



# Imperial County, CA

Imperial County Workforce Development Office



2799 South Fourth Street  
El Centro, California 92243

# Contents

Report Parameters .....	1
Economy Overview .....	2
Unemployment by Demographics .....	4
Historic & Projected Trends .....	8
Population Characteristics .....	12
Inbound and Outbound Migration .....	14
Industry Characteristics .....	16
Business Characteristics .....	21
Workforce Characteristics .....	23
Educational Pipeline .....	24
In-Demand Skills .....	25

## Report Parameters

### 1 County

6025 Imperial County, CA

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**178,713**

**Population (2022)**

Population **decreased by 2,537** over the last 5 years and is projected to **decrease by 905** over the next 5 years.

**72,515**

**Total Regional Employment**

Jobs **grew by 1,766** over the last 5 years and are projected to **grow by 6,990** over the next 5 years.

**\$49.1K**

**Median Household Income (2021)**

Median household income is **\$19.9K below** the national median household income of \$69.0K.

## Takeaways

- As of 2022 the region's population **declined by 1.4%** since 2017, falling by 2,537. Population is expected to **decrease by 0.5%** between 2022 and 2027, losing 905.
- From 2017 to 2022, jobs **increased by 2.5%** in Imperial County, CA from 70,749 to **72,515**. This change **fell short of the national growth rate of 3.8% by 1.3%**. As the number of jobs increased, the **labor force participation rate decreased from 59.6% to 58.4% between 2017 and 2022**.
- Concerning educational attainment, **11.5% of Imperial County, CA residents possess a Bachelor's Degree** (9.3% below the national average), and **6.3% hold an Associate's Degree** (2.5% below the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Individual and Family Services, and Support Activities for Crop Production.

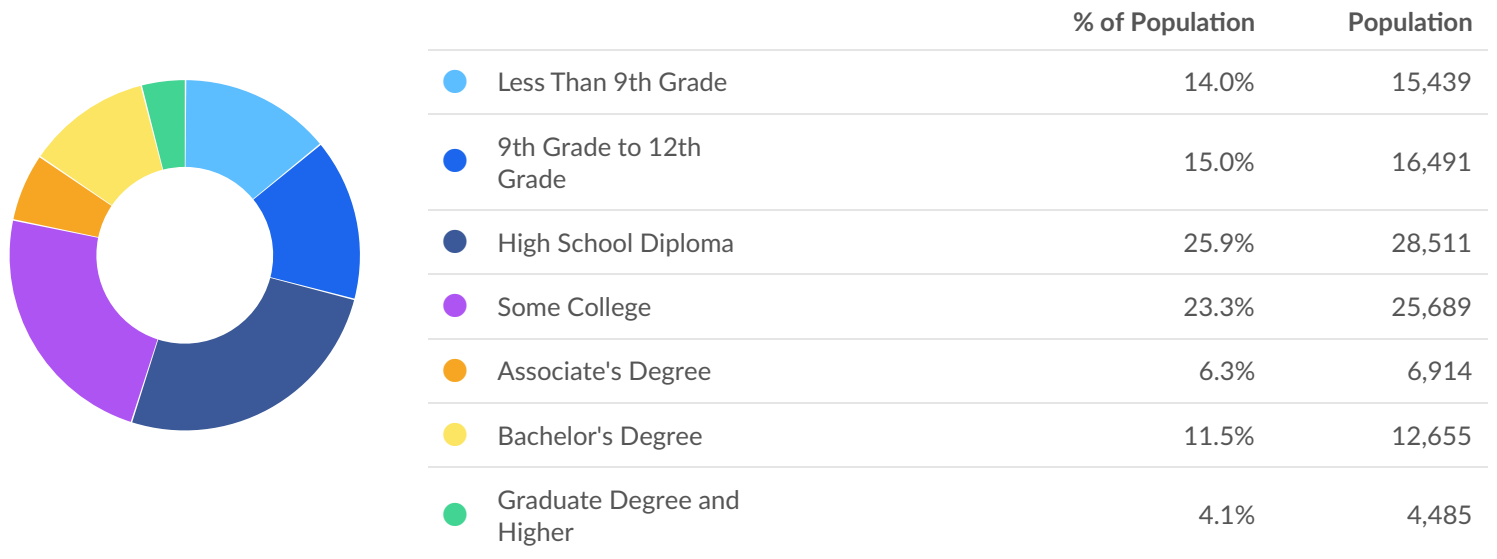
	Population (2023)	Labor Force (Aug 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	178,692	71,856	72,515	103.9	\$8.42B	\$14.28B	\$16.47B
State	38,913,701	19,340,754	20,378,735	135.2	\$3.55T	\$1.83T	\$2.54T

## Aug 2023 Labor Force Breakdown



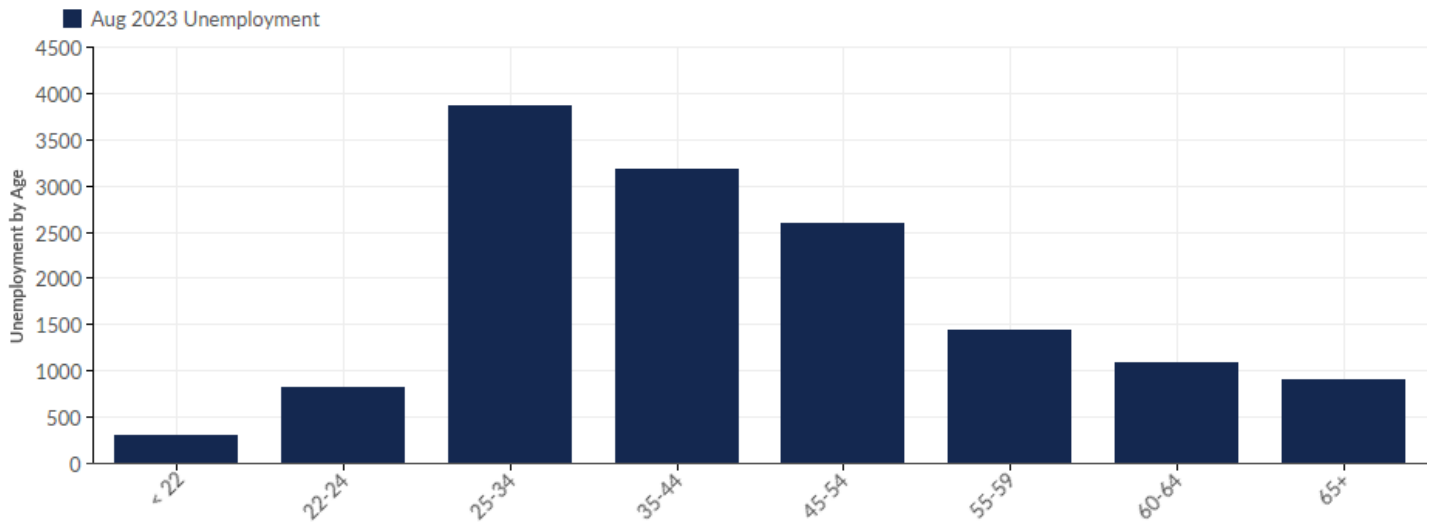
## Educational Attainment

Concerning educational attainment, **11.5% of Imperial County, CA residents possess a Bachelor's Degree** (9.3% below the national average), and **6.3% hold an Associate's Degree** (2.5% below the national average).



