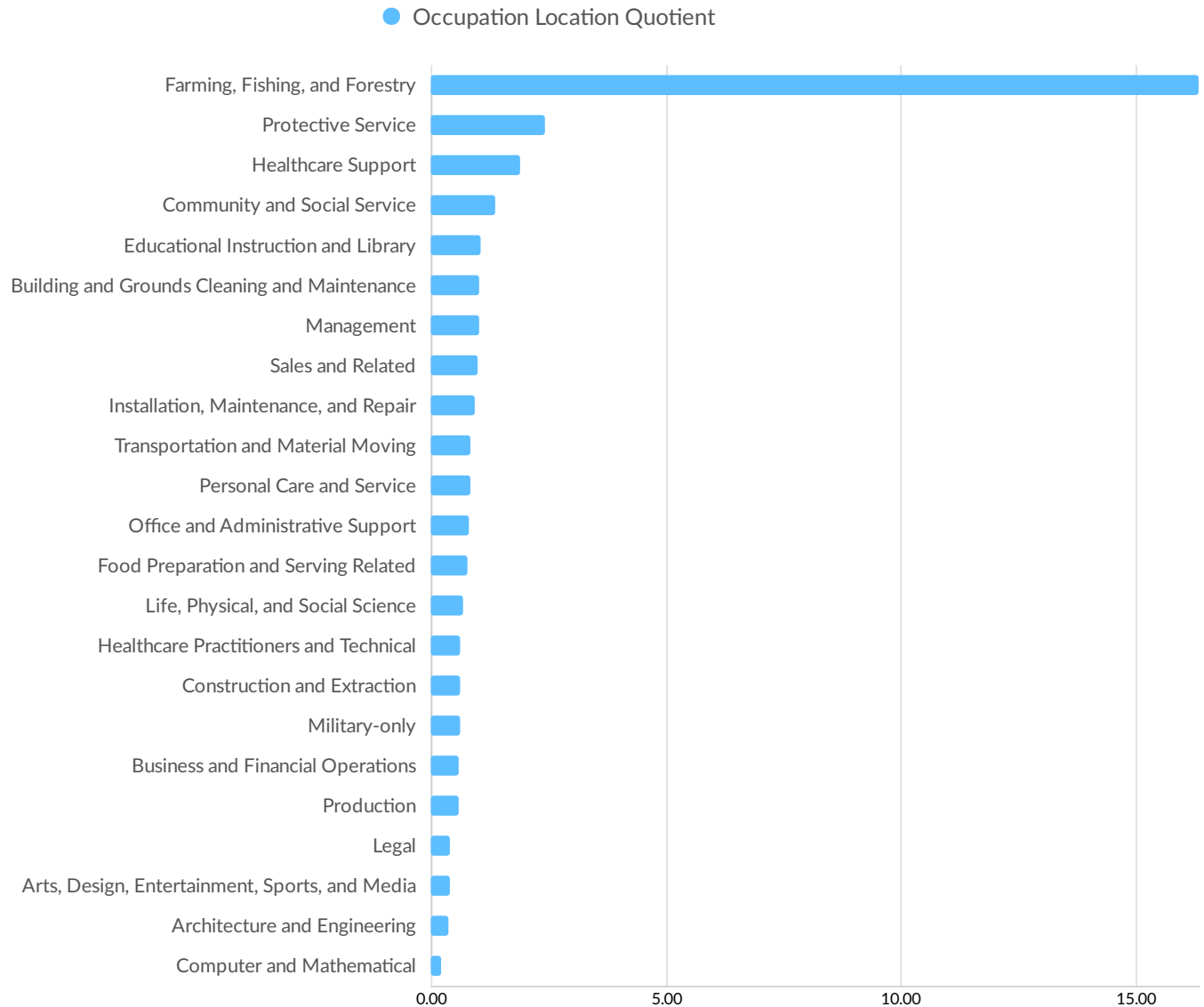
## Largest Occupations



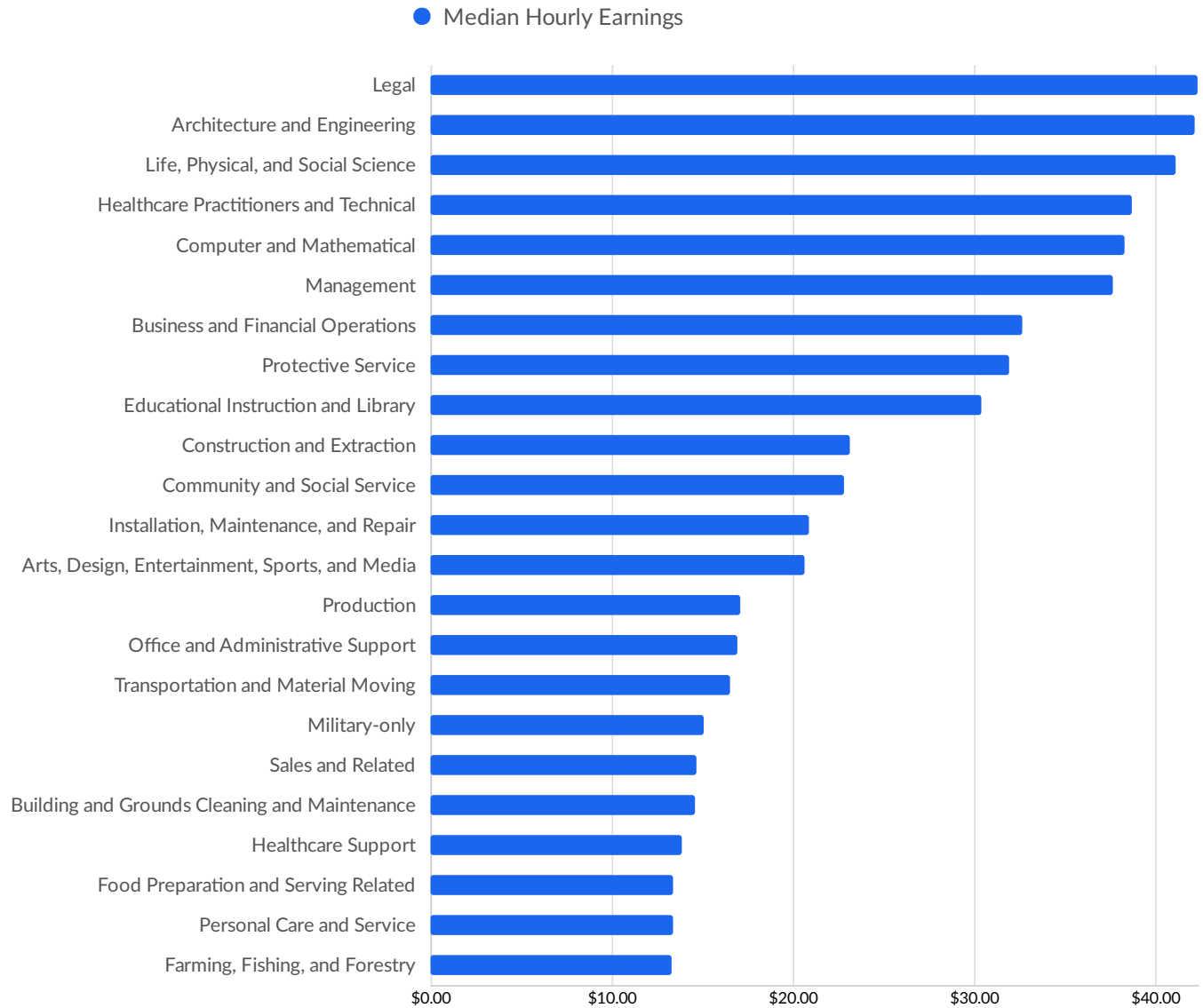
## Top Growing Occupations



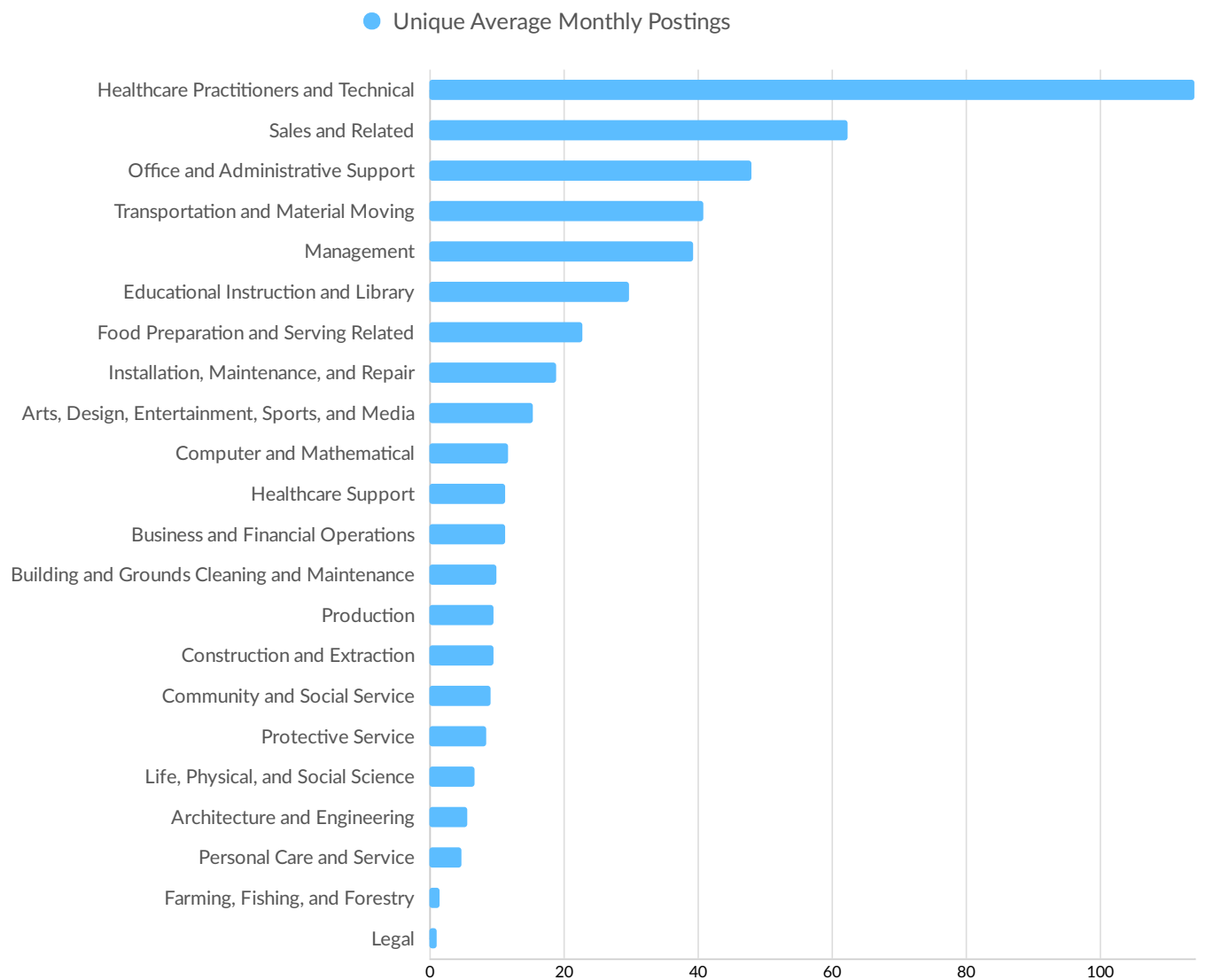