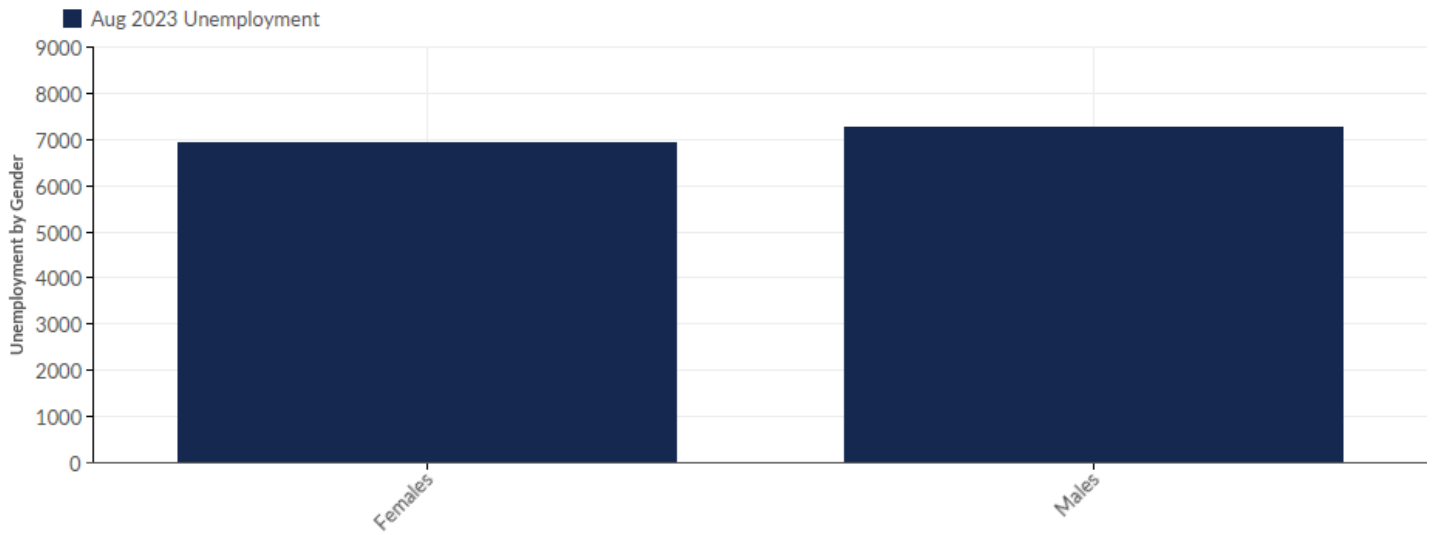
# Unemployment by Demographics

## Unemployment by Age



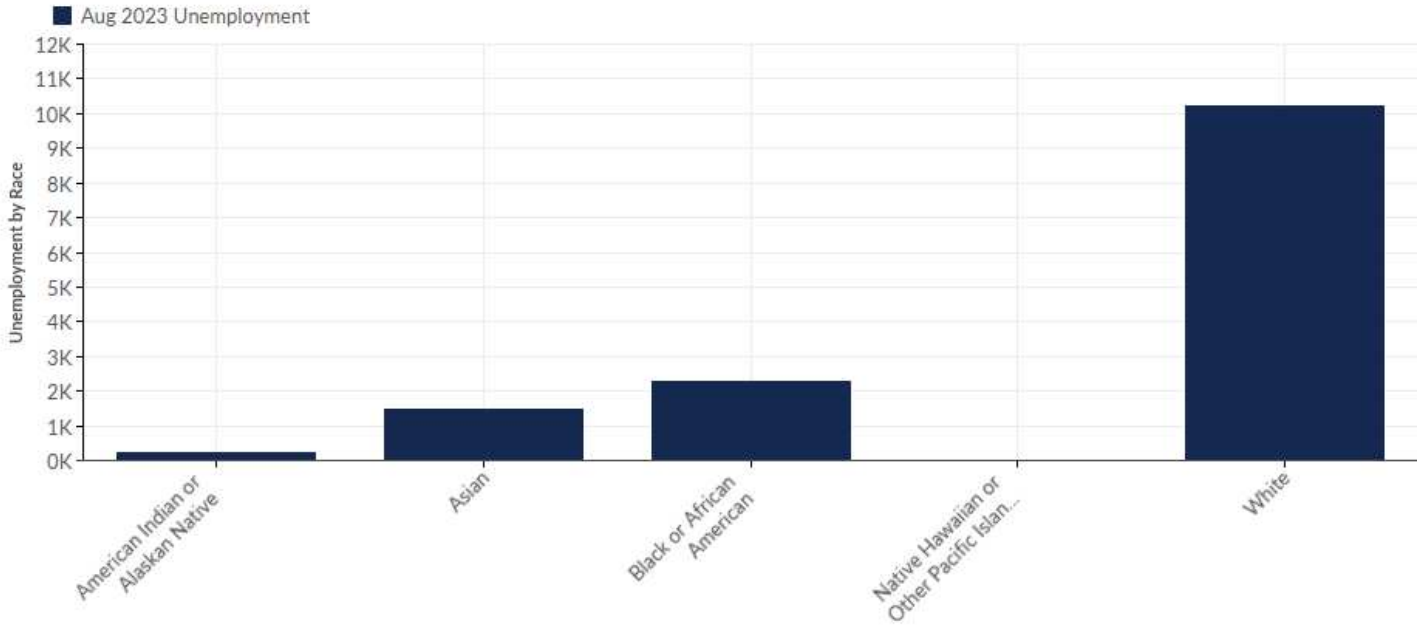
Age	Unemployment (Aug 2023)	% of Unemployed
< 22	297	2.09%
22-24	816	5.75%
25-34	3,870	27.29%
35-44	3,172	22.36%
45-54	2,587	18.24%
55-59	1,437	10.13%
60-64	1,095	7.72%
65+	908	6.40%
<b>Total</b>	<b>14,183</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Aug 2023)	% of Unemployed
Females	6,932	48.88%
Males	7,251	51.12%
Total	14,183	100.00%