## Top Occupation Location Quotient



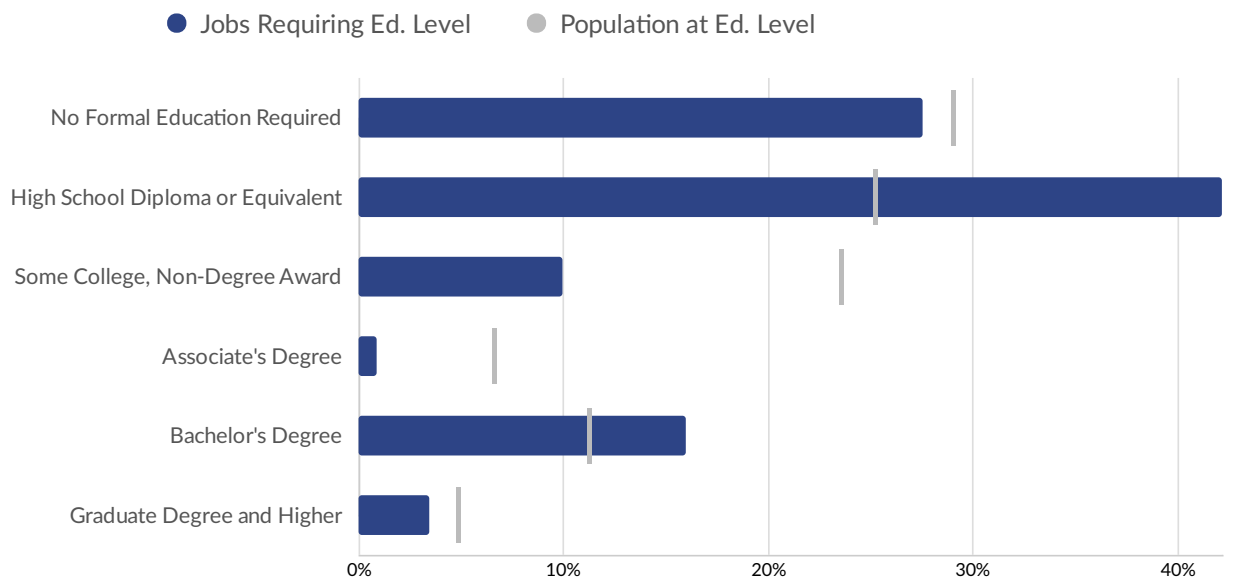
## Top Occupation Earnings



## Top Posted Occupations