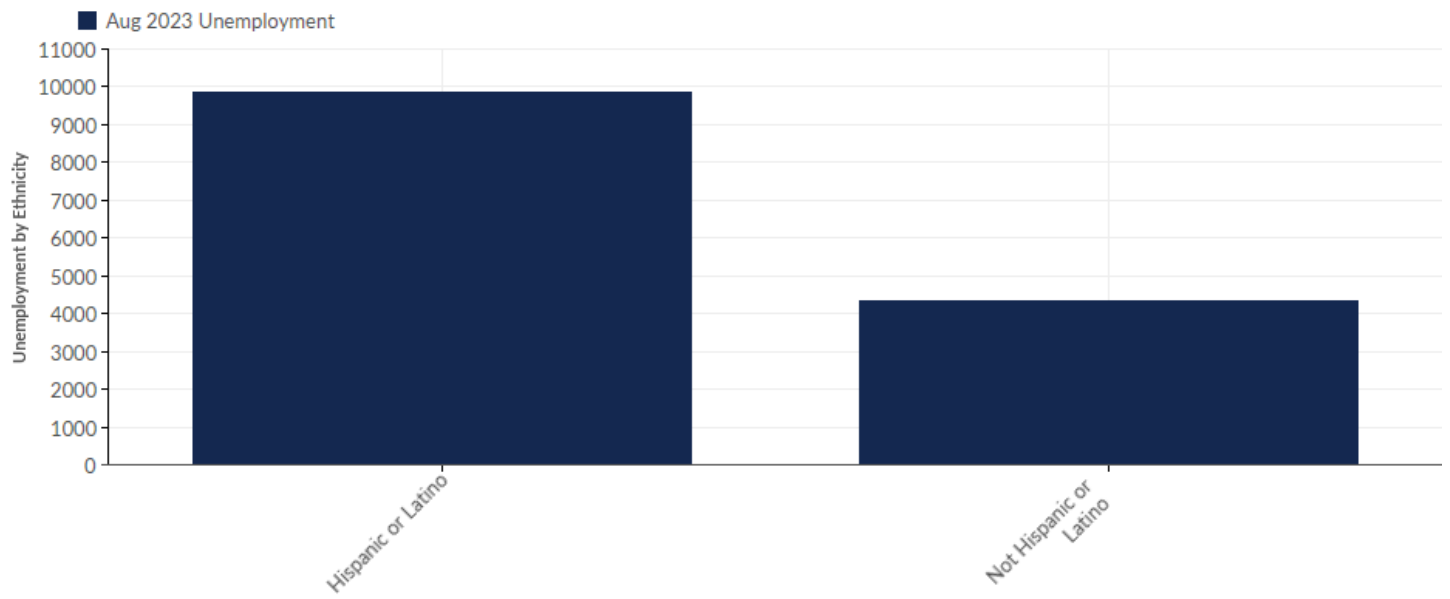
## Unemployment by Race



Race	Unemployment (Aug 2023)	% of Unemployed
American Indian or Alaskan Native	226	1.59%
Asian	1,458	10.28%
Black or African American	2,282	16.09%
Native Hawaiian or Other Pacific Islander	0	0.00%
White	10,218	72.04%
<b>Total</b>	<b>14,183</b>	<b>100.00%</b>



## Unemployment by Ethnicity

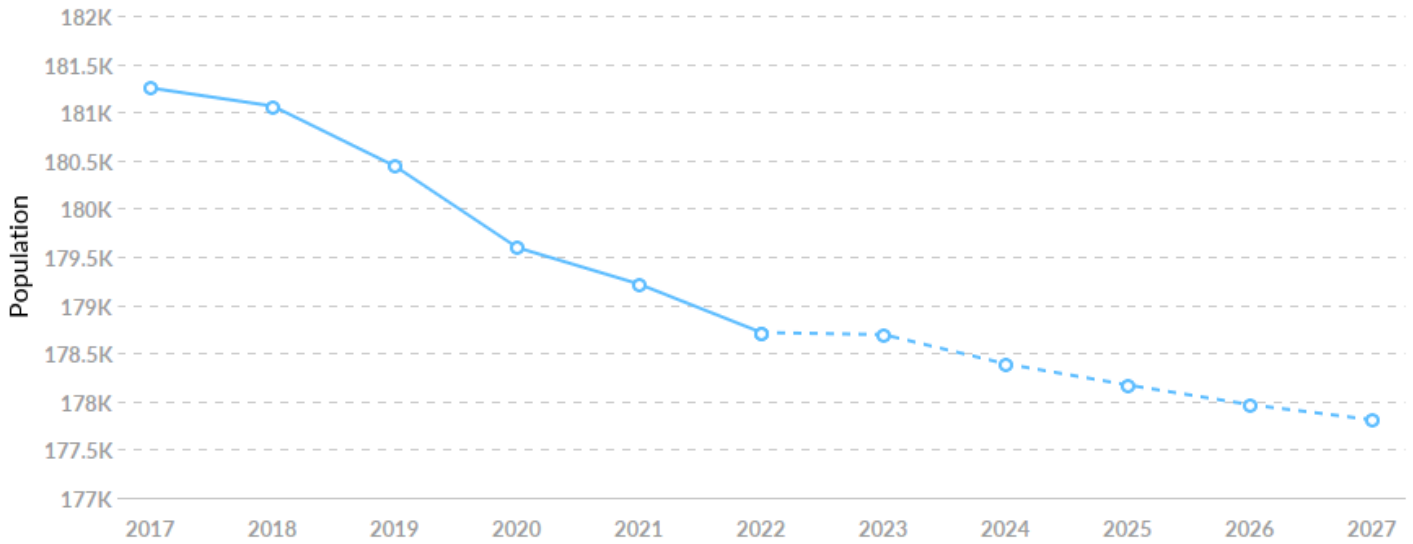


Ethnicity	Unemployment (Aug 2023)	% of Unemployed
Hispanic or Latino	9,852	69.46%
Not Hispanic or Latino	4,331	30.54%
Total	14,183	100.00%

# Historic & Projected Trends

## Population Trends

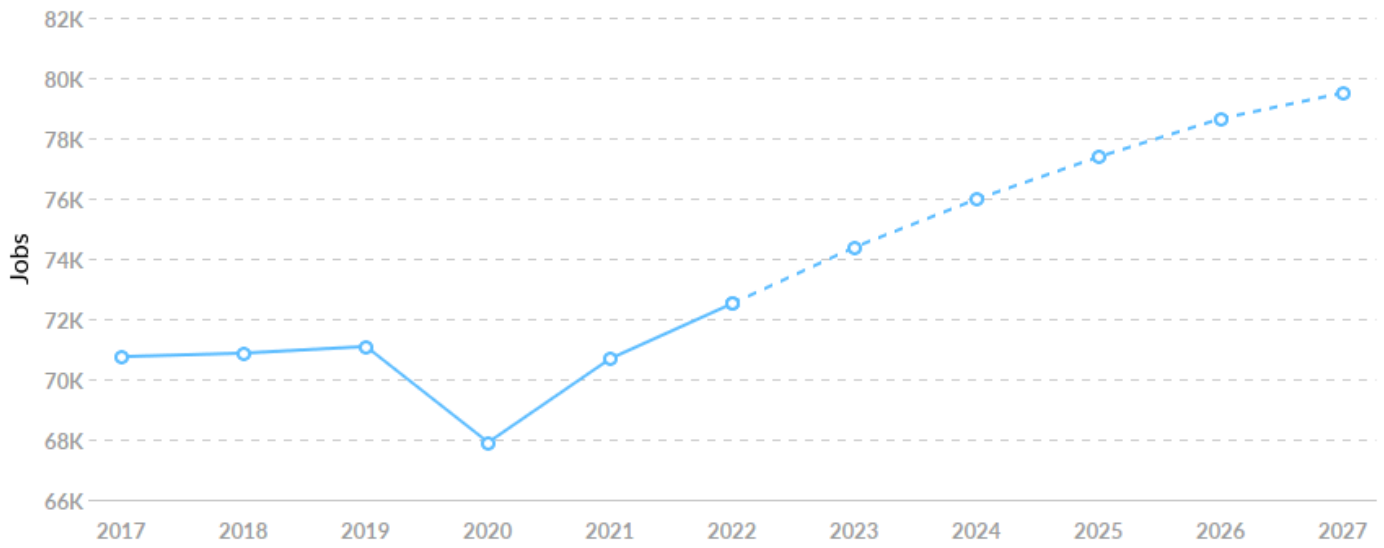
As of 2022 the region's population **declined by 1.4%** since 2017, falling by 2,537. Population is expected to **decrease by 0.5%** between 2022 and 2027, losing 905.



Timeframe	Population
2017	181,250
2018	181,062
2019	180,439
2020	179,595
2021	179,215
2022	178,713
2023	178,692
2024	178,388
2025	178,169
2026	177,965
2027	177,808

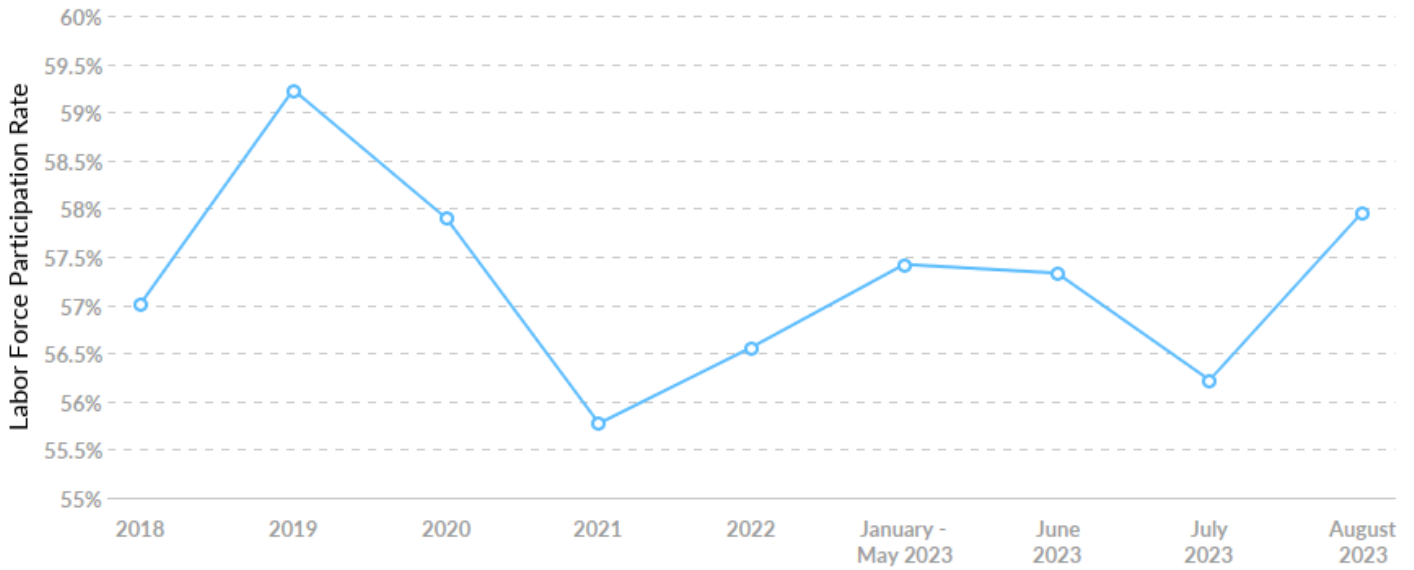
## Job Trends

From 2017 to 2022, jobs increased by 2.5% in Imperial County, CA from 70,749 to 72,515. This change fell short of the national growth rate of 3.8% by 1.3%.



Timeframe	Jobs
2017	70,749
2018	70,865
2019	71,086
2020	67,904
2021	70,685
2022	72,515
2023	74,384
2024	75,980
2025	77,384
2026	78,653
2027	79,505

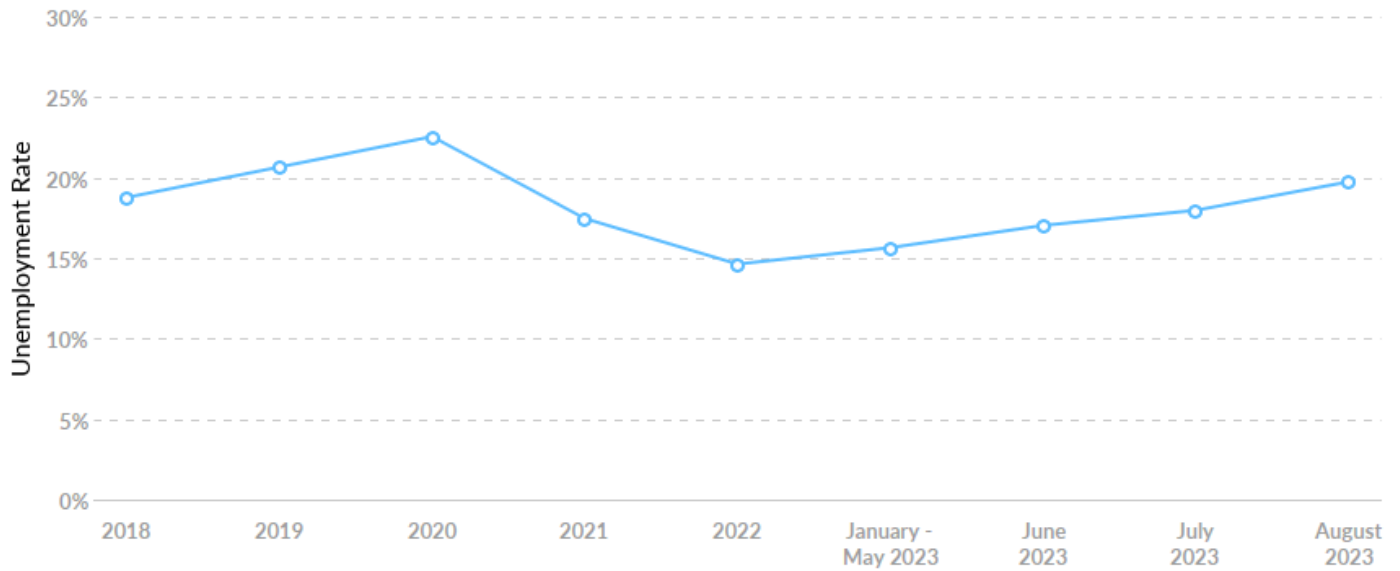
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	57.01%
2019	59.23%
2020	57.90%
2021	55.77%
2022	56.56%
January - May 2023	57.42%
June 2023	57.33%
July 2023	56.22%
August 2023	57.96%

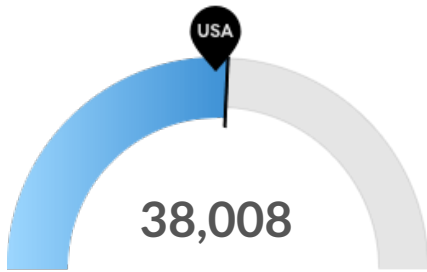
## Unemployment Rate Trends

Imperial County, CA had an August 2023 unemployment rate of 19.74%, **increasing from 18.77%** 5 years before.