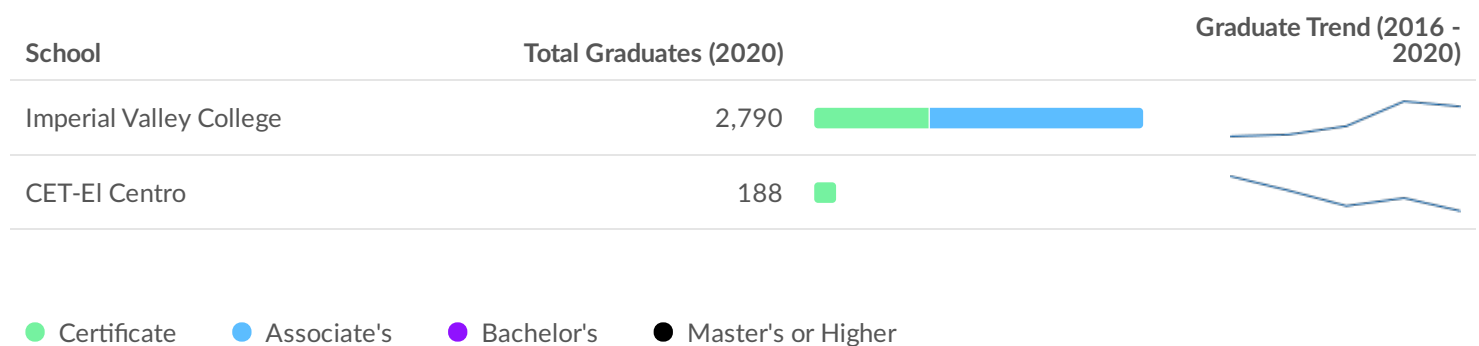


## Underemployment



## Educational Pipeline

In 2020, there were 2,978 graduates in Imperial County, CA. This pipeline has grown by 49% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Biological and Physical Sciences, and Liberal Arts and Sciences/Liberal Studies.



## In-Demand Skills