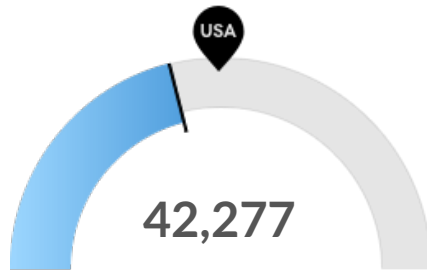
Timeframe	Unemployment Rate
2018	18.77%
2019	20.66%
2020	22.55%
2021	17.46%
2022	14.63%
January - May 2023	15.65%
June 2023	17.03%
July 2023	17.97%
August 2023	19.74%

## Population Characteristics



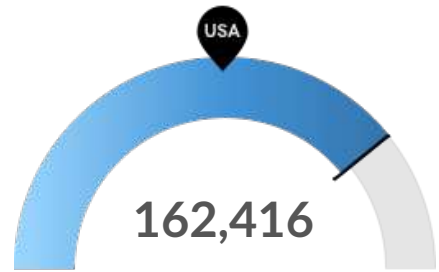
**Millennials**

Imperial County, CA has 38,008 millennials (ages 25-39). The national average for an area this size is 36,339.



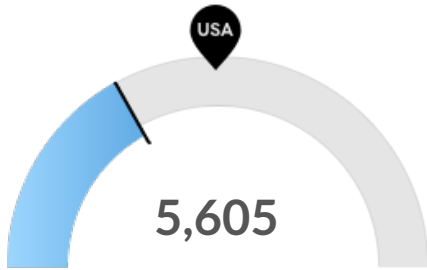
**Retiring Soon**

Retirement risk is low in Imperial County, CA. The national average for an area this size is 53,557 people 55 or older, while there are 42,277 here.



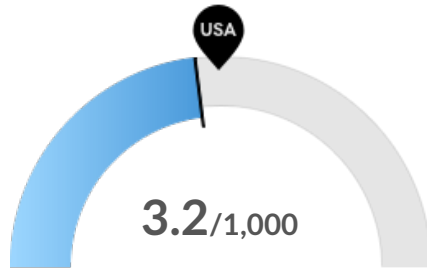
**Racial Diversity**

Racial diversity is high in Imperial County, CA. The national average for an area this size is 73,494 racially diverse people, while there are 162,416 here.



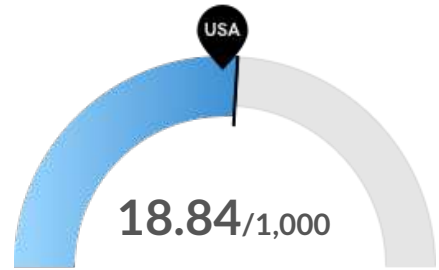
**Veterans**

Imperial County, CA has 5,605 veterans. The national average for an area this size is 9,409.



**Violent Crime**

Imperial County, CA has 3.2 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.



**Property Crime**

Imperial County, CA has 18.84 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Imperial County, CA currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

County	Name	2022 Employment
6025	Imperial County, CA	72,515

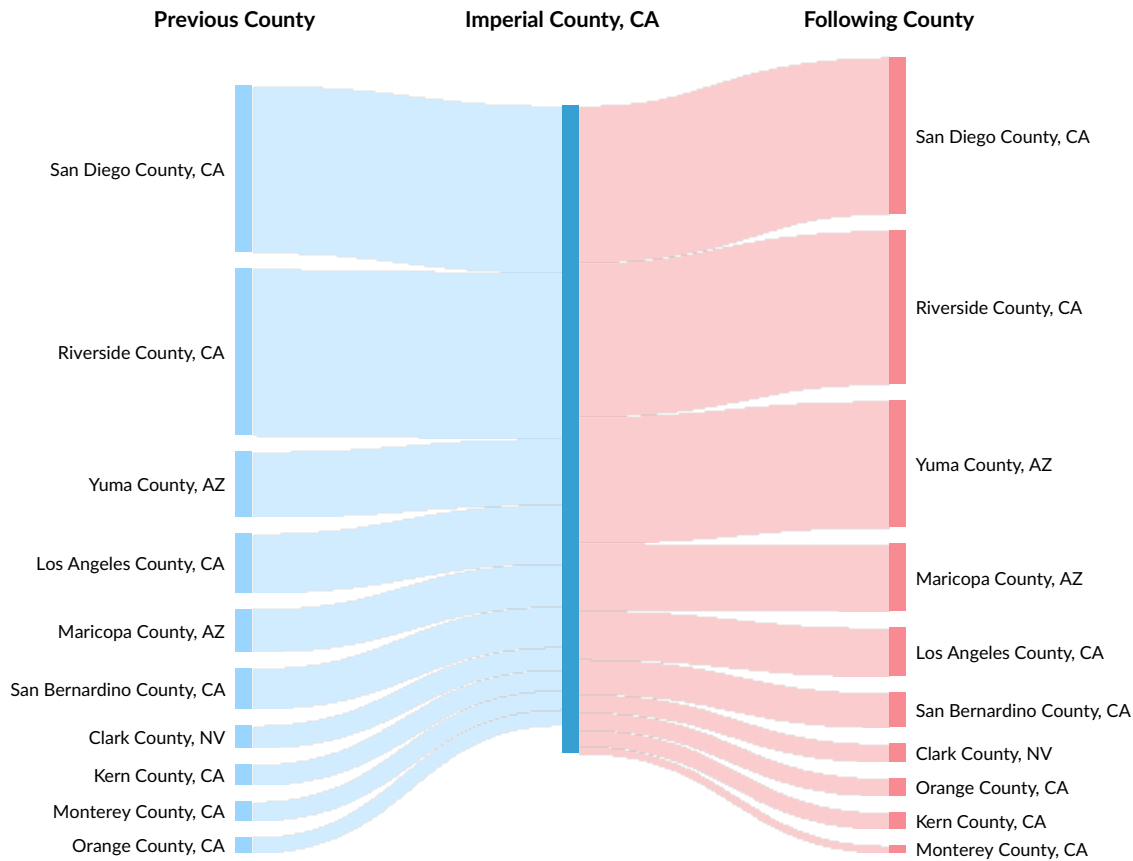
### Where Talent Lives

County	Name	2022 Workers
6025	Imperial County, CA	83,199

# Inbound and Outbound Migration

The table below analyzes past and current residents of Imperial County, CA. The left column shows residents of other counties migrating to Imperial County, CA. The right column shows residents migrating from Imperial County, CA to other counties.

As of 2020, **913** people have migrated from San Diego County, CA to Imperial County, CA. In the same year, **858** people left Imperial County, CA migrating to San Diego County, CA. The total Net Migration for Imperial County, CA in 2020 was **-265**.



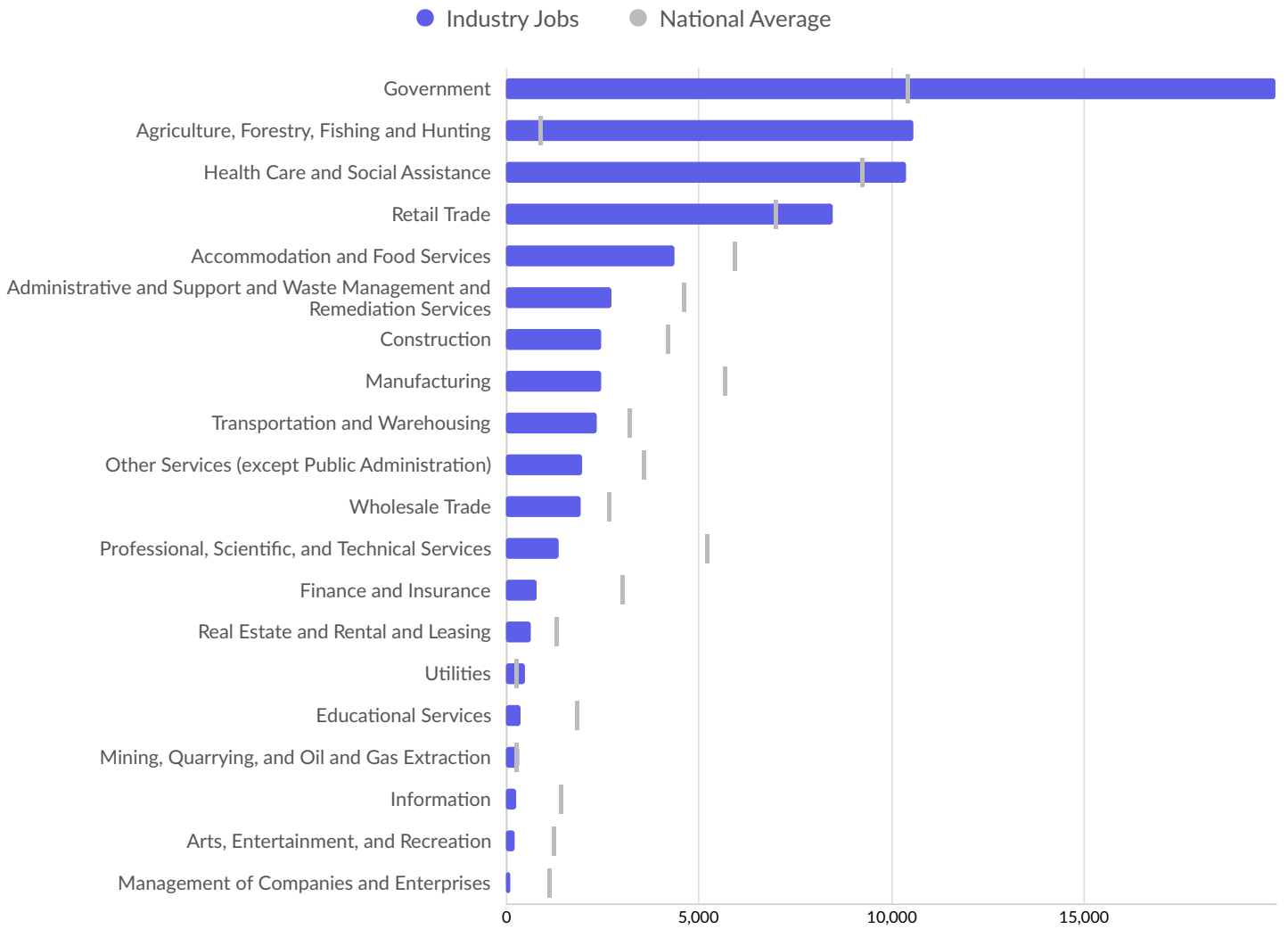
Top Previous Counties	Migrations
San Diego County, CA	913
Riverside County, CA	909
Yuma County, AZ	358
Los Angeles County, CA	323
Maricopa County, AZ	234
San Bernardino County, CA	222



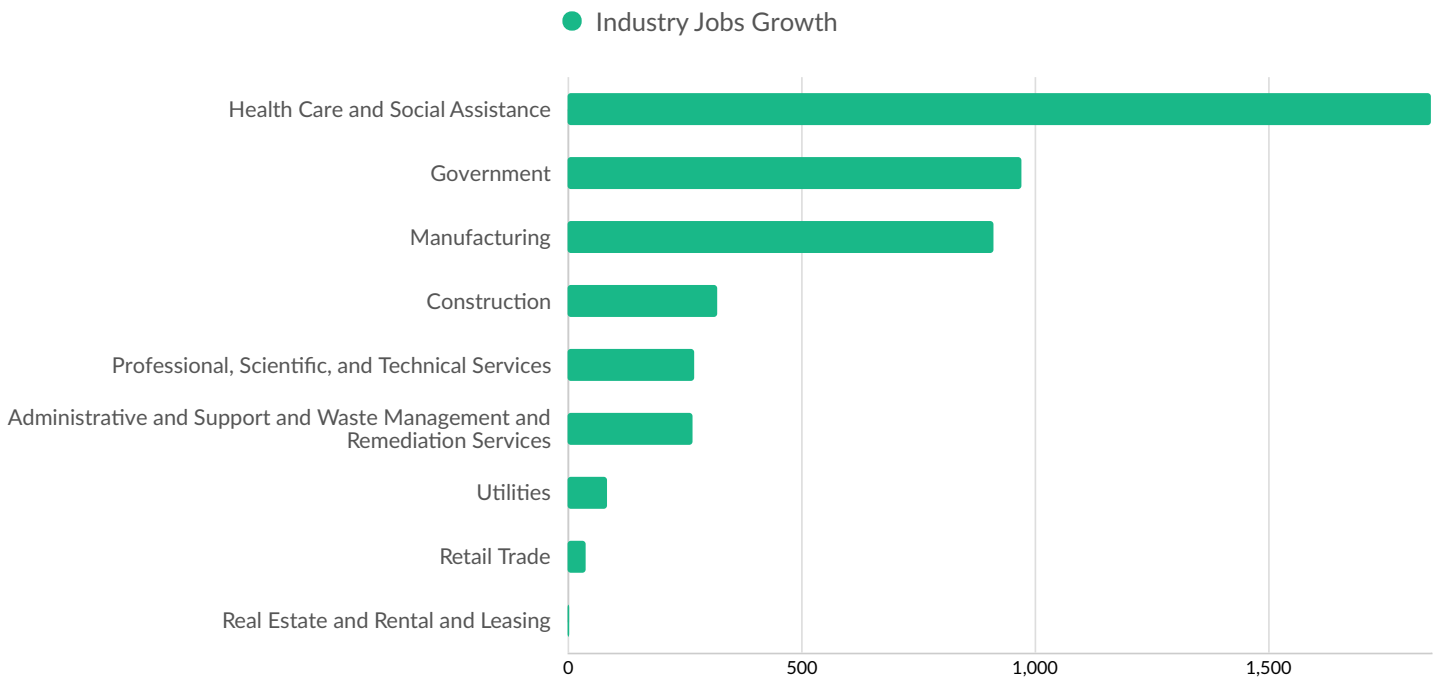
Top Previous Counties	Migrations
Clark County, NV	124
Kern County, CA	113
Monterey County, CA	105
Orange County, CA	86
Fresno County, CA	70
Harris County, TX	35
King County, WA	35
Pima County, AZ	34
Sacramento County, CA	33
Top Following Counties	Migrations
San Diego County, CA	858
Riverside County, CA	842
Yuma County, AZ	693
Maricopa County, AZ	369
Los Angeles County, CA	265
San Bernardino County, CA	191
Clark County, NV	99
Orange County, CA	96
Kern County, CA	90
Monterey County, CA	41
Pima County, AZ	39
Ada County, ID	35
Honolulu County, HI	35
Sacramento County, CA	35
San Joaquin County, CA	35

# Industry Characteristics

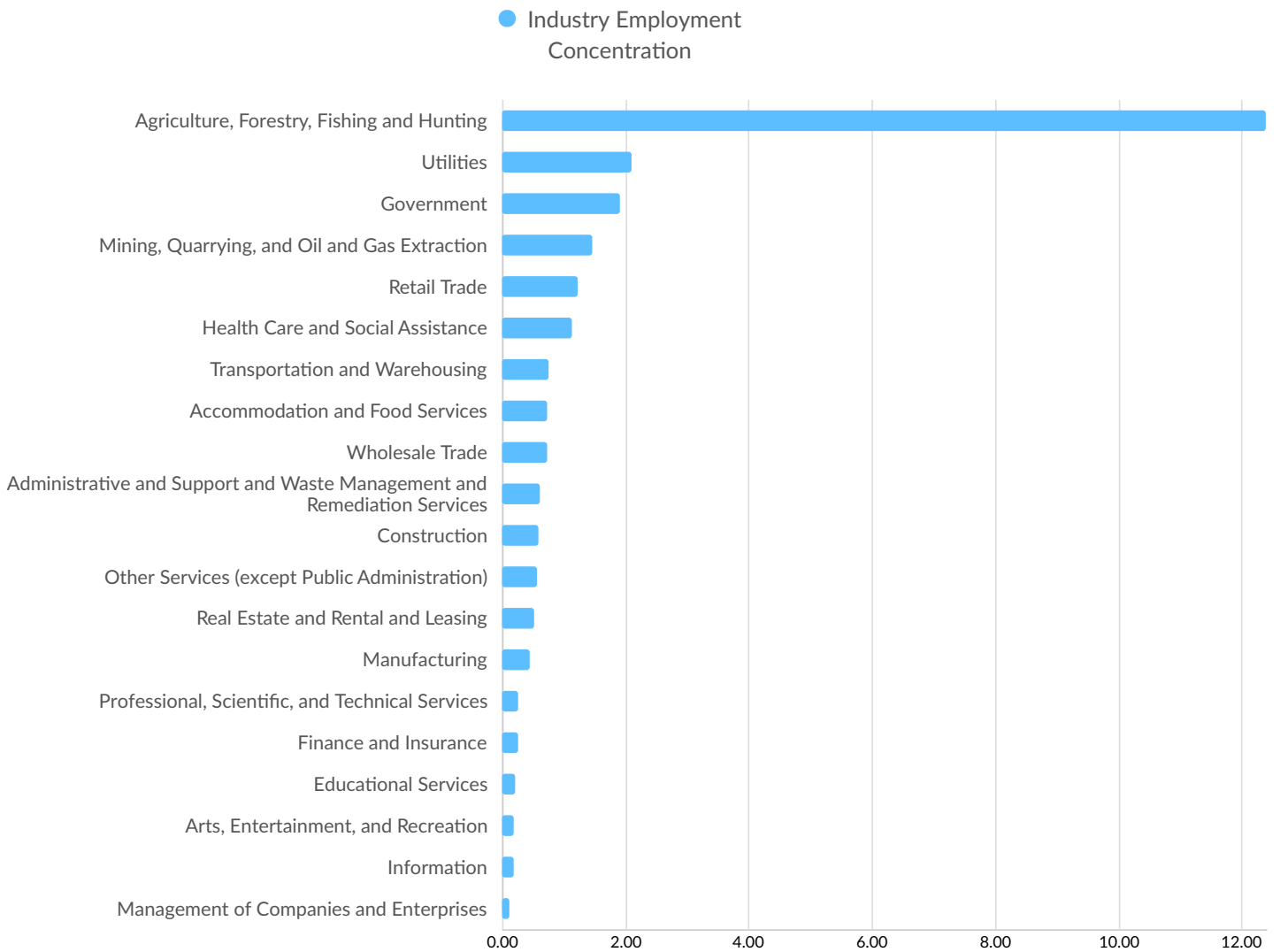
## Largest Industries



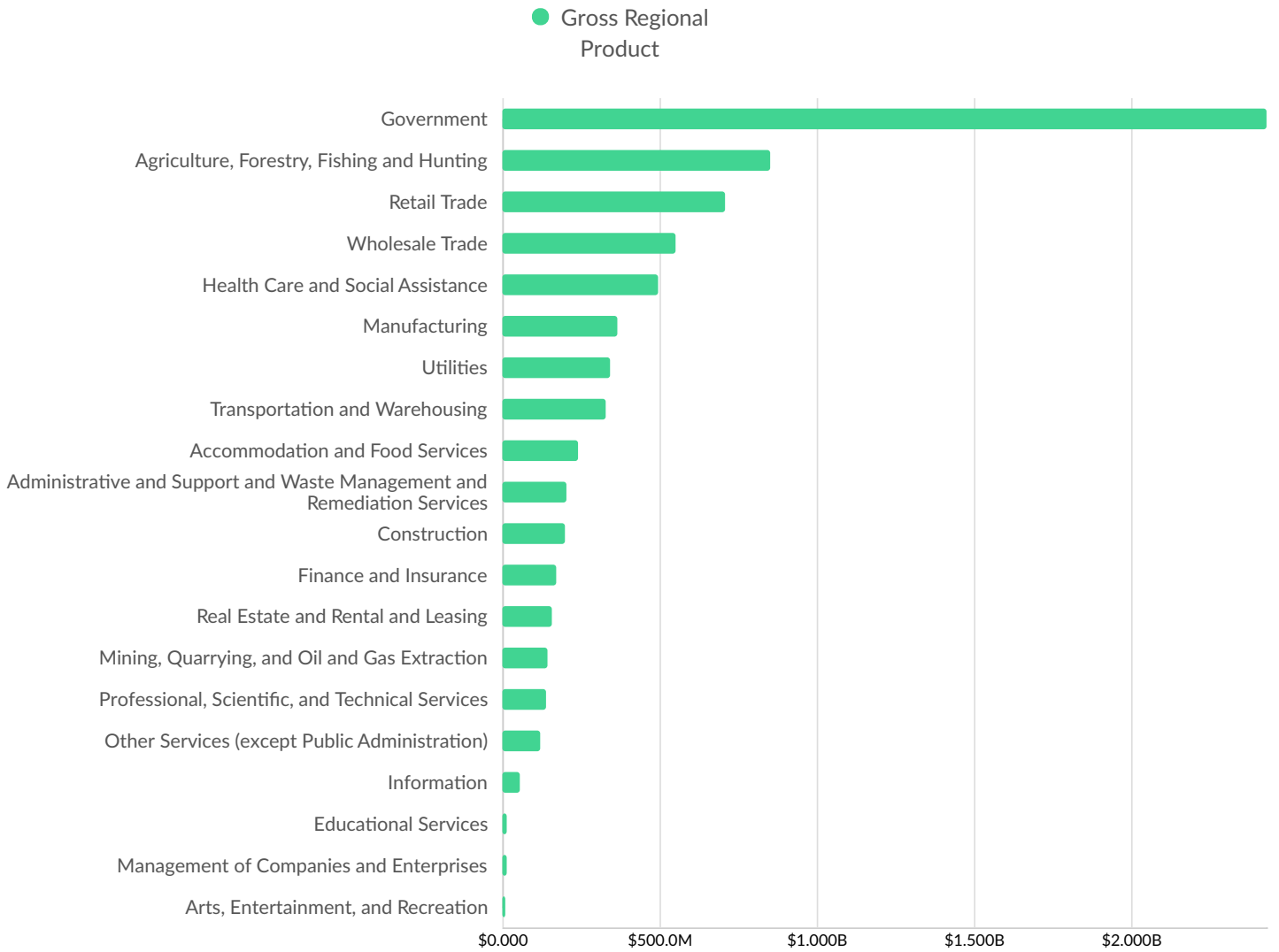
## Top Growing Industries



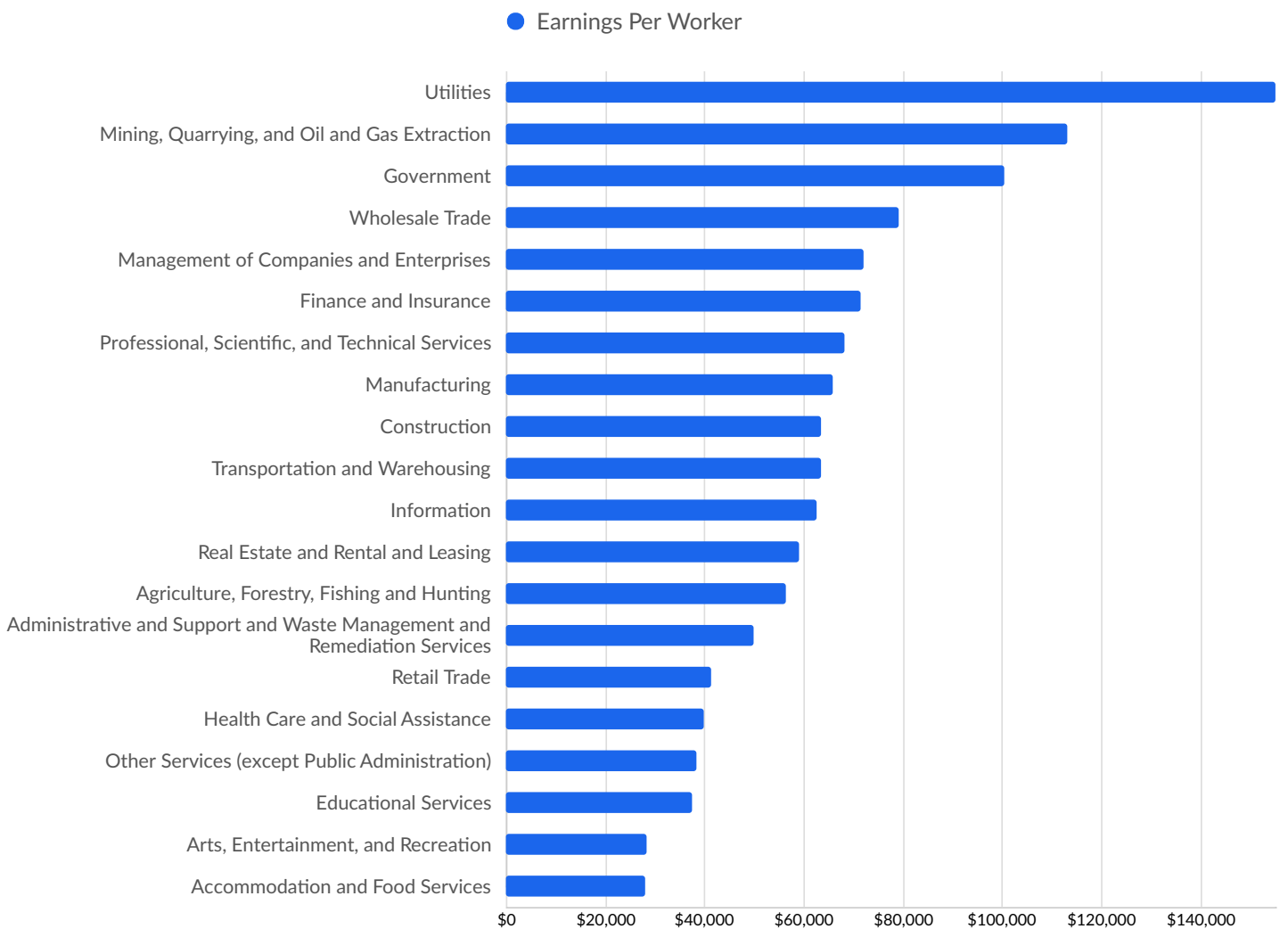
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



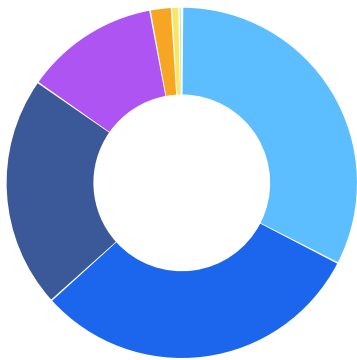
## Business Characteristics

### 11,543 Companies Employ Your Workers

Online profiles for your workers mention 11,543 companies as employers, with the top 10 appearing below. In the last 12 months, 721 companies in Imperial County, CA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Imperial Irrigation District	515 	Imperial Valley College	271 
Imperial Valley College	379 	State of California	203 
El Centro Regional Medical Cent...	277 	Pioneers Memorial Healthcare D...	166 
Calexico Unified School Dist	240 	El Centro Regional Medical Cent...	115 
Imperial County Office Of Educa...	221 	Walmart	110 
Pioneers Memorial Healthcare D...	218 	Imperial Irrigation District	96 
County Of Imperial	176 	South Bay Union Elementary	94 
Walmart	154 	El Centro Elementary School Dis...	77 
United States Navy	121 	NaphCare	69 
United States Department of Ho...	120 	AutoZone	63 

## Business Size



	Percentage	Business Count
● 1 to 4 employees	32.5%	1,420
● 5 to 9 employees	30.8%	1,345
● 10 to 19 employees	21.4%	934
● 20 to 49 employees	12.4%	542
● 50 to 99 employees	2.0%	86
● 100 to 249 employees	0.7%	30
● 250 to 499 employees	0.2%	8
● 500+ employees	0.1%	6

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



## Workforce Characteristics

### Largest Occupations

● Occupation Jobs    ● National Average

### Top Growing Occupations

● Occupation Jobs Growth

### Top Occupation Employment Concentration

● Occupation Employment Concentration

### Top Occupation Earnings

● Median Hourly Earnings

### Top Posted Occupations





● Unique Average Monthly Postings

### Underemployment

● Jobs Requiring Ed. Level    ● Population at Ed. Level

## Educational Pipeline

In 2022, there were 2,789 graduates in Imperial County, CA. This pipeline has grown by 22% over the last 5 years. The highest share of these graduates come from "Liberal Arts and Sciences/Liberal Studies" (Certificate), "Biological and Physical Sciences" (Associate's), and "Liberal Arts and Sciences/Liberal Studies" (Associate's).

School	Total Graduates (2022)	Graduate Trend (2018 - 2022)
Imperial Valley College	2,614 	
CET-El Centro	175 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

## In-Demand Skills

● Top Specialized Skills    ● National Average